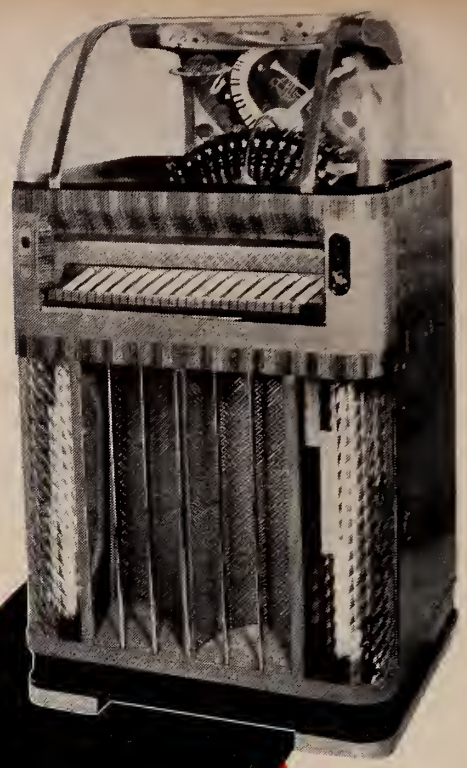
THE CASH BOX

VOLUME XIV | MAY 9, 1953 | NUMBER 33

Following a BMI dinner for writers and publishers whose tunes made the Hit Parade in 1952, Pee Wee King and his associates were presented with certificates of merit by Carl Haverlin, president of BMI. Pee Wee made the bigtime twice last year as co-author and publisher of "Slow Poke" and "You Belong To Me." Left to right are: Pee Wee; Carl Haverlin; Redd Stewart, co-author of the two songs; and Charlie Adams, who is associated with Pee Wee in the publishing firm of Ridgeway Music. Besides his writing and publishing talents, Pee Wee is also a top artist whose latest RCA Victor disk is "Screwball."

ROCK-OLA

FireBall 120 selections



The ONLY Phonograph with 120 selections

*Model 1436

The ONLY Wall Box with 120 selections

Model 1544

Proven Performance
Proven Profits

*Available in 2 models for either 78 RPM or 45 RPM Records

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"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

The Cash Box

May 9, 1953
Volume XIV Number 33

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Music Editorial

SHAMEFUL

IS THE WAY TO DESCRIBE HOW OPERATORS TREAT ARTISTS WHO ENTERTAIN AT THEIR DINNERS

There's only one word to describe the kind of treatment artists have been receiving at the operator dinners at which they donate their services. That word is shameful.

Last week we attended a dinner of juke box operators at which the top singing stars in the country were present. These artists had traveled a long way to get there, had interrupted busy schedules, had taken time off from engagements at which they could have earned considerable amounts of money and had come to this function to entertain. Yet when they went on to perform, there was so much noise in the room that they could hardly be heard.

This isn't the first time that's happened.

We've attended a good many of these affairs and it's the rare one at which this situation doesn't exist.

When juke box operators plan their dinners, their committees make a great effort to obtain the best in entertainment that is available. And those committees usually do a terrific job, for artists know the value of juke boxes and the people who run them. But once they come to these dinners and receive the disgraceful, discourteous treatment which they invariably do, all the good that has been built up over a period of years immediately melts away.

Operators in the last several years have taken an important place in the music industry. They are looked upon with considerable respect by artists all over the country for they have proven their worth in hit making. But no artist is willing to take the kind of treatment which they receive at their functions.

And records or no records, hits or no hits, these artists are practically on the verge of saying "Never more".

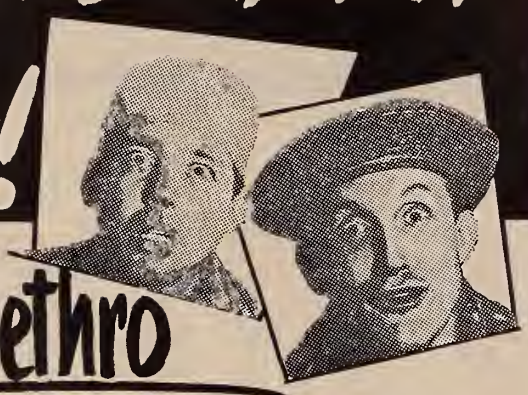
For years, operators, their wives, and their families have had to work to overcome the connotations that used to be connected with their field. Now they've achieved that goal. The easiest way to break it down—and break it down fast—is to act like something less than ladies and gentlemen.

If you were an artist and had gone out of your way to sing for a group of people, you would feel slightly miffed if those people didn't even pay you the courtesy of listening to you. And not only would you feel inclined never to perform for that group again, but you would probably be hesitant about appearing before any similar group. It's obvious then that at every juke box function at which an artist is treated badly, it means that some other juke box organization is going to be deprived of that artist's future services. And it's not too difficult to see the point at which artists will agree among themselves never to entertain at such affairs again.

So for heaven's sakes, operators, wise up. If you want artists to keep showing you the respect they have been, you have to show them that respect in return.

If you don't, you'll soon find you'll no longer be treated as an equal but as someone who is tolerated.

LOOK WHO'S GOT A BIG POP HIT!



Homer & Jethro

(How Much Is)

"THAT HOUND DOG IN THE WINDOW"

b/w

"PORE OL' KOO-LIGER"

RCA Victor Record No. 20/47-5280

RCA VICTOR Best Sellers

ORDER HERE!

WEEK OF MAY 9th

POPULAR			78 rpm	45 rpm
MY ONE AND ONLY HEART / SAY YOU'RE MINE AGAIN				
Perry Como	#20/47-5277	2:58/2:48	____	____
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA				
Eddie Fisher	#20/47-5293	3:04/2:11	____	____
THAT HOUND DOG IN THE WINDOW / PORE OL' KEE-LIGER				
Homer & Jethro	#20/47-5280	2:45/2:45	____	____
USKA DARA / TWO LOVERS				
Eartha Kitt	#20/47-5284	3:05/2:42	____	____
NOW HEAR THIS / APRIL IN PORTUGAL				
Tony Martin	#20/47-5279	2:16/2:53	____	____
HOT TODDY / SERENADE				
Ralph Flanagan	#20/47-509S	2:22/3:00	____	____
APRIL IN PORTUGAL / PENNY WHISTLE BLUES				
Freddy Martin	#20/47-50S2	3:15/2:25	____	____
WHAT A CRAZY GUY / THERE IS A TAVERN IN THE TOWN				
Wally Cox	#20/47-5278	2:40/2:25	____	____
WILD HORSES / I CONFESS				
Perry Como	#20/47-5152	2:45/3:05	____	____
HOW DO YOU SPEAK TO AN ANGEL / DOWNHEARTED				
Eddie Fisher	#20/47-5137	2:22/2:24	____	____
WALTZ OF PAREE / PADAM . . . PADAM				
The Melachrino Strings	#20/47-5285	3:15/2:38	____	____
THE SONG FROM MOULIN ROUGE / STREET OF SHADOWS				
Henri Rene	#20/47-5264	3:02/2:50	____	____
DON'T LET THE STARS GET IN YOUR EYES / LIES				
Perry Como	#20/47-5064	2:37/2:30	____	____
LITTLE RED MONKEY / ANNA				
The Three Suns	#20/47-5246	2:40/2:52	____	____
RUBY / LESS THAN TOMORROW				
Vaughn Monroe	#20/47-5286	3:12/2:45	____	____
COUNTRY-WESTERN				
I'M GONNA LOCK MY HEART / YOU ALWAYS HURT THE ONE YOU LOVE				
Eddy Arnold	#20/47-5193	2:45/2:38	____	____
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN				
Sunshine Ruby	#20/47-5250	2:35/2:40	____	____
SCREWBALL / LAST NIGHT ON THE BACK PORCH				
Pee Wee King	#20/47-5260	2:00/2:24	____	____
A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN'				
Hank Snow	#20/47-5034	2:30/2:35	____	____
BROKEN WINGS / CANNONBALL YODEL				
Elton Britt	#20/47-5251	2:37/2:56	____	____
RHYTHM & BLUES				
I WANNA KNOW / LAUGHING BLUES				
The Du Droppers	#20/47-5229	2:15/2:48	____	____
I'M GONNA TELL EVERYBODY / SHE'S DYNAMITE				
Piano Red	#20/47-5224	2:25/2:31	____	____
OH WHY / ALL NIGHT BABY				
The Robins	#20/47-5271	3:09/2:45	____	____

TIPS FROM THIS WEEK'S RELEASE

POPULAR			78 rpm	45 rpm
BRASS RING LOVE				
MANY ARE THE TIMES				
June Valli with Henri Rene and his Orch.	20-5298	(47-5298)*	____	____
SCRAP OF PAPER				
BIG MAMOU				
Howard Biggs and his Orch. Vocal by Joya Sherrill	20-5299	(47-5299)*	____	____
KENTUCKY				
Joe Costa with Howard Biggs Orch.	20-5301	(47-5301)*	____	____
SHAKE HANDS WITH A FOOL				
Joe Costa with Henri Rene Orch.				

* 45 rpm cat. nos.

RCA VICTOR
FIRST IN RECORDED MUSIC

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AL—Aladdin	CH—Chess	DY—Derby	KI—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	DA—Dana	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DE—Decca	IM—Imperial	MG—MGM	RE—Regent	TI—Tico
CA—Capitol	DO—Dot	IN—Intro	MO—Modern	SA—Savoy	TN—Tennessee
CD—Cadence	DN—Devon	JU—Jubilee	OR—Oriole	SE—Seger	UN—United
					VI—RCA Victor

Pos. Last Week

1 — **I BELIEVE** — **1**

FRANKIE LAINE

CA-2332 (F-2332)—Jane Froman
CO-39938 (4-39938)—Frankie Laine

2 — **PRETEND** — **3**

NAT "KING" COLE

CA-2346 (F-2346)—Nat "King" Cole
CA-2407 (F-2407)—Clifton Stone
CO-39915 (4-39915)—Ken Griffin
CR-60927 (9-60927)—Eileen Barton
DE-28576 (9-28576)—Guy Lombardo O.
ME-70045 (45-70045)—Ralph Marterie O.
VI-20-5119 (47-5119)—Henri Rene O.

3 — **HOW MUCH IS THAT DOGGIE IN THE WINDOW** — **2**

PATTI PAGE

ME-70070 (45x70070)—Patti Page

4 — **YOUR CHEATIN' HEART** — **4**

JONI JAMES

CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
DE-28628 (9-28628)—Louis Armstrong
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Joni James
VI-20-5292 (47-5292)—Betty Brewer

5 — **SONG FROM MOULIN ROUGE** — **7**

PERCY FAITH O.

CA-2429 (F-2429)—J. Hutton & A. Stordahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (45-1328)—Mantovani O.
ME-9609 (4S-9609)—Marshal Royal O.
OK-6963 (3-6963)—Stan Fisher
TI-170 (45-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-S264 (47-S264)—Henri Rene O.

6 — **TILL I WALTZ AGAIN WITH YOU** — **5**

TERESA BREWER

BR-84002—Five Bills
CO-39952 (4-39952)—Ken Griffin
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DA-795—Regina Kujawa
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light
RH-142—Red Callender
VI-3103—E. P.—Three Suns

7 — **APRIL IN PORTUGAL** — **10**

LES BAXTER O.

CA-2374 (F-2374)—Les Baxter O.
CO-39983 (4-39983)—Ken Griffin
CR-60984 (9-60984)—Nick Perito
DE-28646 (9-28646)—Florian Zabach
ME-70114 (70114x45)—Dick Hayman O.
ME-70128 (70128x45)—Vic Damone
VI-20-5052 (47-5052)—Freddy Martin
VI-20-5279 (47-5279)—Tony Martin

8 — **TELL ME A STORY** — **6**

FRANKIE LAINE & JIMMY BOYD

CO-39945 (4-39945)—Frankie Laine & Jimmy Boyd

9 — **SEVEN LONELY DAYS** — **8**

GEORGIA GIBBS

CR-60949 (9-60949)—Pine Toppers & Marlin Sis.
DE-28655 (9-28655)—Guy Lombardo O.
KI-1192 (45-1192)—Bonnie Lou
ME-70095 (70095x45)—Georgia Gibbs
VI-20-5219 (20-5219)—Don Meehan

10 — **I'M SITTING ON TOP OF THE WORLD** — —

LES PAUL & MARY FORD

CA-2400 (F-2400)—L. Paul-M. Ford

11) RUBY. 12) WILD HORSES. 13) NO HELP WANTED. 14) ANNA. 15) TELL ME YOU'RE MINE. 16) CARAVAN. 17) SOMEBODY STOLE MY GAL. 18) CAN'T I. 19) RAMONA. 20) SAY YOU'RE MINE AGAIN. 21) DANCIN' WITH SOMEONE. 22) GOMEN-NASAI. 23) HELLO SUNSHINE. 24) I'M THE KING OF BROKEN HEARTS. 25) SWEDISH RHAPSODY.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	SONG FROM MOULIN ROUGE	Percy Faith (Columbia)
2.	I BELIEVE	Frankie Laine (Columbia)
3.	HOW MUCH IS THAT DOGGIE IN THE WINDOW	Patti Page (Mercury)
4.	PRETEND	Nat "King" Cole (Capitol)
5.	APRIL IN PORTUGAL	Les Baxter (Capitol)
6.	RUBY	Richard Hayman (Mercury)
7.	CHEATIN' HEART	Joni James (MGM)
8.	SAY YOUR MINE AGAIN	Perry Como (RCA Victor)
9.	ANNA	Silvana Mangano (MGM)
10.	TELL ME A STORY	Laine-Boyd (Columbia)

"The Cash Box Network" causing comment all over the music trade. It shows that if a song gets on a Cash Box list, it gets plugged by disk jockeys from coast to coast . . . Dave Miller, formerly of WAAT in Newark, now spinning them at WPOT in Pottstown, Pa. . . . Henry Okun says regardless of what swivel chaired record executives say, bands are coming back via the R.R. (Record Route) . . . Lee Carle, formerly of WPTR in Albany starting a new show for WGAT in Utica to be entitled "Carle's Corner." The first artist to tape a shot with him is **Dolly Dawn** whose latest Jubilee disk "Ooodle-I-Ay" is making plenty of noise . . . **Gil Newsome** (WKWK, St. Louis, Mo.) must have some magical means of finding time for his hobbies. As a pilot, Gil has been flying high, but now Gil has a boat. Maybe his plan is to spin along the Mississippi in his plane and drop down into his boat and, in the meantime, continue his four hours of top broadcasting . . . **Don Bell** (KRNT, Des Moines, Iowa) turned down that Chicago station offer. Don feels lonesome though and would like to hear from the boys all around . . . **Buddy Black** (KCKN, Kansas City, Kans.) is not only a dj but also a songwriter. And Buddy's ambition for "the big one" may soon be realized. He called backstage to meet **Guy Lombardo**, when Guy onenited Kansas City, and Guy was much impressed with one of Buddy's songs . . . **Eddie Hubbard** (WENR, Chicago) now the daddy of another little sweet gal. Eddie's all thrilled. Jackie's all thrilled. The baby's all thrilled too. In fact we hear that Eddie and Jackie are planning a new duo air time shot featuring the 2 grand little girls in the Hubbard menage. It's possible.

* * * * *

FRANK WARD

(WKBW—Buffalo, N. Y.)

Frank Ward's Spotlight Serenade, meaning records and things, is heard from 10 pm until 5 am on WKBW, Buffalo's only 24 hour station as well as the lone 50,000 watter in town. Frank manages to spin 125 sides a night and also interviews guests who are in town . . . **Ed Bonner** (KXOK, St. Louis, Mo.) uses **The Cash Box** charts to full advantage and they sure are booming his airshots . . . **Tom Shanahan** (WEMP, Milwaukee) just became the daddy of a baby girl . . . **Bud Shurian's** newspaper column is not in Ware, Mass., as we reported, but in a chain of 4 newspapers in Central New England . . . Chuck **Thompson** (WFOR, Hattiesburg, Miss.) has added a new record show "Chuck's Caravan" Monday thru Friday on which **Ralph Marterie's** "Caravan" serves as the theme.

* * * * *

The first program to program on the air phone conversation in radio history may have taken place between disk jockeys **Bob Garrity**, WABC, New York and **Bob E. Lloyd**, WAVZ, New Haven, Conn. recently. It seems that while Lloyd drives down to start his morning show at 5:30 in the morning at the New Haven station, he listens to Bob Garrity broadcasting on his 2 to 6 am program. Occasionally Garrity would remark that he wondered if anyone were listening to him so early in the morning—a feeling Lloyd, like every other morning dj, has often felt. Last Saturday, Lloyd called Garrity while both men were on the air. He assured Garrity that he did have at least one listener, namely Lloyd. Then both men broadcast their phone conversation about records, programming, etc. . . . Pete **Wambach** (WCMB-Harrisburg, Pa.) with a new show "From The Man's Point of View" sponsored by a top men's store, has already featured show folks Nat **Shapiro** and **Bob Whalen** . . . **Bob Horne** (WFIL-TV-Philadelphia) liked **Sammy Kaye's** "Dance of Mexico" so well, he stayed with it for 4 straight weeks on TV . . . **Robin Seymour** (WKMH-Detroit) going all out on **Elmore White's** "Never, Never, Never" by **Jimmy Palmer's** orchestra on Mercury.

YOU'VE HEARD THE OTHER
YOU CAN NOW SEE WHY
AUDIENCES . . . DEALERS INSIST
on the Original-
"CRAZY MAN, CRAZY"
by
Bill Haley
and HALEY'S COMETS
ESSEX 321
HEADING FOR SUMMER SMASH
DICK LEE
singing
with Ork conducted by MONTY KELLY
"ALL I WANT IS A CHANCE"
b/w
"THE SHOW HAS ENDED"
ESSEX # 322
Essex RECORDS
3208 S. 84th Street • Philadelphia 42, Pa. • Phone: Belgrade 2-6250

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JERRY VALE
(Columbia 39990; 4-39990)

B+ "FOR ME" (2:23) [B. Bloom Music] Jerry Vale's fascinating voice is packed with vim as he easily blends through a lovely ballad given a full meaningful treatment. Percy Faith and the ork back in their usual grade A manner.

B "TIRED OF DREAMING" (2:24) [Shapiro Bernstein] The songster hands in another impressive offering in his heart felt manner on a tune with a good air. He puts over the song and means what he's singing.

DEL WOOD
(Republic 7043; 45-7043)

B+ "ELMER'S TUNE" (2:35) [Robbins Music] With an appropriate rhythm accompaniment, the talented fingers of Del Wood bring to life a terrific oldie that could hit all over again. She has a sensational rag time styling that makes your hands clap.

B "JERSEY BOUNCE" (2:34) [Lewis Music] Another terrific oldie that moves with a hop is given solid going over by Del. She really does wonders with a tune. Either end could catch. The coin says it's the upper lid.

MINDY CARSON
(Columbia 39989; 4-39989)

B+ "I CRY YOUR NAME" (3:10) [Oxford Music] The top grade tenderness with which Mindy Carson puts over a song can really be felt on this sentimental ballad that she does so well. Echo effects add color to a wonderful soft side.

B "THREE RED ROSES" (2:27) [Leo Talent Inc.] Her pert voice easily handles another soft tune that she caresses with meaning. Percy Faith sets up an accompaniment that showcases the thrush's warmth.

BOBBY DALE ORCH.
(Belle 1001; 45-1001)

C+ "THE THINGS I KNEW" (2:34) Bobby Dale's ork glides over a pretty tune with a pleasing sound as Johnny Russell handles the vocal chores. He has a tasteful round voice.

C+ "CROSS MY HEART" (2:29) Donna Lee and the Dale Men join up with Bobby's ork to bounce through a happy lilting ballad in an inviting manner. Good dance music that also makes ok listening.

ARTIE WAYNE
(Mercury 70133; 70133 x 45)

B "NO TIME" (2:52) [Halliburton Music] Artie Wayne hands in a creditable performance on a good love song that he sends out both powerfully and with feeling. The lovely melody and fine Tony Lavello orking help put over a good song.

C+ "THE FLIRT" (2:40) [Edwin H. Morris] A light bouncer with a lively and pleasing tune is happily vocalled by Artie. His catchy manner of delivery should please the fans.

THE CASH BOX DISK OF THE WEEK

"ORGAN GRINDER'S SWING" (2:15) [American Academy]
"HONEY IN THE HORN" (2:22) [Alamo Music]

FOUR ACES & AL ALBERT
(Decca 28691; 9-28691)

FOUR ACES

● With a fabulous chain of hit songs under their belts from their start with "Sin" right up to the present, The Four Aces now release their two latest that should have them high on the popularity charts in no time flat. "Organ Grinder's Swing" is a great oldie that fits the group like whipped cream fits a sundae. Their commercial and appealing harmony swings along and makes the number live again. It's a refreshed delivery of a tune that almost every youngster has chirped at one time or another. Al Alberts puts some smooth soloing into the terrific side and really makes your feet tap. On the other end of the platter the boys give out with another rhythm piece "Honey In The Horn" that unites all of the boys' talents. Both sides are done exceptionally well and with the boys success with standards we can expect the top half to go way up with the other end right behind.

"I'D RATHER DIE YOUNG" (2:36) [Randy-Smith Music]
"P.S. I LOVE YOU" (2:34) [La Salle Music]

THE HILLTOPPERS featuring JIMMY SACCA

THE HILLTOPPERS

● The Hilltoppers smashed right up to the top with their successful waxing of "Trying" and firmly established themselves as one of the leading vocal groups in the pop music world. Since their big hit, the boys have been constantly doing good work and now they have a song that should leave all the others far behind. With Jimmy Sacca leading the crew, the boys warble a beautiful ballad dubbed "I'd Rather Die Young." The lyrics are potent, heart-felt, and extremely sincere and treated artfully with a lovely melody. We can expect the tune to go right up to the peak. The tear in Jimmy's heart comes across beautifully in his voice. It's a masterful job from all angles. The lower lid, an oldie "P. S. I Love You," is another outstanding number with a stirring touch. Both ends should get loads of spins with the upper portion hitting it big.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "FOR ME"	Jerry Vale	Columbia 39990; 4-39990
★ "ELMER'S TUNE"	Del Wood	Republic 7043; 45-7043
★ "POT LUCK"	Eileen Barton	Coral 60986; 9-60986
★ "I CRY YOUR NAME"	Mindy Carson	Columbia 39989; 4-39989
★ "THE ONLY ONE IN LOVE"	Ray Shaw	Gamma 1001; 45-1001
★ "SHEIK OF ARABY"	Super-Sonics	Rainbow 214; 45-214
★ "HE LOVES ME"	Jenny Barrett	Vogue 1024; 45-1024

RAY SHAW
(Gamma 1001; 45-1001)

B+ "THE ONLY ONE IN LOVE" (2:34) [Robbins] With a strong lush orking by Russ David and his men, Ray Shaw gives his all to a powerful Latin beat ballad that he sends out with oomph. A good number with necessary qualities to catch spins.

B "WHERE DID YOU GO" (2:15) [Leo Feist Inc.] Ray offers another stirring reading to a good Latin air tune that comes over strongly. Ray has a tremendous voice and might hit big on either of these two sides.

BILL HAYES
(MGM 11492; K-11492)

B "I'M SO LONESOME I COULD CRY" (2:40) [Acuff-Rose] Bill Hayes who is currently rehearsing for the new Rodgers & Hammerstein "Me And Juliet" comes up with a smooth and tender reading of a lovely Hank Williams folky ballad. Slow waltz beat enhances beauty.

C+ "THERE'S MUSIC IN YOU" (2:33) [Chappell & Co.] Bill does an impressive job on a tune from the flick "Main St. To Broadway." Joe Lipman does a pretty and lush backing job but the melody is not very vivid.

ROSEMARY CLOONEY & JIMMY BOYD
(Columbia 39988; 4-39988)

B+ "DENIS THE MENACE" (2:48) [Santly-Joy] A cute novel ditty is bounced over in a sprite and devilish manner by Rosemary Clooney & Jimmy Boyd on a tune adapted from the popular Hal Ketcham comic strip. Tune and lyrics are good and might catch like "Tell Me A Story."

B+ "LITTLE JOSEY" (2:53) [Montclare Music] Backed by the Norman Luboff choir the duo bounces through another cutie. The lighthearted side is peppy and could also catch on. Two fine decks both of which should please the kids.

JENNY BARRETT
(Vogue 1024; 45-1024)

B+ "HE LOVES ME" (2:55) [Granson Music] A terrific song idea is perfectly treated by Jenny Barrett against a lush backing by Hall Daniels' ork. She sings about her boy friends love for her while her conscience asks if she's fooling herself. Terrific melody too.

B "DO ME A FAVOR" (2:55) [Presto Music] The sweet voiced thrush does another stellar job of singing a lovely number with a waltz beat in a multiple voice styling. She has a fascinating tenderness that's full of feeling. The song is also terrif.

EILEEN BARTON
(Coral 60986; 9-60986)

B+ "POT LUCK" (2:13) [Supreme Music] The lively Eileen Barton who had such a fabulous success in "Baked A Cake" does another top notch job on a similar tune with the same life to it. Ray Bloch backs on just the disk that Eileen needs to put up on top again.

B "A PRETTY GIRL MILKING HER COW" (2:30) [Leo Feist Inc.] Jack Pleis backs on this end as the thrush changes the pace to ease through a Scotch-Irish like tune that really jumps up for a belted treatment. Another terrific side.

'ROUND THE WAX CIRCLE

NEW YORK:

New York must have been celebrating party week this week. It started with the opening of the new SPA offices, then the party for **Eddie Fisher's** gold record. In the middle of the week there was the introduction of Audivox Records, the new firm run by **Raymond Scott, Dorothy Collins** and **Lennie Wolf.** And on Thursday the parties for **Julius La Rosa** and another one to introduce **Richard Hayman** to the New York disk jockeys and trade. Hic. . . . **Howie Richmond** in Rome last week. Due in Paris this week. . . . **Jerry Blaine,** while on the road, added the Good Time Jazz line to his Cosnat, N. Y. and N. J. setup. . . . **Dave Miller** on the rampage again with **Bill Haley's** recording of "Crazy, Crazy Man" on the Essex label. . . . **Tony Bennett** concluded a tremendous week-end at Maksiek's Town and Country where he did turnaway business. . . . **Jerry Gray's** orchestra begins a two-week engagement at the Statler Hotel in Buffalo May 5 after which he heads for the Paramount Theater in N. Y. . . . **The Hilltoppers'** latest "I'd Rather Die Young" off to a fast start in Chicago, Cincinnati and Cleveland. This looks like another "Trying" for the boys. . . . **Andy Russell** in town with rumors of a new disk pact. . . . **Nat Cole's** operation for ulcers at New York Hospital was a successful one. After two more weeks in the hospital, Nat heads for Hollywood and a convalescent period. On June 5, he'll resume work with his first engagement at the Club Tiffany in Los Angeles. . . . **Woody Herman's** band plays a one-nighter at the Roseland Ballroom on May 15 which, incidentally, marks the 15th anniversary of the maestro in the band business. . . . **Eddie Fisher** will have the full NBC network as well as the Mutual network of over 300 stations on his Coca Cola show. It marks the first time a show will have both full nets.

TONY BENNETT

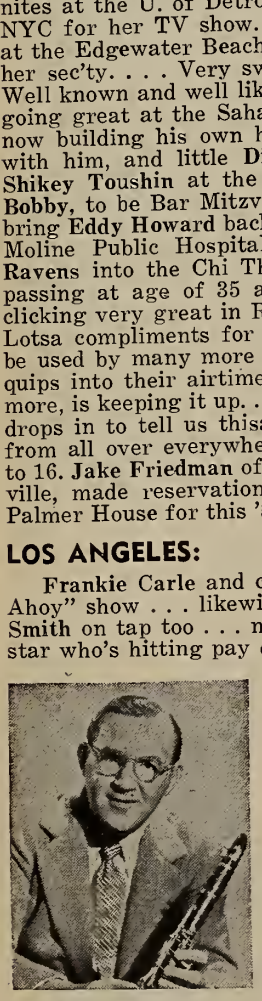
CHICAGO:

All the talk-talk here this week about **Johnny (Desmo) Desmond** and his "Danger" dramatics. Desmo one of the best liked guys 'round these parts. Never has yet said "No" to any great charitable effort. Plays zillions of benefits and, what may not be known by too many, pays for his own accompaniest. Pulling for a home town boy like **Johnny Desmond** is a terrific pleasure. And seeing him hit the top in Hollywood (for which he's long, long past due) would bring over a million Chicago ticket buyers to any box office. . . . **Patti Page** clicked at the Chgo Thitter. Left for two nites at the U. of Detroit (Fri. & Sat.). Then back to NYC for her TV show. But, Patti'll be back in June, at the Edgewater Beach. Or so says, **Dorothy Birdoss,** her sec'ty. . . . Very swell letter from Cee Davidson. Well known and well liked by all Chi music men. Cee's going great at the Sahara in Las Vegas. In fact, he's now building his own home there, has all his family with him, and little **Diane Davidson** is working for **Shikey Toushin** at the Sands' Jewel Box. Cee's son, **Bobby,** to be Bar Mitzvah on May 20. . . . They didn't bring **Eddy Howard** back this past Monday to Chi from Moline Public Hospital. Too ill to move. . . . The **Ravens** into the Chi Thitter. . . . Many very sorry to hear of **Lew Simpkins** passing at age of 35 at Mayo Brothers in Rochester. Lew's United Records clicking very great in R&B field. **Leonard Allen,** Lew's partner, takes over. . . . Lotsa compliments for **Larry Oliver's "D-J Liners."** Very clever book. Should be used by many more deejays 'round about the nation to get those humorous quips into their airtime shots. Larry's done a very grand job here and what's more, is keeping it up. . . . **Barney Fields,** formerly of Sam Fox, now with Coral, drops in to tell us thisa and thata about Coral diskeroos. . . . They'll be here from all over everywhere for the NAMM show at the Palmer House, July 13 to 16. **Jake Friedman** of Atlanta, **Jim Warren** of L. A. and **Gene Nobels** of Nashville, made reservation far in advance. Rooms already tough to get at the Palmer House for this '53 meet of NAMM.

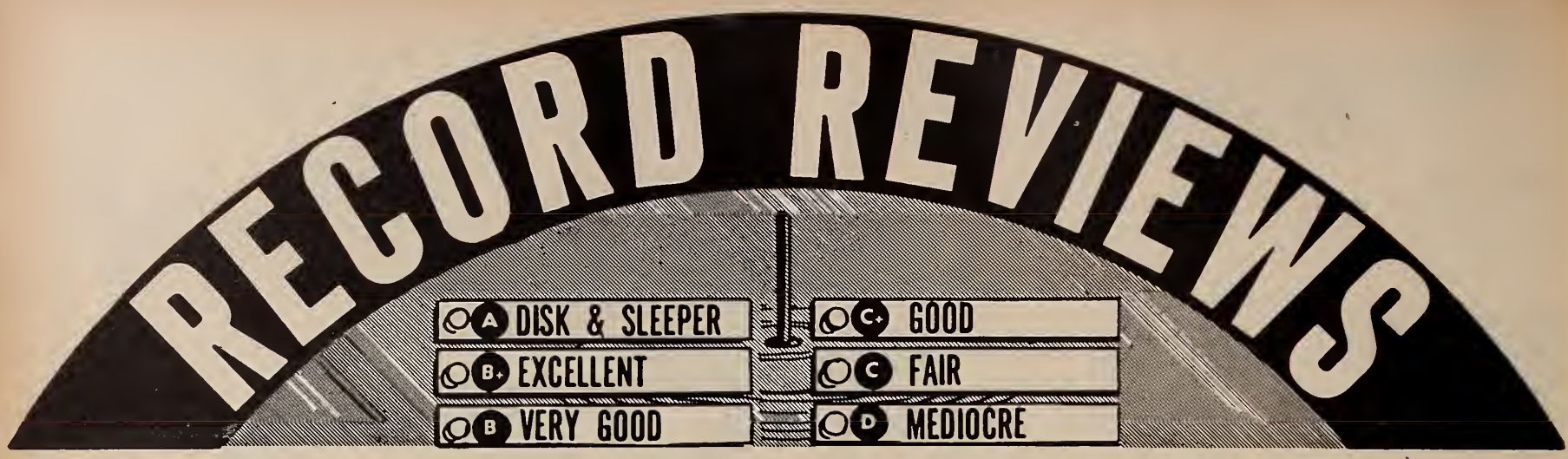
JOHNNY DESMOND

LOS ANGELES:

Frankie Carle and crew playing to SRO crowds at the Hotel Statler's "Ice Ahoy" show . . . likewise **Benny Strong** at the Ambassador with **Smiling Jack Smith** on tap too . . . nice to meet up with **Gino Rockford,** new Vogue Records star who's hitting pay dirt via his etching of "What Did I Do." Recently introduced to the public via disk jockey **Al Jarvis,** the disk took off for sure after being previewed on **Peter Potter's** KNXT Juke Box Jury airer. . . . **Sammy Friedman,** coast rep for Shapiro-Bernstein breaks with a new one in "Restless Heart." Tune should prove to be a whopper, with an etching by **Slim Whitman** on Imperial starting it off. . . . Lotsa guys we know hoping that **Benny Goodman** kinda takes things easy despite the clamor for those successful jazz concerts. . . . **Kid Ory** at the Beverly Cavern drawing tons of crowds nightly. . . . Nice to meet up with **Nashui Ertegun,** who not only knows his way around the jazz idiom but gives the only course in jazz music at an accredited major school. Nashui holds forth over at UCLA. . . . The **Jenny Barrett** etching of "He Loves Me" really kicking off around town. . . . **Red Nichols** and crew holding forth at the Royal Room. . . . Music you'll never grow tired of is what we call the "Moulin Rouge" wax by **Percy Faith** and **Felicia Sanders.** Latter lass for sure has a sultry set of pipes. . . . **Abe** and **Vera Diamond,** Diamond Record distribs, off to Phoenix and Tucson on an extended sales tour. . . . **Phil Harris,** the disk jobber, doing a landslide business ever since he took over the management of Eastern-Columbia's disk department. . . . Nice to say hello to **Lou Herscher,** whose adaptation of Rudyard Kipling's famous "If" is starting to shake loose. . . . **The Ames Brothers** move over to RCA Victor wax following the run of their current Coral Records pact. . . . **Sammy Ricklin** of California Music Sales, in the process of completely remodeling the firm's offices and showrooms. Addition of new 45 rpm racks for single disks points to the increase in sales of the latter. . . . Wanna listen to a hunk of wax that's go it? Then lend an ear to **Eddie Dean** on Ode Records. . . . The Tempo etching of "Oh Brother" by **Mae Williams** starting to take hold in other sections of the country we learn. . . . I dunno, but we still kind of like the original etching of "Say You're Mine Again" on Allied Records.



BENNY GOODMAN



ANDREW WIDEMAN
(Jubilee 5117; 45-5117)

C+ "I'M NOT A CHILD ANYMORE" (2:56) [Miller Music] Andrew Wideman, one of the top artists from TV's "Star Time," comes up with a stylish reading of a bluesy ballad. He has a load of feeling in his voice.

B+ "MAMA'S LITTLE BOY GOT THE BLUES" (2:35) [Benell Music] The 12 year old youngster does a masterful and mature job of belting out a sock jumper in the blues style. The song and rhythm are terrific. With TV publicity and wonderful reading, this might happen.

ANN LEAF
(King 1195; 45-1195)

B "PROM RAG" (2:32) [Harman Music] Ann rides through a jump which she delivers at the Minshall organ on a tune which she herself penned. It's a terrific acquisition for organ lovers. Terrific demonstration of fancy fingering.

C+ "RICO COCO" (2:18) [Harman Music] The master of the keyboard sends up an exciting Latin organ solo, another self composed piece of material. The number really moves.

EYDIE GORME
(Coral 60977; 9-60977)

B "FRENESI" (2:33) [Peer International] Eydie Gorme lets herself go on a terrific oldie that gives her a good chance to show her talents. She sings the good jumper with zest and eases through the slow spots. Monty Kelly's fine orking adds a great deal.

C+ "ALL NIGHT LONG" (3:00) [Valando Music] In a sentimental and sad manner the thrush wends her way through a pretty ballad with a blue mood. She sings the tune with warmth in her voice.

BERNIE WYTE & MUSETTE ORCH.
(Dana 3123; 45-3123)

C+ "THE PENNSYLVANIA POLKA" (2:28) One of the most popular of all the polkas is given a full of life treatment by Bernie Wyte and his Musette polka ork. The happy piece is perfect for the boxes where polka music goes.

C+ "THE WOODY WOODPECKER SONG" (2:26) Another polka with an infectious melody is given a good ride by the ork. The accordions are full of bounce.

CORKY ROBBINS & JOHNNY BOSWORTH
(Okeh 6957; 4-6957)

B "I WON'T BELIEVE IT" (2:41) [Alamo Music] The talented author-songstress, Corky Robbins teams up with the equally versatile Johnny Bosworth on a most pretty sentimental waltz. They work wonderfully together on a lovely folk flavored ballad.

C+ "OH HOW I LOVE YOU" (2:38) [B. F. Woods] A happy handclapping mood is the feeling that the listener has when listening to another good self composition by the duet. The inviting bouncer has a hillbilly flavor.

THE CASH BOX SLEEPER OF THE WEEK

"ALL I WANT IS A CHANCE" (2:48) [Meadows Music]
"THE SHOW HAS ENDED" (2:34) [Eastwick Music]

DICK LEE
(Essex 322; 45-322)

DICK LEE

Dick Lee has everything that is necessary to become a top singing star and all he needs is a chance to show his wares and he'll definitely be headed for the top. It looks like he's going to get that break on his latest platter dubbed, "All I Want Is A Chance." The tune is a lovely romantic ballad that the young songster strikingly belts out with everything he's got. It's a perfectly treated, custom made deck and with Monty Kelly's ork in the back drop, the neatly woven piece of material gets a tailor made finishing. The platter definitely deserves a slot in all the boxes where it's sure to stay for a long time. Flip is another strong voiced ballad labeled "The Show Has Ended" that is also well rendered by the lad. The top half carries the weight and we look for it to make loads of noise.

BOSTON POPS ORCHESTRA
(RCA Victor 10-4166; 45-4166)

B "THE SONG FROM MOULIN ROUGE" (2:48) [Broadcast Music Inc.] Under the guidance of Arthur Fiedler, the Boston Pops Ork glides through the current instrumental sensation from the flick of the same name. It's lush and lovely but too late for top honors.

B "DOO WACKA DOODLE" (2:48) [Pickwick Music] The lush group leans to the light side and touches on a cute novelty with a sprite air. Fine listening material and a perfect rounder for the boxes.

JACKIE GLEASON ORCHESTRA
(Capitol 2437; F-2437)

B "BODY AND SOUL" (3:14) [Harms, Inc.] One of our great standards gets a lush and full string treatment from the orchestra led by Jackie Gleason. Bobby Hackett does a fine trumpeting job on this lovely melody.

C+ "ALONE TOGETHER" (3:02) [Harms Inc.] The TV sensation protrays a perfect lonely feeling with the treatment of a lovely tune. He really makes the ork come out with beautiful music. It's Dan-Dan-Dandy!

THE SUPER-SONICS
(Rainbow 214; 45-214)

B+ "SHEIK OF ARABY" (2:25) A terrific old standard gets a sensational treatment in a solid rhythm jump manner by the Super-Sonics. As their name indicates, their sound is terrific. Guitarring is tops.

B "NEW GUITAR BOOGIE SHUFFLE" (2:55) A raucous house rocking boogie item is packed with punch by the boys as they really belt out a jump. The lads lean into it and give it everything they've got.

TOMMY DORSEY ORCHESTRA
(Decca 28684; 9-28684)

B "I'M GETTIN' SENTIMENTAL OVER YOU" (2:17) [Mills Music] Tommy Dorsey does his usual top flight job of presenting a soft instrumental version of his great theme song as a vocal group harmonizes in the backdrop. His trombone is still tops.

C "SENTIMENTAL ME" (2:38) [E. B. Marks] An oldie by Rodgers & Hart gets a going over by TD and his men as Lynn Roberts gives out with the chirping. An o. k. piece of listening.

BUDDY COSTA
(Pyramid 3001; 45-3001)

C+ "HEAVEN FORBID" (2:21) [U. S. Music] Buddy Costa puts feeling and emotion into a pretty tune that he delivers with warmth in a heart felt manner. A chorus with Milton James' Dectette set up the backdrop.

B "ENCHANTED GUITAR" (2:28) [U. S. Music] A more inviting backdrop with a subdued Latin softness is set up by Johnny Dee's Trio to showcase a lovely job by Buddy. This tune has the better air and appeal and could start some buzzing.

THE COMMANDERS
(Decca 28659; 9-28659)

C+ "SWANEE RIVER BOOGIE" (3:03) [Campbell Music] The Commanders get their instruments tuned up and rollick through a boogie version of "Way Down Upon The Swanee River." Their solos are real sock.

B "HONEY IN THE HORN" (3:12) [Alamo Music] The men have a tuneful approach to a cute lilter that they send out in a perfect mood for hoofing. The novelty is bright and should draw applause.

MICHAEL PETERS ORCHESTRA
(Stella 1003)

C+ "PINOCHLE POLKA (2:30) Michael Peters does a good job of leading his ork through some lively polka music. Lovers of the music are sure to take to this one. It's tailor made for dancing.

C "SILVER SLIPPER POLKA" (2:26) The group comes up with more of the same and make the tune gallop. Ok arrangement.

JOE LOCO & QUINTET
(Tico 176; 45-176)

C+ "COLONY MAMBO" (2:34) Joe Loco's soft and easy manner of approaching mambo music makes for a perfect filler for the boxes as he rides another stylish mambo. The mood is soft and perfect for dancing.

C+ "MONTICELLO MAMBO" (2:34) Some more of the same good dance music with the soft touch of the Joe Loco piano makes for good listening. He's a real master of the Cuban tempo.

CAPT. STUBBY & BUCCANNEERS
(Rhondo 303)

B "SUNSHINE AT MIDNIGHT" (2:35) Tiny Stokes handles the vocal chores on a soft and pretty western tvpe number with a pleasing touch. Setting up the rhythm are Capt. Stubby and his Buccanneers. It's a good instrumental with fine vocaling.

B "YOU CAN PUSH YOUR LUCK TOO FAR" (2:33) Tiny warbles and glides along in a smooth and inviting manner as he sings a wagon wheels type of number which he gives a cute yodel to. This rhythmic item is catchy.

ANDREWS SISTERS
(Decca 28680; 9-28680)

B "NOW THAT I'M IN LOVE" (2:41) [Burke & Van Heusen] A novelty from Rossini's "William Tell" Overture that's making a strong bid for pop success is rhythmically covered in fine fashion by the Andrews Sisters. Matty Matlock sends up a sock orking.

C+ "FUGUE FOR TINHORNS" (2:24) [Frank Music] The three popular thrushes give out with a cute reading of a novelty item from the Broadway hit "Guys & Dolls." The number has a peppy air and should get spins.

BUDDY MORROW ORCH.
(RCA Victor 20-5295; 47-5295)

C+ "I WONDER WHY" (3:10) [Sunbeam Music] A slow bluesy background is a perfect setting for Frankie Lester to read a good blues number with Buddy Morrow and the ork. He sings out on a good piece of blues.

B+ "HEAP BIG BEAT" (3:08) [Clare Music] Buddy puts his talented pen to paper and writes a jump item that's a natural for the jitterbugs. His stylish rhythm and full instrumental approach makes the number hop. It could be big

CANADIAN CAPERS

TORONTO TOPICS

The Canadian Broadcasting Corporation teed off a new series of Dominion Network shows featuring the ex Winnipeg thrush **Libby Morris**. The series being produced by **Ken Dalziel**. This scribe heartily recommends Libby to any label that is looking for a new star. . . . Another net show featuring composer—88er **Lou Snider** set for a summer run and will have the much-talked-of **Ken Darby-Lou Snider** melody as its musical theme. Watch this tune break out a la "Moulin Rouge," "Third Man," and "Meet Mr. Callaghan" pattern. . . . **Ed Manning** of Gavotte Records reports that **Henry La Riviere**, formerly knows as the "singing guardsman" on Bluebird platters is now recording for Gavotte and is scheduled for an extensive western Canada tour. Henry toured eastern Canada last year with **Wilf Carter** (Montana Slim) and had a run as featured vocalist with **Cammie Howard**'s Western Five twice weekly CBC network show out of Ottawa. His first four Gavotte sides are original compositions and were recorded in Hamilton where Henry made guest appearances on the Main Street Jamboree. . . . Ed also tells us that **Kidd Baker** and his group have cut another session for Gavotte prior to leaving the Kitchener territory to return for another summer's touring in the Maritime Provinces, their home territory. . . . **Ada Stella Baker** (Mrs. Kidd Baker) seems to have a hit in her song "Did I Hurt You Darling (When I Lied)?". Tune, originally recorded on Gavotte by her husband, is now being covered by other platteries. . . . Warner Bros. star **Gene Nelson**, pulled heavy attendances at the Casino Theatre last week and MGM's **Jane Powell** doing the same this week. Casino's manager, **Murray Little**, aiming for more of the same kind of business by booking **Billy Daniels**, **Van Johnson**, Mills Brothers and **Gordon MacRae** to headline following shows. This theatre's accent on recording names is making the local operators and radio and record people happy. . . . The **Bailey Brothers** (Charles and Danny) doing a week of personal appearances in Canada and featuring Canuck tune, "Bleeding Heart," which will be their first release on the Quality label. These boys, like all of the WWVA Wheeling Jamboree stars, have a large Canadian following and will be the guest stars on CHML's Main Street Jamboree on May 2nd when this country extravaganza becomes a commercial network show.

MILLS BROTHERS

MONTREAL MEMOS

All of the music folks here busy making plans to give a real Montreal reception to the delegates attending the AF of M's Annual National Convention being held here next month, All the welcome mats in the territory are being rolled out which shows the high esteem that President **Andy Tipaldi** and the local officials have developed for the union and its music-makers in the Canadian Metropolis. . . . **Hal Hartley** and his orchestra doing themselves proud with their pit assignment at the recently re-opened Gaiety Theatre. . . . Jingle King, **Bob Hahn** taking time out from his song writing, arranging and recording chores to happily pass the word around to **Dick Hayman**'s many local friends that Richard is now New York A. & R. topper for Mercury Records, and off to a fast start with a couple of hit discs. Incidently, this column hopes that the interest being shown by record folks in Bob's sister and vocalist, **Joyce Hahn**, will result in her being cut before too long. Her pert charm comes through on her radio appearances and could be a welcome new sound on wax. . . . Cornwall, Ontario's song writing team of **Harvey Boileau** and **Bob Eadie** hitting a hot pace with seven of their songs being cut in the last two weeks. Arrow Records waxed their tunes, "Won't Somebody Please Play The Piano," and "What's Troubling Me" (Should Be Troubling You)" for early release and Apex, Decca and King (Quality label in Canada) scheduling May and June releases on five other tunes. . . . Capitol Record's **Lee Mandell** busy clearing up his Montreal affairs in preparation for his annual road trip.

JOYCE & BOB HAHN

WINNIPEG WORDAGE

Publisher **Allan Caron** reports that things go right well with his Mello-Music catalog what with his tunes, "Grasshopper Polka" and "Finska Waltz" breaking out on Apex. Both tunes were recorded by **Jake Park** and His Polka Band who air from here to the CBC network . . . Capitol's Winnipeg-born star Gisele (LaFleche) McKenzie has a singing sister that the Winnipeg fans are right proud of. Her radio work hereabouts is getting at lot of praise....**Bill Leeder** and his staff doing a great job distributing Aragon and Biltmore Records in Manitoba and Saskatchewan and making plans to augment their lines for this territory.

ATLANTIC COASTING

THE HILLBILLY JEWELS

Jack Newman of Peer-Southern on his annual Maritime tour and doing a good job of plugging "In A Golden Coach" with the music operators and radio stations. The English Coronation song is beginning to make a noise in these parts and looks like a real hit for London. . . . Other visiting music men are Capitol's **Lee Mandell** and BMI Canada's **Clyde Moon** who will be in the Atlantic Provinces most of this month. Rodeo Records first release, "York County Hornpipe," by **Earl Mitton** and his group, who broadcast over CFNB, Fredericton, catching on nicely in this territory. Maritime record spinners looking forward to the forthcoming personal appearances of the Hillbilly Jewels. The Jewels have many a fan on several stations in this territory where they originally started. Their Biltmor platters of "I Love My Rooster" and "Darling I'm A Cripple" continue to be best sellers.

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THE CASH BOX
VOLUME 13
JUNE 14, 1952
NUMBER 38
Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gamblin'" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of ***The Cash Box.*** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM.....

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CITY.....ZONE.....STATE.....

SIGNED.....

Introducing Audivox

NEW YORK—Dorothy Collins, Raymond Scott and Leonard Wolf were the hosts at a special luncheon and cocktail party held for the trade press on Wednesday, April 29th, in honor of their newly formed independent record company, Audivox.

Raymond Scott demonstrated several of the forthcoming Audivox releases utilizing the 'Sound Enhancement System' of recording—a Scott development. Among the disks introduced were two sides by Dorothy Collins and three of Raymond's original, instrumental compositions.

Wolf plans to release the Dorothy Collins record next week, to be followed by the instrumentals. A descriptive brochure outlining the tremendous potential of this new label is being sent to distributors and disk-jockies nationally.

Alpha Distributors will handle the Audivox line in New York.

From left to right above are: Bob Austin, Sid Parnes, and Joe Orleck, all of The Cash Box; Dorothy Collins; Raymond Scott; Leonard Wolf; and Marty Ostrow of The Cash Box.

Wood, Spina Form Gallatin Music

NEW YORK — Randy Wood and Jack Spina have joined forces to form Gallatin Music. Tom Kelly, an attorney, will be associated with them in the firm and offices will be located both in Gallatin and New York.

Randy Wood is the president of Dot Records and is associated with Dot Music and Randy Smith Music.

Jack Spina is president of Spinlan Music, an ASCAP affiliate.

The new firm is BMI.

Haley's "Crazy Man Crazy" Hot In All Fields

PHILADELPHIA, PA. — Bill Haley's Essex recording of "Crazy Man Crazy" is one of the few records ever to bridge the gap between all three fields in American music, pop, rhythm and blues, and hillbilly, according to Dave Miller, president of Essex.

The record, which this week took off nationally, is breaking wide open in each of the three categories.

Miller claims it is because the tune has a pop beat as far as dancing is concerned, the lyrics lend themselves to an R & B treatment, and the instrumentalization is hillbilly.

Haley who comes out of virtual obscurity with this record is the latest in a long line of artists who have hit the top as a result of disks which Dave Miller catapulted into hits. It started with the Four Aces and their record of "Sin" and since then there have been such others as Al Martino, Dick Lee, and Don Howard.

Badoian Organizes Mood Records

BOSTON, MASS. — The formation of Mood Records has been announced. The company will have offices in New York, Cambridge, Mass., and Hollywood.

The new firm has been organized through the efforts of its president V. George Badoian, a prominent Cadillac dealer in Boston.

Badoian has had a wealth of experience and background in the field of music and the motion picture industry, in addition to his automobile successes and his background as oil producer throughout Canada.

When asked how he happened to launch into the record industry field, his answer was that he was handed a violin at the age of three — and therein lay his interest in music.

Over the years he has had his own bands, having played as concert violinist with one of the leading symphony orchestras at the age of 15.

His theory was that in preference to establishing a company with one tune and one recording, the new company should have a solid array of nationally known successful talent, together with a complete library of acceptable music for the pleasure of the American listening public.

The Mood label was chosen because it was the philosophy of the incorporators of the company that "Music Brings Happiness" and that in music there really is a tune for every mood. It was this thought that gave vent to Mood Records.

The theme of the company shall be "Stay In The Mood" with Mood Records.

NEW RELEASES COMING UP

THE Mc DONALD SISTERS
"THE NIGHTINGALE SONG"
b/w
"ALL MY DREAMS COME TUMBLING"
1602
"THE MAN OF HER NIGHTMARE"
b/w
"THERE AIN'T NO TIES ON ME"
1700

EDDIE DEAN
and
Jack Stern's Orchestra
"LONLY, LONESOME BLUES"
b/w
"ONLY YOU"
1800
"STEALING"
b/w
"LOVE LIVES FOREVER"
0801

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ODE Records

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the label that introduced... SAY YOU'RE MINE AGAIN
The Three Dons & Ginny Greer
ALLIED NO. 5000

ALLIED Record Sales Company

now presents
KAY THOMPSON
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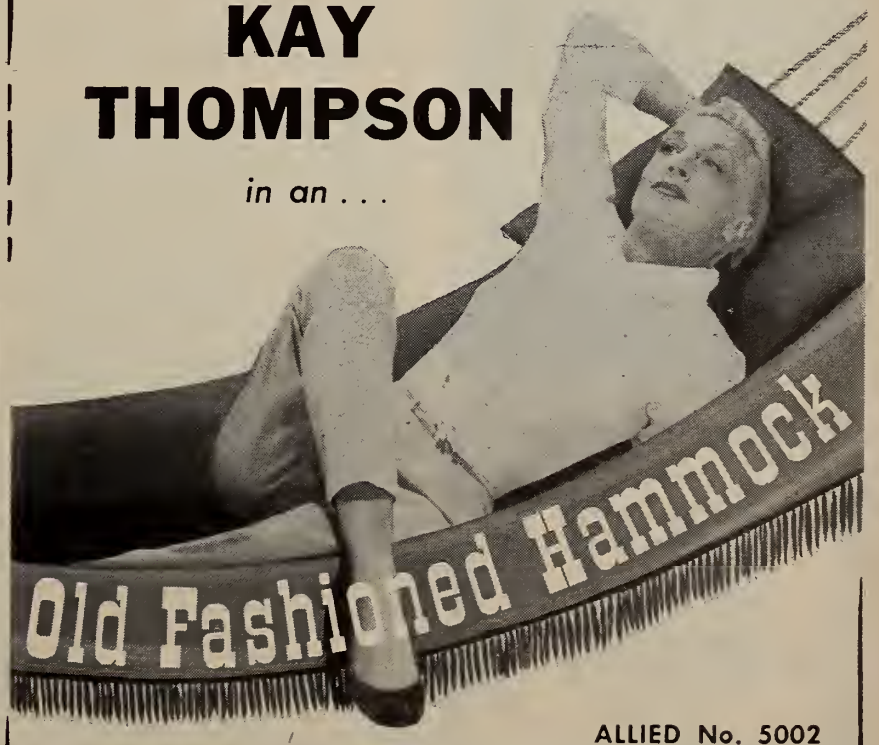

ALLIED No. 5002
• 78 and 45 rpm

Coronation Ceremonies

NEW YORK — Last week Perry Como, Joni James and Eddie Fisher each received their crown for winning Brad Phillips' annual poll. Joni was voted most popular girl singer while Perry and Eddie were tied as most popular male singer. Brad Phillips conducts the "Battle of the Baritones" over WINS.

Tribulations Of An African A & R Man

CINCINNATI — Arthur D. Harris of Trutone - Africa, Johannesburg, South Africa is presently in the United States and has brought to light some of the difficulties A&R Men encounter in his country.

Trutone-Africa records in sixteen native languages in order to cover their market completely. This means travelling many, many miles through the jungles to reach the natives and to record them.

Harris recalled one instance where superstition held up a session for quite some hours. The natives were told their voices would go "into a box". However, to the natives this meant only one thing—that after their voices went "into the box", they would not get them back and would be voiceless. So, the natives called the session off.

Arguments got Harris nowhere. Finally he hit upon the idea of recording his own voice, playing it back, and then speaking so as to prove to the natives that he still had his voice and yet it was in the box also. The session was then begun and it was a good one, too, according to Mr. Harris.

One tribe which Harris recorded was particularly proud of their needle-sharp filed teeth, which as recently as five years ago had been used for the purpose of tearing into human beings. However, things change in Africa, too, and the tribe assisted in a recording session instead of having a toothsome meal of Trutone representatives.

Trutone-Africa has a very modern plant with sixteen presses and it is complete in every way. They sell directly to retailers and travel quite large distances to contact their retailers.

In spite of the fact that an extensive gold mine lies under their plant, Trutone confines itself to the record industry and seems content to ignore the gold under the plant and to make their own from the manufacture and sale of phonograph records.

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A COMPLETE RECORD SERVICE FOR THE INDEPENDENT
Quality Unsurpassed
LP's and EP's Our Specialty
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FOR MOTHER'S DAY PROGRAMMING!
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The latest and greatest by
CAPT. STUBBY & THE BUCCANEERS
SUNSHINE AT MIDNIGHT
YOU CAN PUSH YOUR LUCK TOO FAR
on one GRAND record
both on 78 & 45 RPM
RONDO-303 (45303)

CASH BOX "Sleeper of the Week"
"CRAZY MAN, CRAZY"
Bill Haley
ESSEX 321

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 2 without any changes on the part of THE CASH BOX.

Howard Miller
WIND—Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. Afraid (Vic Damone)
4. Oo! What You Do To Me (Patti Page)
5. Say You're Mine Again (Perry Como)
6. Caravan (Ralph Marterie)
7. I Believe (Frankie Laine)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. April In Portugal (Damone)
10. Sweet Thing (Dinah Shore)

Ray Schreiner
WRNL—Richmond, Va.
1. I Believe (Frankie Laine)
2. She Wears Red Feathers (Guy Mitchell)
3. Side By Side (Kay Starr)
4. Song From Moulin Rouge (Percy Faith)
5. Walkin' And Wonderin' (Guy Mitchell)
6. Caravan (Ralph Marterie)
7. Big Mamou (Pete Hanley)
8. Waiting For You (V. Lynn)
9. I'm Sitting On Top Of The World (Paul-Ford)
10. Wild Horses (Ray Anthony)

Edna Richardson
WTMA—Charleston, S. C.
1. Side By Side (Kay Starr)
2. Wild Horses (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Dancin' With Someone (Teresa Brewer)
5. If I Were King (Hilltoppers)
6. He Who Has Love (Four Lads)
7. April In Portugal (L. Baxter)
8. Is It Any Wonder (J. James)
9. Say You're Mine (P. Como)
10. Ruby (Richard Hayman)

Gene Fullen
WBNS—Columbus, Ohio
1. Seven Lonely Days (G. Gibbs)
2. Wishing Ring (Joni James)
3. Big Mamou (Ella Mae Morse)
4. Less Than Tomorrow (Hamish Menzies)
5. Yokohama Mamma (H. Kari)
6. Song From Moulin Rouge (Percy Faith)
7. I'm Sitting On Top Of The World (Paul-Ford)
8. He Who Has Love (Four Lads)
9. Ramona (The Gaylords)
10. Have You Heard (J. James)

Alan Saunders
WVNJ—Newark, N. J.
1. I Believe (Frankie Laine)
2. Ruby (Richard Hayman)
3. Less Than Tomorrow (Hamish Menzies)
4. I'm The King Of Broken Hearts (Tony Bennett)
5. Caravan (Essquire Boys)
6. Song From Moulin Rouge (Percy Faith)
7. Somebody Stole My Gal (Johnnie Ray)
8. Anna (Silvano Mangano)
9. I'm Walking Behind You (Champ Butler)
10. Strange Things Are Happening (Red Buttons)

Bill Silbert
WMGM—New York, N. Y.
1. Ruby (Richard Hayman)
2. Song From Moulin Rouge (Percy Faith)
3. Say It With Your Heart (Bob Carroll)
4. April In Portugal (V. Damone)
5. Hot Toddy (Ralph Flanagan)
6. Can't I (Nat "King" Cole)
7. Less Than Tomorrow (Hamish Menzies)
8. Somebody Stole My Gal (Johnnie Ray)
9. The Breeze (Trudy Richards)
10. I'm Walking Behind You (Eddie Fisher)

Chaz Roye
WDAE—Tampa, Fla.
1. How Much Is That Doggie In The Window (Patti Page)
2. Song From Moulin Rouge (Faith-Sanders)
3. Pretend (Nat "King" Cole)
4. Till I Waltz Again With You (Teresa Brewer)
5. Albuquerque (Ralph Flanagan)
6. Big Mamou (Pete Hanley)
7. I Believe (Frankie Laine)
8. Your Cheatin' Heart (J. James)
9. Wild Horses (Perry Como)
10. Caravan (Ralph Marterie)

Bill Reynolds
WTMJ—Milwaukee, Wis.
1. April In Portugal (Martin-Baxter-Damone)
2. Song From Moulin Rouge (Faith-Mantovani)
3. Ruby (Richard Hayman)
4. Caravan (Ralph Marterie)
5. Have Much Is That Doggie In The Window (Patti Page)
6. Anna (Silvana Mangano)
7. Ramona (The Gaylords)
8. I Believe (Frankie Laine)
9. Somebody Stole My Gal (Johnny Ray)
10. I Learned To Love Too Late (Whiting-Wakely)

Ross Miller
WTIC—Hartford, Conn.
1. Can't I (Nat "King" Cole)
2. I Believe (Jane Froman)
3. I'll Be Hangin' Around (Les Brown)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Somebody Stole My Gal (Johnny Ray)
6. Caravan (Ralph Marterie)
7. Red Canary (Florian Zabach)
8. Say You're Mine (P. Como)
9. Just Another Polka (Fisher)
10. You Shouldn't Have Kissed Me The First Time (Brooks)

Phil Brooks
KRKD—Los Angeles, Calif.
1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. April In Portugal (L. Baxter)
4. Till I Waltz Again With You (Teresa Brewer)
5. Your Cheatin' Heart (James)
6. Lean Baby (Frank Sinatra)
7. Sleep (Paul-Ford)
8. Side By Side (Kay Starr)
9. Hello Sunshine (N. Brooks)
10. Anna (Richard Hayman)

Don Bell
KRNT—Des Moines, Iowa
1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Pretend (Nat "King" Cole)
4. Tell Me A Story (Laine-Boyd)
5. Song From Moulin Rouge (Percy Faith)
6. Seven Lonely Days (G. Gibbs)
7. Your Cheatin' Heart (F. Laine)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Your Cheatin' Heart (J. James)
10. Blue Gardenia (Nat Cole)

Wally Nelskog
KRSC—Seattle, Wash.
1. I Believe (Frankie Laine)
2. Till I Waltz Again With You (Teresa Brewer)
3. Song From Moulin Rouge (Percy Faith)
4. Tell Me You're Mine (Mindy Carson)
5. Seven Lonely Days (G. Gibbs)
6. My Heart Belongs To Only You (June Christy)
7. Your Cheatin' Heart (J. James)
8. Just Because You're You (Jo Stafford)
9. Wild Horses (Perry Como)
10. The Nearness Of You (Bob Manning)

Murray Jordan
WLIB—New York, N. Y.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Sitting On Top Of The World (Paul-Ford)
3. April In Portugal (Les Baxter)
4. I'm The King Of Broken Hearts (Tony Bennett)
5. Somebody Wonderful (Norman Brooks)
6. Ruby (Richard Hayman)
7. Now Hear This (Tony Martin)
8. Is It Any Wonder (J. James)
9. OO! What You Do To Me (Patti Page)
10. Ohio (Bing Crosby)

Lee & Lorraine Ellis
WINZ—Miami, Fla.
1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Eileen Barton)
3. Pretend (Nat "King" Cole)
4. Your Cheatin' Heart (J. James)
5. Song From Moulin Rouge (Percy Faith)
6. Tell Me A Story (Laine-Boyd)
7. Swedish Rhapsody (P. Faith)
8. A Little Love (Bob Carroll)
9. Seven Lonely Days (G. Gibbs)
10. Till I Waltz Again With You (Teresa Brewer)

Jack Downey
WONS—Hartford, Conn.
1. Ruby (Richard Hayman)
2. Somebody Stole My Gal (Johnny Ray)
3. The Nearness Of You (Bob Manning)
4. Strange Things Are Happening (Red Buttons)
5. Red Canary (Florian Zabach)
6. I'm The King Of Broken Hearts (Tony Bennett)
7. He Who Has Love (Four Lads)
8. You Shouldn't Have Kissed Me The First Time (Brooks)
9. I Believe (Frankie Laine)
10. Crazy, Man, Crazy (B. Haley)

Lou Barile
WKAL—Rome, N. Y.
1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Percy Faith)
3. The Nearness Of You (Bob Manning)
4. Somebody Stole My Gal (Johnnie Ray)
5. Your Cheatin' Heart (J. James)
6. April In Portugal (Les Baxter)
7. Caravan (Ralph Marterie)
8. Pretend (Nat "King" Cole)
9. Tell Me You're Mine (The Gaylords)
10. Seven Lonely Days (G. Gibbs)

Harv Morgan
WARM—Scranton, Pa.
1. Can't I (Nat "King" Cole)
2. Seven Lonely Days (G. Gibbs)
3. Song From Moulin Rouge (Percy Faith)
4. I'm The King Of Broken Hearts (Tony Bennett)
5. No Help Wanted (R. Draper)
6. I Believe (Frankie Laine)
7. April In Portugal (Les Baxter)
8. Anywhere I Wander (La Rosa)
9. Anna (Silvana Mangano)
10. Romano (The Gaylords)

Doug Smith
WSLS—Roanoke, Va.
1. Tell Me You're Mine (The Gaylords)
2. Pretend (Nat "King" Cole)
3. I Believe (Frankie Laine)
4. Your Cheatin' Heart (J. James)
5. Now That I'm In Love (Sauter-Finnegan)
6. Big Mamou (Ella Mae Morse)
7. Hot Toddy (Ralph Flanagan)
8. How Much Is That Doggie In The Window (Patti Page)
9. Mr. Tap Toe (Doris Day)
10. My Jealous Eyes (Patti Page)

Eddie Gallaher
WTOP—Washington, D. C.
1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. April In Portugal (Les Baxter)
4. Song From Moulin Rouge (Percy Faith)
5. I Believe (Jane Froman)
6. Till I Waltz Again With You (Teresa Brewer)
7. Caravan (Ralph Marterie)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Say You're Mine Again (Perry Como)
10. Somebody Stole My Gal (Johnnie Ray)

Brad Phillips
WINS—New York, N. Y.
1. Pretend (Nat "King" Cole)
2. Your Cheatin' Heart (J. James)
3. I Believe (Frankie Laine)
4. Song From Moulin Rouge (Percy Faith)
5. I'm Sitting On Top Of The World (Paul-Ford)
6. He Who Has Love (The Four Lads)
7. My One And Only Heart (Perry Como)
8. April In Portugal (V. Damone)
9. I'm Walking Behind You (Eddie Fisher)
10. Ruby (Richard Hayman)

Harry Nigocia
WJBW—New Orleans, La.
1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Pretend (Nat "King" Cole)
4. Till I Waltz Again With You (Teresa Brewer)
5. Your Cheatin' Heart (J. James)
6. Tell Me A Story (Laine-Boyd)
7. Seven Lonely Days (G. Gibbs)
8. I'll Be Hangin' Around (Russ Morgan)
9. Wild Horses (Perry Como)
10. Ruby (Richard Hayman)

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Ira Cook
KECA & KMPC—Hollywood, Calif.

1. Song From Moulin Rouge (Percy Faith)
2. Tell Me A Story (Laine-Boyd)
3. Pretend (Nat "King" Cole)
4. April In Portugal (Les Baxter)
5. Anna (Silvana Mangano)
6. I Believe (Frankie Laine)
7. Somebody Stole My Gal (Johnnie Ray)
8. Say You're Mine Again (June Hutton)
9. Big Mamou (Pete Hanley)
10. The Nearness Of You (Bob Manning)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Song From Moulin Rouge (Percy Faith)
2. Just Got To Have Him Around (Jeri Southern)
3. The Nearness Of You (Bob Manning)
4. Ruby (Victor Young)
5. Lean Baby (Frank Sinatra)
6. Too Sweet To Forget (Tolley)
7. I Believe (Frankie Laine)
8. Caravan (Ralph Marterie)
9. Last Night (Voices Of Walter Schuman)
10. A Fool In Love (W. Herman)

Ray Perkins
KFEL—Denver, Colo.

1. I Believe (Frankie Laine)
2. Pretend (Nat "King" Cole)
3. Your Cheatin' Heart (J. James)
4. How Much Is That Doggie In The Window (Patti Page)
5. Tell Me A Story (Laine-Boyd)
6. Till I Waltz Again With You (Teresa Brewer)
7. April In Portugal (V. Damone)
8. Side By Side (Kay Starr)
9. The Ho Ho Song (R. Buttones)
10. Seven Lonely Days (G. Gibbs)

"Oil Wells"
WHB—Kansas City, Kans.

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Tell Me A Story (Laine-Boyd)
4. Tell Me You're Mine (The Gaylords)
5. Pretend (Nat "King" Cole)
6. Seven Lonely Days (G. Gibbs)
7. Your Cheatin' Heart (J. James)
8. Side By Side (Kay Starr)
9. Till I Waltz Again With You (Teresa Brewer)
10. Hot Toddy (Ralph Flanagan)

Jim Shannon
KQV—Pittsburgh, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. Less Than Tomorrow (Hamish Menzies)
3. April In Portugal (V. Damone)
4. Now That I'm In Love (Page)
5. I'll Be Hangin' Around (Russ Morgan)
6. Big Mamou (Pete Hanley)
7. The Magic Touch (Hugo Winterhalter)
8. The New Juke Box Saturday Night (The Modernaires)
9. Moving Away (Lu A. Simms)
10. My Lady Loves To Dance (Julius La Rosa)

Mort Nusbaum
WHAM—Rochester, N. Y.

1. April In Portugal (Les Baxter)
2. I'm Sitting On Top Of The World (Paul-Ford)
3. Song From Moulin Rouge (Henri Rene)
4. How Do You Speak To An Angel (Eddie Fisher)
5. Say You're Mine Again (Perry Como)
6. Hello Sunshine (N. Brooks)
7. You Fooled Me (Four Aces)
8. Red Canary (Florian Zabach)
9. He Who Has Love (The Four Lads)
10. No Help Wanted (R. Draper)

Jack Dugan
WPTR—Albany, N. Y.

1. Song From Moulin Rouge (Mantovani)
2. How Much Is That Doggie In The Window (Patti Page)
3. Pretend (Nat "King" Cole)
4. I Believe (Frankie Laine)
5. Till I Waltz Again With You (Teresa Brewer)
6. Your Cheatin' Heart (J. James)
7. Tell Me A Story (Laine-Boyd)
8. Tell Me You're Mine (The Gaylords)
9. Wild Horses (Perry Como)
10. Seven Lonely Days (G. Gibbs)

Larry Wilson
WNOE—New Orleans, La.

1. Tell Me A Story (Laine-Boyd)
2. April In Portugal (V. Damone)
3. Can't I (Nat "King" Cole)
4. Big Mamou (Dolores Gray)
5. I'm The King Of Broken Hearts (Tony Bennett)
6. Song From Moulin Rouge (Mantovani)
7. Say You're Mine Again (June Hutton)
8. My One And Only Heart (Perry Como)
9. Who's Gonna Pay The Check (Peggy Lee)
10. Lean Baby (Frank Sinatra)

Roger Nash
WJMR—New Orleans, La.

1. April In Portugal (Les Baxter)
2. Somebody Stole My Gal (Johnnie Ray)
3. Anna (Silvana Mangano)
4. Ruby (Richard Hayman)
5. Almost Always (Joni James)
6. Wild Horses (Perry Como)
7. Song From Moulin Rouge (Percy Faith)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Big Mamou (Pete Hanley)
10. Less Than Tomorrow (Hamish Menzies)

Eddie Hubbard
WENR—Chicago, Ill.

1. Song From Moulin Rouge (Percy Faith)
2. Caravan (Ralph Marterie)
3. Anna (Richard Hayman)
4. April In Portugal (Les Baxter)
5. No Help Wanted (R. Draper)
6. Ruby (Les Brown)
7. Ramona (Les Brown)
8. Afraid (Vic Damone)
9. Say You're Mine Again (Perry Como)
10. Seven Lonely Days (G. Gibbs)

Johnny Morris
WLOL—Minneapolis, Minn.

1. Pretend (Nat "King" Cole)
2. Anna (Silvana Mangano)
3. Song From Moulin Rouge (Percy Faith)
4. Your Cheatin' Heart (J. James)
5. The Nearness Of You (Bob Manning)
6. Albuquerque (Ralph Flanagan)
7. No Help Wanted (R. Draper)
8. A Little Love (Bob Carroll)
9. I Believe (Frankie Laine)
10. Say You're MiMne Again (Three Dons & Ginny Greer)

Jean F. De Graido & Art Kirshau
WJAR—Providence, R. I.

1. How Much Is That Doggie In The Window (Patti Page)
2. The Nearness Of You (Bob Manning)
3. Big Mamou (Pete Hanley)
4. April In Portugal (V. Damone)
5. Song From Moulin Rouge (Percy Faith)
6. Somebody Stole My Gal (Johnnie Ray)
7. Gomen-Nasai (Eddy Howard)
8. Song Of The Mandolins (Alan Dean)
9. Just Another Polka (Fisher)
10. Almost Always (Joni James)

Jim Trahan
KSIG—Crowley, La.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Song From Moulin Rouge (Percy Faith)
4. Pretend (Nat "King" Cole)
5. I Believe (Frankie Laine)
6. Your Cheatin' Heart (J. James)
7. Tell Me A Story (Laine-Boyd)
8. April In Portugal (Les Baxter)
9. I'm Sitting On Top Of The World (Paul-Ford)
10. Tell Me You're Mine (The Gaylords)

Lee Morris
WSB—Atlanta, Ga.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. I Believe (Jane Froman)
4. Song From Moulin Rouge (Percy Faith)
5. Pretend (Eileen Barton)
6. April In Portugal (Les Baxter)
7. Side By Side (Kay Starr)
8. Wild Horses (Perry Como)
9. Congratulations To Someone (June Valli)
10. Almost Always (Joni James)

Bob Larsen
WEMP—Milwaukee, Wis.

1. Song From Moulin Rouge (Mantovani)
2. Say You're Mine Again (Perry Como)
3. Hot Toddy (Ralph Flanagan)
4. Who's Gonna Pay The Check (Peggy Lee)
5. Albuquerque (Ralph Flanagan)
6. Is It Any Wonder (J. James)
7. How Much Is That Doggie In The Window (Patti Page)
8. Somebody Stole My Gal (Johnnie Ray)
9. Anna (Silvana Mangano)
10. No Help Wanted (R. Draper)

Edw. Sawtell
WJLB—Detroit, Mich.

1. I Believe (Frankie Laine)
2. Less Than Tomorrow (Hamish Menzies)
3. Big Mamou (Pete Hanley)
4. I Had The Craziest Dream (The Skylarks)
5. Can't I (Nat "King" Cole)
6. How Much Is That Doggie In The Window (Patti Page)
7. You Let My Love Get Cold (Peggy Lee)
8. Lean Baby (Frank Sinatra)
9. Your Cheatin' Heart (J. James)
10. Caravan (Ralph Marterie)

Dave Robinson
WELI—New Haven, Conn.

1. April In Portugal (Les Baxter)
2. Ruby (Richard Hayman)
3. Song From Moulin Rouge (Percy Faith)
4. I Believe (Frankie Laine)
5. Anna (Paul Weston)
6. Pretend (Nat "King" Cole)
7. Tell Me A Story (Laine-Boyd)
8. Swedish Rhapsody (P. Faith)
9. Your Cheatin' Heart (J. James)
10. I'm Walking Behind You (Eddie Fisher)

Gil Henry
KING—Seattle, Wash.

1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Mantovani)
3. How Much Is That Doggie In The Window (Patti Page)
4. April In Portugal (Les Baxter)
5. Tell Me A Story (Laine-Boyd)
6. Ruby (Les Baxter)
7. Swedish Rhapsody (P. Faith)
8. Anna (Silvana Mangano)
9. Ramona (The Gaylords)
10. Ballet At The Village Vortex (Wonderful Town Orch.)

Bill Randle
WERE—Cleveland, Ohio

1. Strange Things Are Happening (Red Buttons)
2. Ruby (Richard Hayman)
3. Song From Moulin Rouge (Percy Faith)
4. Red Red Robin (Doris Day)
5. Less Than Tomorrow (Hamish Menzies)
6. Big Mamou (Pete Hanley)
7. He Who Has Love (The Four Lads)
8. April In Portugal (Les Bavter)
9. Just Another Polka (Fisher)
10. Black Is The Color Of My True Love's Hair (K. Malone)

Hugh Wanke
WCAO—Baltimore, Md.

1. Song From Moulin Rouge (Percy Faith)
2. Can't I (Nat "King" Cole)
3. Now That I'm In Love (Page)
4. Say You're Mine Again (Perry Como)
5. Wild Horses (Perry Como)
6. Au Revoir (Tommy Edwards)
7. Is It Any Wonder (J. James)
8. How Much Is That Doggie In The Window (Patti Page)
9. Sweet Thing (Dinah Shore)
10. I Had The Craziest Dream (Skylarks)

Donn Tibbetts
WFEA—Manchester, N. H.

1. Will-O'-The-Wisp Romance (Hugo Winterhalter)
2. Song From Moulin Rouge (Percy Faith)
3. Ruby (Richard Hayman)
4. I Believe (Jane Froman)
5. Swedish Rhapsody (P. Faith)
6. Say Si Si (Mills Bros.)
7. Anna (Silvana Mangano)
8. I'd Like To Fall Asleep (Karen Chandler)
9. Say You're Mine Again (Perry Como)
10. Written Guarantee (J. Perry)

Welcome Home Party For Eddie Fisher

NEW YORK — Manie Sacks, vice president of RCA Victor, and Milton Blackstone gave a huge welcome home party for Eddie Fisher at Toot Shor's last Friday night which brought out many of the top names in the radio, TV and recording fields.

The highlight of the evening was the presentation of his first gold record to Eddie by Larry Kanega, national sales manager for Victor.

Again proving his modesty, Eddie shared honors with Hugo Winterhalter when he took the mike to mention that his recent success would not have been possible without the backing of Hugo Winterhalter. And he then presented Hugo with a similar record in silver.

It was brought out during the evening that Eddie had sold over 6,000,000 records for Victor.

Aberbach (London) Inc. Goes Into Action

LONDON, ENGLAND — Reg Connelly announced this week that his new publishing firm, Aberbach (London) Ltd. started operations Monday, April 27.

Roy Berry, who was formerly with Cinephonic Music Company, and who just resigned from Chappell & Co. is general professional manager and goes into action with "Hot Toddy" recorded by Ralph Flanagan and Ted Heath; "Mother Nature And Father Time" recorded by Nat Cole; "I Laughed Until I Cried" recorded by Rosemary Clooney; and a new ballad "I've Never Seen" recorded by Al Martino.

The latter tune is to be exploited in conjunction with Martino's forthcoming London Palladium engagement, which Reg Connelly obtained for him.

Lastly, the new firm will be working on "Hello Sunshine" which Connelly is certain will make all of England Norman Brooks conscious.

Bobby Breen To A-Bell Label

PROVIDENCE, R. I. — Bobby Breen, former child star, has been signed by A-Bell Records.

His sides include "It's The End Of The World To Me" and "There's A Bell That Rings In My Heart".

Comedy Team

NEW YORK — Bob McCluskey, RCA Victor's Country, Western and Rhythm-Blues Sales Manager, clowns with Homer & Jethro, top Country parody team that has proved to be very popular in the big cities as well as in rural locations. Latest RCA Victor disc by Homer & Jethro is "(How Much Is) That Hound Dog In The Window" and "Poor Ol' Koo-Liger."

America's No. 1 Piano Stylist
JOHNNY MADDOX
new Hit
"ALICE BLUE GOWN"
and
"TWILIGHT TIME"
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MARTERIE'S on the march with
"CRAZY MAN, CRAZY"
Mercury 70153

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DUKE ELLINGTON'S
CARAVAN
RALPH MARTERIE Mercury
ESQUIRE BOYS Rainbow
BAS-SHEVA Capitol
FERRANTE & TEICHER Entre (Columbia)
BILLY ECKSTINE MGM
LEROY HOLMES MGM
AMERICAN ACADEMY OF MUSIC, INC.
Sole Selling Agent, MILLS MUSIC, Inc.

"WHEN THE RED, RED, ROBIN Comes Bob, Bob, Bobbin', Along"
"A FOOL IN LOVE"
"OH BROTHER"
BOURNE Inc.--ABC Corp.

Breaking Wide Open!
"SCRAP OF PAPER"
Recorded by
"BIGS" HOWARD — Victor (Fox Trot)
DOLORES HAWKINS — Okeh (Waltz)
BONNIE LOU — King (Waltz)
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TOMMY REYNOLDS
and his Shuffle Rhythm Ork.
"7:20 IN THE BOOKS"
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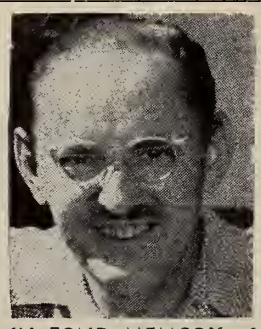
Latino Sews Up First Place

CHICAGO — With but one more bowling session ahead for the Automatic Phonograph Bowling League, this city, Carl Latino of Coral Records sewed up the first place niche with a score of 487 this past week.

There will be a scramble for the second, third and fourth spots this Monday evening, May 4th, when the league winds up its season at the Fireside Bowl.

In Memoriam



IN FOND MEMORY of
J. L. (JOE) FRANK

In Cherished Memory of

PETER DE ROSE

Born March 10, 1896
Died April 23, 1953

Beloved husband of
May Singhi Breen

Forever in my heart and prayers.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BR—Brunswick, BU—Bullet, CA—Capitol, CD—Cadence, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DN—Devon, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Star—Four Stor, IM—Imperiol, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—Nationol, OR—Oriole, PE—Peocock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded In Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TI—Tico, TN—Tennessee, UN—United, VI—Victor, ZO—Zodiac

1—Song From Moulin Rouge

May 9: 91.3 — May 2: 81.1

CA-2429 (F-2429)—J. HUTTON & A. STORDAHL
Say You're Mine Again
★CO-39944—(9-39944)—PERCY FAITH ORK
Swedish Rhapsody
CR-60984 (9-60984)—NICK PERITO
April In Portugal
DE-28675 (9-28675)—VICTOR YOUNG O.
Ruby
LO-1328 (45-1328)—MANTOVANI O.
Vola Colomba
MG-11491 (K-11491)—BUDDY DE FRANCO
Many Are The Times
OK-6963 (4-6963)—STAN FISHER
Slaughter On 10th Ave.
TI-170 (45-170)—JOE LOCO QUINT.
Can Can Mambo
VI-10-4166—BOSTON POPS O.
Doo Wacka Doodle
VI-20-5264 (47-5264)—HENRI RENE O.
Street Of Shadows

2—April In Portugal

May 9: 89.9 — May 2: 67.7

★CA-2374 (F-2374)—LES BAXTER O.
Suddenly
CO-39983 (4-39983)—KEN GRIFFIN
Little Red Monkey
CR-60984 (9-60984)—NICK PERITO
Song From Moulin Rouge
DE-28646 (9-28646)—FLORIAN ZABACH
Red Canary
ME-70114 (70114 x 45)—DICK HAYMAN O.
Anna
ME-70128 (70128 x 45)—VIC DAMONE
I'm Walking Behind You
VI-20-5052 (47-5052)—FREDDY MARTIN
Penny Whistle Blues
VI-20-5279 (47-5279)—TONY MARTIN
Now Hear This

3—How Much Is That Doggie In The Window

May 9: 89.4 — May 2: 100.4

★ME-70070 (70070 x 45)—PATTI PAGE
My Jealous Eyes

4—I Believe

May 9: 77.8 — May 2: 90.9

CA-2332 (F-2332)—JANE FROMAN
Ghost Of A Rose
★CO-39938 (4-39938)—FRANKIE LAINE
Your Cheatin' Heart

5—Ruby

May 9: 59.3 — May 2: 49.2

CO-39994 (4-39994)—HARRY JAMES O.
Palladium Party
CR-60959 (9-60959)—LES BROWN O.
Midnight Sun
CR-60983 (9-60983)—NICK PERITO
The Magic Touch
DE-28675 (9-28675)—VICTOR YOUNG O.
Song From Moulin Rouge
★ME-70115 (70115 x 45)—RICHARD HAYMAN O.
Love Mood
MG-11472 (K-11472)—LEW DOUGLAS O.
My Flaming Heart
VI-20-5286 (47-5286)—VAUGHN MONROE O.
Less Than Tomorrow

6—Pretend

May 9: 53.2 — May 2: 60.3

★CA-2346—NAT "KING" COLE
Don't Let Your Eyes Go Shopping
CO-39915—KEN GRIFFIN
Oh, Happy Day
CO-60927 (9-60927)—EILEEN BARTON
Too Proud To Cry
DE-28576 (9-28576)—GUY LOMBARDO O.
That's Me Without You
DO-15048—DAN BELLOC
You Are Ecstacy
ME-70045—RALPH MARTERIE O.
After Midnight
VI-20-5119 (47-5119)—HENRI RENE
Madelena

7—Anna

May 9: 46.4 — May 2: 33.2

CO-39968 (4-39968)—PAUL WESTON ORK
Dutch Treat
CR-60963 (9-60963)—RAY BLOCH O.
Melancholy Serenade
ME-70114 (70114 x 45)—RICHARD HAYMAN ORK.
April In Portugal
★MG-11457 (K-11457)—SILVANA MANGANA
I Loved You
VI-20-5246 (47-5246)—THE THREE SUNS
Little Red Monkey
VI-20-5252 (47-5252)—AL CAIOLA
Cachita

8—Tell Me A Story

May 9: 45.2 — May 2: 59.4

★CO-39945 (4-39945)—FRANKIE LAINE & JIMMY BOYD
The Little Boy And The Old Man

9—Seven Lonely Days

May 9: 40.3 — May 2: 22.9

CR-60949 (9-60949)—PINE-TOPPERS & MARLIN SIS.
DE-28655 (9-28655)—GUY LOMBARDO O.
Downhearted
KI-1192 (45-1192)—BONNIE LOU
Out Of Reach
★ME-70095 (70095 x 45)—GEORGIA GIBBS
If You Take My Heart
VI-20-5219 (47-5219)—DON MEEHAN

10—Caravan

May 9: 38.3 — May 2: 22.8

CA-2421 (F-2421)—BAS-SHEVA
My Mother's Lullaby
EN-101—FERRANTE & TEICHER
★ME-70097 (70097 x 45)—RALPH MARTERIE O.
While We Dream
MG-10368 (K-10368)—BILLY ECKSTINE
A Senorita's Bouquet
MG-11474 (K-11474)—LEROY HOLMES O.
Three On A Match
RA-188—ESQUIRE BOYS

11—Say You're Mine Again

May 9: 28.2 — May 2: 21.6

AD-5000 (45-5000)—3 DONS & GINNY GREER
Tutti Fruiti Baby
CR-60982 (9-60982)—THE MODERNAIRES
DE-28676 (9-28676)—DOLORES GRAY
Big Mamou
ME-70134 (70134 x 45)—EDDY HOWARD
★VI-20-5277 (47-5277)—PERRY COMO
My One And Only Heart

12—Tell Me You're Mine

May 9: 24.8 — May 2: 17.9

CO-39914—MINDY CARSON
The Choo Buy Song
CR-60923 (9-60923)—RALPH & BUDDY BONDS
Say It With Your Heart
DA-786—HARMONY BELLS O.
DA-2104 (45 x 2104)—GENE WISNIEWSKI
Soldier Boy Polka
DE-28569 (9-28569)—RUSS MORGAN
Have You Heard
★ME-70030—THE GAYLORDS
Cuban Love Song

13—The Ho Ho Song

May 9: 21.5 — May 2: 16.6

★CO-39981 (4-39981)—RED BUTTONS
Strange Things Are Happening

14—Hot Toddy

May 9: 21.3 — May 2: 13.7

★VI-20-5095 (47-5095)—RALPH FLANAGAN
Serenade

15—Till I Waltz Again With You

May 9: 21.1 — May 2: 29.9

BR-84022—THE FIVE BILLS
CO-39952 (4-39952)—KEN GRIFFIN
Have You Heard
★CR-60873—TERESA BREWER
Hello Bluebird
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
Oh, Happy Day
DE-28539—RUSS MORGAN
Must I Cry Again
JU-6014 (45-6014)—SWANSON & TRAVIS
KI-1169 (45-1169)—WRIGHT & GORE
ME-70069 (70069 x 45)—HARMONICATS
Back Fence Wall
PR-1038—LIGHT & HARRIS
RH-142 (45-142)—RED CALLENDER
VI-3103—EP—THREE SUNS

16—Can't I

May 9: 21.0 — May 2: 10.8

★CA-2389 (F-2389)—NAT "KING" COLE
Blue Gardenia
CR-60926 (9-60926)—AMES BROTHERS
Lonely Wine
ME-70068 (70068 x 45)—RICHARD HAYES

17—Your Cheatin' Heart

May 9: 19.5 — May 2: 48.2

CA-2377 (F-2377)—JAN GARBER O.
My Jealous Eyes
CO-39938 (9-39938)—FRANKIE LAINE
I Believe
DE-28628 (9-28628)—LOUIS ARMSTRONG
Congratulations to Someone
★MG-11426 (K-11426)—JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—HANK WILLIAMS
Kaw-Liga
VI-20-5292 (47-5292)—BETTY BREWER
Gotta Go Weedin'

18—I'm Walking Behind You

May 9: 14.8 — May 2: —

CA-2450 (F-2450)—FRANK SINATRA
Lean Baby
CR-60985 (9-60985)—DOROTHY SQUIRES
Is There Any Room In Your Heart
DE-28692 (9-28692)—DONALD O'CONNOR
Crash!
ME-70128 (70128 x 45)—VIC DAMONE
April In Portugal
★VI-20-5293 (47-5293)—EDDIE FISHER
Just Another Polka

19—Wild Horses

May 9: 14.7 — May 2: 21.7

CA-2349 (F-2349)—RAY ANTHONY O.
You're A Heartbreaker
★VI-20-5152 (47-5152)—PERRY COMO
I Confess

20—I'm Sitting On Top Of The World

May 9: 11.4 — May 2: 16.9

★CA-2400 (F-2400)—L. PAUL & M. FORD
Sleep

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

21—Gomen Nasai — May 9: 10.2 — May 2: 14.7

CA-2402 (F-2402)—M. WHITING & J. WAKELY — *I Learned To Love You Too Late*
CO-399S7 (4-399S7)—SAMMY KAYE — *Until Tomorrow*
★CO-399S4 (4-39954)—RICHARD BOWERS — *Tokyo Boogie Woogie*
DE-28612 (9-28612)—GORDON JENKINS O. — *The Ties That Bind Me*
ME-70107 (70107 x 45)—EDDY HOWARD — *Someone To Kiss Your Tears Away*
★VI-20-S210 (47-5210)—HARRY BELAFONTE — *Springfield Mountain*

22—Big Mamou — May 9: 10.1 — May 2: S.6

CA-2441 (F-2441)—ELLA MAE MORSE — *Is It Any Wonder*
★DE-28676 (9-28676)—DOLORES GRAY — *Say You're Mine Again*
DE-286S6 (9-286S6)—JIMMIE DAVIS
★ME-70137 (70137 x 4S)—RUSTY DRAPER — *Tell Me Why, Why Why*
★OK-69S6 (4-69S6)—PETE HANLEY
OK-18001 (4-18001)—LINK DAVIS

23—Swedish Rhapsody — May 9: 9.6 — May 2: 16.4

★CO-39944 (4-39944)—PERCY FAITH O. — *Song From Moulin Rouge*
DE-28674 (9-28674)—ETHEL SMITH — *After Hours*

24—My Lady Loves To Dance — May 9: 9.5 — May 2: —

★CD-1231 (4S-1231)—JULIUS LA ROSA — *Let's Make Up Before We Say Goodnight*
VI-20-49S9 (47-4959)—COMO & FONTANE SISTERS — *To Know You*

25—Side By Side — May 9: 9.4 — May 2: 9.4

★CA-2334 (F-2334)—KAY STARR — *Nooh!*
DE-28S88 (9-28588)—GRADY MARTIN — *A Fool Such As I*
LO-238 (4S-238)—PRIMO SCALA — *Underneath The Arches*
ME-70096 (70096 x 4S)—DORIS DREW — *Since You Went Away From Me*
MG-10467 (K-10467)—BETTY GARRETT
MG-3072S (K-30725)—FANK PETTY TRIO
VI-20-4741 (47-4741)—FRANKIE CARLE

26—Who's Gonna Pay The Check — May 9: 9.3 — May 2: —

★DE-28631 (9-28631)—PEGGY LEE — *You Let My Love Get Cold*

27—Don't Let The Stars Get In Your Eyes — May 9: 8.7 — May 2: 8.2

CA-22S6 (F-22S6)—GISELE MacKENZIE — *My Favorite Song*
CA-2216 (F-2216)—SKEETS McDONALD
CO-2102S (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON — *Tennessee Tango*
DA-788—REGINA KUJAWA
DE-28460 (9-28460)—RED FOLEY
FS-1614 (45-1614)—SLIM WILLET
ME-70023 (45-70023)—LOLA AMECHE — *Rock The Joint*
MG-1138S—HENRY JEROME O. — *Keep It A Secret*
VI-20-S040 (47-5040)—JOHNNIE & JACK
★VI-20-S064 (47-5064)—PERRY COMO — *Lies*

28—Somebody Stole My Gal — May 9: 8.6 — May 2: S.9

★CO-39961 (4-39961)—JOHNNIE RAY — *Glad Rag Doll*
ME-70126 (70126 x 4S)—JIMMY PALMER — *Never, Never, Never*

29—Little Red Monkey — May 9: 8.2 — May 2: 12.4

CA-2430 (F-2430)—MEL BLANC — *Tia Juana*
CO-MJV164—ROSEMARY CLOONEY
CO-39983 (4-39983)—KEN GRIFFIN — *April In Portugal*
LO-1316 (45-1316)—HARRY GROVE TRIO — *Magic Music Box*
★ME-70118 (70118 x 45)—HARMONICATS — *Pachuko Hop*
MG-11477 (K-11477)—JACK FINA O. — *Wrong Note Rag*
★VI-20-S246 (47-S246)—THREE SUNS — *Anna*

30—Strange Things Are Happening — May 9: 8.1 — May 2: 10.6

★CO-39981 (4-39981)—RED BUTTONS — *The Ho Ho Song*

31—Ramblin' Man — May 9: 6.9 — May 2: —

★CO-39979 (4-39979)—FRANKIE LAINE — *I Let Her Go*
MG-11479 (K-11479)—HANK WILLIAMS — *Take These Chains From My Heart*

32—Is It Any Wonder — May 9: 6.8 — May 2: 8.8

CA-2441 (F-2441)—ELLA MAE MORSE — *Big Mamou*
★MG-11470 (K-11470)—JONI JAMES — *Almost Always*
VI-20-5255 (47-5255)—BOB WHALEN — *High School*

33—Now That I'm In Love — May 9: 6.7 — May 2: 6.6

DE-28680 (9-28680)—ANDREWS SISTERS — *Fugue For Tinhorns*
★ME-70127 (70127 x 45)—PATTI PAGE — *Oo! What You Do To Me*
MG-11483 (K-11483)—BARBARA RUICK — *Chi-li, Chi-li, Chi-li*
VI-20-S248 (47-5248)—SAUTER FINEGAN O. — *Yankee Doodletown*

34—And The Bull Walked Around, Olay — May 9: 6.6 — May 2: 10.4

CA-2388 (F-2388)—STAN KENTON O. — *Jeepers Creepers*
DE-28673 (9-28673)—JERRY GRAY O. — *Tompkins Cove*
★ME-70103 (70103 x 45)—RICHARD HAYES — *Changeable*
VI-20-5240 (47-S240)—THE RAMBLERS — *Mama*
VI-20-S132 (47-5132)—LES HARRIS

35—Dancin' With Someone — May 9: 6.5 — May 2: 4.3

CA-2396 (F-2396)—MOLLY BEE — *What'll He Do?*
★CR-60953 (9-60953)—TERESA BREWER — *Breakin' In The Blues*
KI-1213 (4S-1213)—BONNIE LOU — *Scrap Of Paper*
VI-20-5217 (47-S217)—DELTA RHYTHM BOYS — *Long Gone Baby*

36—Say It With Your Heart — May 9: 6.1 — May 2: 6.2

CR-60920 9-60920)—ERNIE RUDY O. — *You Can Fly! You Can Fly!*
CR-60923 (9-60923)—RALPH & BUDDY BONDS — *Tell Me You're Mine*
★DY-814 (4S-814)—BOB CARROLL — *Where*
ME-70089 (70089 x 4S)—SUE THOMPSON — *You And Me*

37—Ramona — May 9: S.5 — May 2: 21.2

CA-1684 (F-1684)—GORDON MacRAE — *So In Love*
CR-60918 (9-60918)—LES BROWN O. — *Montoona Clipper*
★ME-70012 (70012 x 45)—THE GAYLORDS — *Spinning A Web*

38—The Nearness Of You — May 9: 5.4 — May 2: 6.1

★CA-2383 (F-2383)—BOB MANNING — *Gypsy Girl*

39—No Help Wanted — May 9: 4.9 — May 2: 6.8

CO-21065 (4-21065)—MADDOX BROS.
★ME-70077 (70077 x 45)—RUSTY DRAPER — *Texarkana Baby*
ME-70028 (70028 x 45)—THE CARLISLES — *That Heart Is Not For Sale*

40—Anywhere I Wander — May 9: 4.4 — May 2: 3.7

CA-2263 (F-2263)—MEL TORME — *Casually*
★CD-1230 (4S-1230)—JULIUS LA ROSA — *This Is Heaven*
CO-39866 (4-39866)—TONY BENNETT — *Stay Where You Are*
DE-28379 (9-28379)—D. KAYE & G. JENKINS
MG-11352 (K-113S2)—FRAN WARREN — *I Worry 'Bout You*
VI-20-4960 (47-4960)—JAN PEERCE — *Maria, My Own*

41—Less Than Tomorrow — May 9: 3.4 — May 2: 8.7

42—I'm The King Of Broken Hearts — May 9: 3.3 — May 2: 8.9

43—Hello Sunshine — May 9: 3.2 — May 2: 5.5

44—Sleep — May 9: 3.1 — May 2: S.2

45—Salomee — May 9: 2.9 — May 2: —

46—Have You Heard — May 9: 2.7 — May 2: 4.2

47—If I Were King — May 9: 2.4 — May 2: 4.1

48—Yes Sir, That's My Baby — May 9: 1.6 — May 2: 3.2

49—Rachel — May 9: 1.4 — May 2: 2.9

50—Kaw-Liga — May 9: 1.1 — May 2: 1.4

Cooking Something Up

HOLLYWOOD—Vogue's new artist, Fred Darian, is cooking up for the Peter Potter Juke Box Jury what he hopes will be a smash hit, for for the juke box jury and the buying public. The jury here consists of, L to R: Alan Dale, Geordie Hormel, Virginia Grey, Don Wilson, Fred Darian, Jose Granson, Manager, Peter Potter, Ann Robinson, Amanda Randolph, and Johnny Johnson. Darian's two new tunes are "Strange Bells" and "I Can't Forget You".

Danny Sutton On Kate Smith TV Show

NEW YORK—Danny Sutton gets his biggest boost May 6th, when he makes his first of a series of appearances on the Kate Smith NBC-TV Hour. Ted Collins discoverer of Kate Smith, Abbott and Costello, and Harvey Stone, among others, signed Danny for the Smith show and hopes he may have another top find.

Danny, who originally hoped to be a major league baseball player went from Bishop Laughlin High School in Brooklyn, where he was an all scholastic baseball player, to a New York Giants farm team. He decided in favor of a singing career and hung up his spikes after two seasons, and his exciting baritone got him places fast. Danny sang with Enoch Light's band for over a year, and caught on as Guy Lombardo's band singer, playing the country's top theaters where he scored big with the people.

Danny really started to move about a year ago, getting tremendous reactions headlining in top clubs around the country, like the Pittsburgh Copa, Buffalo's Town Casino, etc. Danny's recent records, "Midnight In Paris" and "I Was Wrong", got much disc jockey play and were good sellers, and he'll soon be signed by a major label to be announced shortly.

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Visiting Disk Jockeys

LOWELL, MASS. — Jilla Webb, who is traveling around the country, visiting disk jockeys promoting her new MGM Record release "There's Poison in Your Heart" and "I'm Happy To Know You're Happy" found time to include college radio stations on her itinerary. She is shown above with Melvin W. Ettenson of WLTI, Lowell Textile Institute, Lowell, Mass.

Standard Songs are MONEY MAKERS!

"TOO MARVELOUS FOR WORDS"

DORIS DAY & HARRY JAMES
Columbia
NAT "KING" COLE—Capitol
TONY MARTIN—RCA Victor
Pub. by HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

A Cash Box—"BEST BET"
Terrifc Tavern Novelty Smash!
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EDDIE JERIS ORK.
vocal by Bill Cobb
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DANA Records Inc.
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SPA Moves To New Offices

NEW YORK — The Songwriters Protective Association (SPA) held an open house party on two separate occasions to celebrate the opening of the organization's new offices. The first was held a week ago for the writers while the second was held last Friday for the music publishers and trade press.

Miriam Stern, executive secretary, acted as hostess as she welcomed the visitors to the attractive new offices on West 55th Street.

At the SPA party, we learned also that the Tobias family really has a background of songwriters, what with Charlie, Harry, Henry, Freddie and Jerry, the latter two who have just come up with "King Of Broken Hearts." What may have been forgotten was that Charlie Tobias was married over 25 years ago to Edna Glidstein who in 1923 wrote "The Cat's Whiskers" which was a million seller tune.

Ray, Lee Substitute For Eddie Fisher

NEW YORK—Johnnie Ray, who hasn't had a vacation since he started his climb to the top two years ago, returned from Europe last week, after breaking records at the London Palladium, to take a rest. Johnnie's idea of a rest was to take over for fellow singer Eddie Fisher on the Paramount Theatre stage when Eddie was knocked out by fatigue and couldn't make his first show. Johnnie rushed over from his hotel when he got the word that Eddie was exhausted, and the fans went wild when he leaped out on stage. Johnnie got such a big kick out of being an "understudy," he can't wait till his vacation's over so he can start working again.

Another substitute for Eddie during his next show was Peggy Lee who this week wound up a successful stay at La Vie En Rose.

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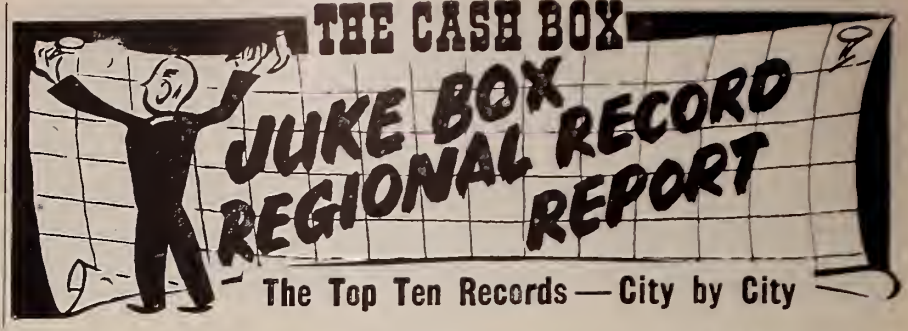

New York, N. Y.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. How Much Is That Doggie In The Window (Patti Page)
4. The Ho Ho Song (R. Buttons)
5. I Believe (Frankie Laine)
6. Pretend (Nat "King" Cole)
7. Anna (Silvano Mangano)
8. Ruby (Richard Hayman)
9. Your Cheatin' Heart (J. James)
10. Tell Me AStory (Laine-Boyd)

Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Caravan (Ralph Marterie)
4. Ramona (The Gaylords)
5. Anna (Silvana Mangano)
6. Say You're Mine Again (Perry Como)
7. Seven Lonely Days (G. Gibbs)
8. No Help Wanted (Carlisles)
9. Sleep (Paul-Ford)
10. Almost Always (Joni James)

Los Angeles, Calif.
1. April In Portugal (Les Baxter)
2. Anna (Silvana Mangano)
3. I Believe (Frankie Laine)
4. How Much Is That Doggie In The Window (Patti Page)
5. Seven Lonely Days (G. Gibbs)
6. Big Mamou (Pete Hanley)
7. Song From Moulin Rouge (Percy Faith)
8. Yes Sir, That's My Baby (Harry Kari)
9. Pretend (Nat "King" Cole)
10. Say You're Mine Again (Perry Como)

Philadelphia, Pa.
1. How Much Is That Doggie In The Window (Patti Page)
2. Song From Moulin Rouge (Percy Faith)
3. I Believe (Frankie Laine)
4. Tell Me A Story (Laine-Boyd)
5. April In Portugal (Les Baxter)
6. Pretend (Nat "King" Cole)
7. Say You're Mine Again (Perry Como)
8. Ruby (Richard Hayman)
9. Somebody Stole My Gal (Johnnie Ray)
10. Till I Waltz Again With You (Teresa Brewer)

Boston, Mass.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. Anna (Silvana Mangano)
4. The Ho Ho Song (R. Buttons)
5. Ruby (Richard Hayman)
6. Say You're Mine Again (Perry Como)
7. I Believe (Frankie Laine)
8. Pretend (Nat "King" Cole)
9. The Nearness Of You (Bob Manning)
10. Ramona (The Gaylords)

Dallas, Tex.
1. How Much Is That Doggie In The Window (Patti Page)
2. Song From Moulin Rouge (Percy Faith)
3. I Believe (Frankie Laine)
4. Pretend (Nat "King" Cole)
5. Anna (Silvana Mangano)
6. Tell Me A Story (Laine-Boyd)
7. The Ho Ho Song (R. Buttons)
8. Ruby (Richard Hayman)
9. Caravan (Ralph Marterie)
10. Till I Waltz Again With You (Teresa Brewer)

Washington, D. C.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. April In Portugal (Les Baxter)
5. Ruby (Richard Hayman)
6. Pretend (Nat "King" Cole)
7. Anna (Silvana Mangano)
8. My One And Only Heart (Perry Como)
9. Tell Me A Story (Laine-Boyd)
10. Caravan (Ralph Marterie)

Denver, Colo.
1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Song From Moulin Rouge (Percy Faith)
4. Pretend (Nat "King" Cole)
5. Ruby (Richard Hayman)
6. Tell Me A Story (Laine-Boyd)
7. Your Cheatin' Heart (J. James)
8. Hot Toddy (Ralph Flanagan)
9. Tell Me You're Mine (The Gaylords)
10. The Ho Ho Song (R. Buttons)

Seattle, Wash.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. Anna (Silvana Mangano)
5. Pretend (Nat "King" Cole)
6. Tell Me A Story (Laine-Boyd)
7. Ruby (Richard Hayman)
8. Tell Me You're Mine (The Gaylords)
9. Ramona (The Gaylords)
10. Can't I (Nat "King" Cole)

New Orleans, La.
1. I Believe (Frankie Laine)
2. April In Portugal (Les Baxter)
3. How Much Is That Doggie In The Window (Patti Page)
4. Song From Moulin Rouge (Percy Faith)
5. Seven Lonely Days (G. Gibbs)
6. Anna (Silvana Mangano)
7. Pretend (Nat "King" Cole)
8. Tell Me A Story (Laine-Boyd)
9. Pour Me A Glass Of Tear-drops (B. Williams Qt.)
10. Is It Any Wonder (J. James)

Detroit, Mich.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. April In Portugal (Baxter-Hayman)
5. Less Than Tomorrow (Hamish Menzies)
6. Say You're Mine Again (Perry Como)
7. Ruby (Richard Hayman)
8. The Ho Ho Song (R. Buttons)
9. Tell Me A Story (Laine-Boyd)
10. Ramona (The Gaylords)

Cincinnati, Ohio
1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Percy Faith)
3. How Much Is That Doggie In The Window (Patti Page)
4. Pretend (Nat "King" Cole)
5. Seven Lonely Days (G. Gibbs)
6. Your Cheatin' Heart (J. James)
7. April In Portugal (Baxter-Hayman)
8. Say You're Mine Again (Perry Como)
9. Ruby (Richard Hayman)
10. Anna (Silvana Mangano)

Atlanta, Ga.
1. How Much Is That Doggie In The Window (Patti Page)
2. April In Portugal (Les Baxter)
3. I Believe (Laine-Froman)
4. Pretend (Nat "King" Cole)
5. Song From Moulin Rouge (Faith-Mantovani)
6. Caravan (Ralph Marterie)
7. Say You're Mine Again (Perry Como)
8. Tell Me You're Mine (The Gaylords)
9. Seven Lonely Days (Gibbs)
10. The Ho Ho Song (R. Buttons)

Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. Ruby (Richard Hayman)
4. I Believe (Frankie Laine)
5. April In Portugal (Les Baxter)
6. Say You're Mine Again (Perry Como))
7. Almost Always (Joni James)
8. Tell Me A Story (Laine-Boyd)
9. My Lady Loves To Dance (Julius La Rosa)
10. Anna (Silvana Mangano)

St. Louis, Mo.
1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. Ruby (Richard Hayman)
4. I Believe (Frankie Laine)
5. April In Portugal (Hayman-Baxter)
6. Say You're MMine Again (Perry Como)
7. Can't I (Nat "King" Cole)
8. If I Were King (Hilltoppers)
9. Pretend (Nat "King" Cole)
10. Anna (Silvana Mangano))

Shoals, Ind.
1. How Much Is That Doggie In The Window (Patti Page)
2. Bumming Around (Dick Todd)
3. Tell Me A Story (Laine-Boyd)
4. Seven Lonely Days (G. Gibbs)
5. Till I Waltz Again With You (Teresa Brewer)
6. I Believe (Frankie Laine)
7. Your Cheatin' Heart (J. James)
8. Can't I (Nat "King" Cole)
9. Small World (D. Collins)
10. Hot Toddy (Ralph Flanagan)

Deadwood, S. D.
1. I Believe (Frankie Laine)
2. Ruby (Richard Hayman)
3. Caravan (Ralph Marterie)
4. Seven Lonely Days (G. Gibbs)
5. Say You're Mine Again (Perry Como)
6. Your Cheatin' Heart (J. James)
7. Sleep (Paul-Ford)
8. How Much Is That Doggie In The Window (Patti Page)
9. Anna (Richard Hayman)
10. Tell Me You're Mine (The Gaylords)

Butte, Mont.
1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. I Believe (Frankie Laine)
4. Pretend (Richard Hayman)
5. Ramona (The Gaylords)
6. Say You're Mine Again (Como)
7. Swedish Rhapsody (P. Faith)
8. Till I Waltz Again With You (Teresa Brewer)
9. Tell Me A Story (Laine-Boyd)
10. Somebody Stole My Gal (Ray)

Birmingham, Ala.
1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Frankie Laine)
3. Song From Moulin Rouge (Percy Faith)
4. Tell Me You're Mine (The Gaylords)
5. Seven Lonely Days (G. Gibbs)
6. Tell Me A Story (Laine-Boyd)
7. Till I Waltz Again With You (Teresa Brewer)
8. Your Cheatin' Heart (James)
9. April In Portugal (L. Baxter)
10. Somebody Stole My Gal (Ray)

Portland, Ore.
1. How Much Is That Doggie In The Window (Patti Page)
2. Song From Moulin Rouge (Percy Faith)
3. I Believe (Frankie Laine)
4. April In Portugal (L. Baxter)
5. Anna (Silvana Mangano)
6. Caravan (Ralph Marterie)
7. Wild Horses (Perry Como)
8. Ruby (Richard Hayman)
9. Seven Lonely Days (G. Gibbs)
10. Can't I (Nat "King" Cole)

Little Rock, Ark.
1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. Your Cheatin' Heart (James)
4. Tell Me You're Mine (The Gaylords)
5. Side By Side (Kay Starr)
6. I Believe (Frankie Laine)
7. Have You Heard (J. James)
8. Till I Waltz Again With You (Teresa Brewer)
9. No Help Wanted (R. Draper)
10. Wild Horses (Perry Como)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

The year's awards of The Pittsburgh Courier, this is the eighth annual, gives the nod to mostly established stars in the biz. Mercury led the diskeries with two firsts and one second. Atlantic came up with one first and one second, and Savoy led in the spiritual group. Jubilee was in there with a first in the small combo. For Mercury **Buddy Johnson** led the orks, The Ravens topped all the other vocal groups, and **Dinah Washington** finished second to Atlantic Record's **Ruth Brown**. Atlantic's second place was that of **The Clovers** in the vocal quartet race. Savoy's first in the spiritual field was copped by **The Ward Singers**. Standard bearers for the Jubilee label was **The Ray-O-Vacs**. . . . **Ted Adams**, assistant manager of The Record Mart, Nashville, Tenn. reports sales for the new **Little Maxie Bailey** number, "Brown Skin Woman Blues" is showing up strong. . . . Do Re Mi Trio featuring **Buddy Hawkins**, solo vocal pianist-composer **Al Russell**; and **Al Moore**, bass player currently recording for Brunswick is the vocal combo that clicked several years ago with "Wrapped Up In A Dream" . . . **The Jack Walker-Evelyn Robinson** WOV "Nightside Disk Stint" was aired from downtown studios while repairs were made in the Palm Cafe from whence the pair usually broadcast. Jack and Evelyn went back to Harlem last week. . . . The new r & b tune "Paradise Hill" stirring up a bit of dust. Originally released on Embers label, and recorded by **The Embers**, the master was bought by Herald who reports excellent biz in Jersey and points south. Story has it that a few majors are ready to cover. . . . The **Joe Morris** Blues Cavalcade with its recent addition of **Dr. Stringbean** of New Orleans has been creating a stir wherever the group has played. . . . Peacock's "Share And Share Alike" backed with "She Felt Too Good" seems to be coming in from left field. Recorded by **Jimmy McCracklin**, the disk started out slowly but has been catching fire according to late reports. . . . Lee Magid, Savoy Records, shot out to Detroit to sign and record a new group, "The Carols". Releases will be out shortly. . . . **George Kalish**, manager of **Wally Ginger** just returned from a 23 state promotional push for the band.

THE RAY-O-VACS

CHICAGO:

Music biz here shocked at death of **Lew Simpkins**, Prexy of United and States Records, Inc. Lew passed away Monday, April 27, at the age of 35. At Mayo Clinic, Rochester, Minn. where he had been confined for the past 5 weeks. Death believed caused by leukemia. Firm will continue to be handled by **Leonard Allen**, with whom Lew went into partnership, back in '51. . . . Everyone tremendously impressed with outstanding performance given by **Johnny Desmond** on TV's "Danger" April 28. Many believe dramatic rendition of title song was greatest Johnny has done to date. As a result, Coral's offices here receiving lots of orders for Desmo's "Danger" disk. . . . **Buddy DeFranco** currently sharing billing with **Oscar Peterson** at the Blue Note. . . . **The Ravens**, whose "Rock Me All Night Long" held the top spot on **The Cash Box** "Hot Charts" for weeks, making first Chicago Theatre appearance. . . . Full evening's entertainment nitely at **The Streamliner**. Starring **Lurlean Hunter**, gal with a grand voice, and **Ernie Harper**, song stylist and pianist. Both have been here since September, '51. Also in the show, pianist **Don Shirley**, who has a string of college degrees but prefers tickling the '88's. And **John Pate** great on bass. Broadcast originating from the club very capably handled by **Bill Despard**. . . . **Eddie Mesner** of Aladdin Records in town to record **Charles Brown**. . . **Coleman Hawkins** set for Toast-Of-The-Town Club May 8 thru the 21st. . . **Mabel Scott** currently singing for the folks at Club DeLisa getting raves. . . . Hear **Herbie Fields** now practicing jazztime lullabies since he became the proud papa of a bouncing baby girl.

THE RAVENS

LOS ANGELES:

Fats **Domino**, whose current Imperial etching of "Going To The River" is clicking on all eight, just knocking 'em over at the Five-Four Ballroom here in town. Fats remains one of the most personable recording stars we've ever had the pleasure of meeting. . . . The reaction to **Percy Mayfield's** first etching following that tragic accident of a year ago has been instantaneous. Percy's Specialty recording of "The Lonely One" is a must for every rhythm and blues fan. . . . If you're looking for real authentic jazz, then ya' gotta lend an ear to "Silver Dollar" by **Bob Scobey's** Frisco Band on Good Time Jazz. . . . A platter that's sure to make its mark is the new **Dominoe** wax on Federal. It's the old stand "These Foolish Things", but brother do these boys give it a sendoff. . . . **Ralph Bass**, Federal a & r man, and **Al Sherman**, King-Federal distrib have been swamped for records. . . . Veteran **Jack McVay** has been signed to recording pact with 7-11 Records, with songscribe **Rudy Toombs** writing some top notch material for Jack. . . . Hear tell there's a flock of disks due to break as a result of the popularity of the **Oscar McLollie** etching of "The Honey Jump". . . . **Eddie Ray**, Central Record Sales, reminds us that he called the play re the success of **Willie Mabon's** "I'm Mad" on Chess. . . . **Franklin Kort** looking ten years younger these days as he bows into the biz with a label of his own, Bayou Records. Firm has set four releases for their initial offering to distribs, with two by **Red Callender**, a Mercy Dee and a **Joe Houston** platter to start the ball rolling. . . . **Paul and Irv Shorten**, Allied Record distribs, keep their hit string intact with the **Dolly Cooper** etching of "I Wanna Know" starting to move. . . . Did ja' know that **Jimmy Warren** of Central Record Sales is one of the town's leading bowlers. . . . The **Dinah Washington** recording of "You Let My Love Grow Cold" is picking up in popularity.

DOLLY COOPER

Meeting Dates Of Music Operators' Associations

May 4—California Music Guild
Place: 128 East 14th St., Oakland, Calif.

4—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

5—Phonograph Merchants' Assn., Cleveland Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

7—California Music Guild
Place: Sacramento, Calif.

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general meeting).

12—Auto. Phono Owners Assn.
1010 Traction Bldg., Cincy., O.
Place: Hotel Sheraton Gibson, Cincy., O.

12—California Music Guild
Place: Fresno, California

12—Western Massachusetts Music Guild, Ralph Ridgeway,
Place: Ivy House, West Springfield, Mass.

12—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood St., Phila., Pa.

12—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Traction Bldg., Cincinnati, Ohio (board meeting).

12—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

12—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: Hotel Sheraton Gibson, Cincinnati, Ohio (general meeting).

13—California Music Guild
Place: Bakersfield, Calif.

13—New York State Operators Guild
Place: Nelson House, Poughkeepsie, N. Y.

14—California Music Guild
Place: San Diego, Calif.

14—Conn. State Coin Assoc., Inc.
302 State St., New London, Conn.
Place: To be announced.

18—Westchester Operators Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

18—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

19—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

19—Westchester Operators Guild Dinner
Place: Bill Reiber's Restaurant, Elmsford, N. Y.

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

26—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Traction Bldg., Cincinnati, Ohio (board meeting).

26—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

26—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

30 & 31—Music Guild of Nebraska
Place: Hotel Pathfinder Fremont, Nebraska

June 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

HOT
Rhythm & Blues
ON
Mercury
RECORDS

"HITTIN' ON ME"
Buddy Johnson & His Orch.
70116

"SHE'S GOTTA GO"
Jimmy Ricks of the Ravens
70119

"YOU LET MY LOVE GROW COLD"
Dinah Washington
70125

COMING UP STRONG!
"THEME SONG OF MOULIN ROUGE"
Marshal Royal
70140

Lew Simpkins Dies

CHICAGO — Lew Simpkins, President of United Records, passed away Monday, April 27, 1953, at Mayo Brothers, Rochester, Minn., from what is reported to have been leukemia, at the age of 35.

Simpkins went to Mayo Brothers for a general checkup after complaining of pains.

His career in the music business is well known here. He was very successful with United Records from the very first.

He was a musician in his own right. Also a lyricist. Well known for his A&R efforts. A discoverer of many fine artists in the R&B field.

The business of United Records continues with Leonard Allen, Vice-President of the firm, in complete charge. Allen has been connected with Lew Simpkins from the start. Both investing to create United Records.

Gramaphone Takes On Valley

DALLAS — Bob Dunbar, General Manager of the four record distributing outlets of Gramaphone Enterprises located in New Orleans, La.; Houston, Texas; Oklahoma City, Okla., and their home office in Dallas, Texas, announced the addition of the new Valley label to their line. Gordon Gaines is the manager of the record department for the Dallas office.

Bob, incidentally, has just returned from a visit to the Gramaphone Enterprises Distributors in Oklahoma City, Okla.

OUTSELLING ALL OTHER VERSIONS!
Savoy # 891
"I WANNA KNOW"
by DOLLY COOPER
COMPARE
and convince yourself
SAVOY RECORD CO., INC.
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Sure Fire Hit!
DON'T TURN YOUR BACK ON ME
by
LLOYD PRICE
#463 #463-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX HOT-10

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	GOIN' TO THE RIVER *Fats Damino* *(Imperial S231)*
2	RED TOP *King Pleosure* *(Prestige 821)*	I'M MAD *Willie Mobon* *(Chess 1538)*	PLAY GIRL *Smiley Lewis* *(Imperial S234)*
3	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aladdin 3164)*	RED TOP *King Pleasure* *(Prestige 821)*	YOU'RE MINE *The Crickets* *(MGM 11428)*
4	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-S229)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*
5	IS IT A DREAM *Vocaleers* *(Red Robin 114)*	COQUETTE *Billy Eckstine* *(MGM 11439)*	I DON'T KNOW WHY *Kenzie Moore* *(Specialty 456)*
6	CRAWLIN' *The Clovers* *(Atlantic 989)*	BEAR CAT *Rufus Thomas* *(Sun 181)*	I'M MAD *Willie Mabon* *(Chess 1538)*
7	YOU'RE MINE *The Crickets* *(MGM 11428)*	OFF THE WALL *Little Walter* *(Checker 770)*	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*
8	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*	DAUGHTER (THAT'S YOUR RED WAGON) *Swinging Sax Kari* *(States 115)*	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*
9	SOFT *Tiny Bradshaw* *(King 4577)*	CRAWLIN' *The Clovers* *(Atlantic 989)*	HELP ME SOMEBODY *The "S" Royales* *(Apollo 446)*
10	CRAZY, CRAZY, CRAZY *The "S" Royales* *(Apollo 446)*	MY KIND OF WOMAN *Emmett Slay Trio* *(Savoy 886)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	RED TOP *King Pleasure* *(Prestige 821)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-S229)*
2	TIN PAN ALLEY *James Wilson* *(Big Town 101)*	RED TOP *King Pleosure* *(Prestige 821)*	I'M MAD *Willie Mabon* *(Chess 1538)*
3	GOING TO THE RIVER *Fats Domina* *(Imperial S231)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*
4	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*
5	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*	BEAR CAT *Rufus Thomas* *(Sun 181)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
6	YOU'RE MINE *The Crickets* *(MGM 11428)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial S231)*	YOU'RE MINE *The Crickets* *(MGM 11428)*
7	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	I'M MAD *Willie Mabon* *(Chess 1538)*	BEAR CAT *Rufus Thomas* *(Sun 181)*
8	SHE FELT TOO GOOD *Jimmy McCrocklin* *(Peacock 1615)*	SHIRLEY, COME BACK TO ME *Shirley & Lee* *(Aladdin 3173)*	PLEASE BELIEVE ME *Doris Browne* *(Gotham 290)*
9	BE TRUE *Vocaleers* *(Red Robin 113)*	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*	THE HONEY JUMP *Oscar McLollie* *(Modern 902)*
10	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-S229)*	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial S231)*

THE CASH BOX HOT in PHILADELPHIA in LOS ANGELES in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	RED TOP *King Pleasure* *(Prestige 821)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*
2	RED TOP *King Pleasure* *(Prestige 821)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	I'M MAD *Willie Mabon* *(Chess 1538)*
3	CRAWLIN' *The Clovers* *(Atlantic 989)*	THE HONEY JUMP *Oscar McLollie* *(Modern 902)*	BEAR CAT *Rufus Thomas* *(Sun 181)*
4	APRIL IN PARIS *Wild Bill Davis* *(Okeh 6946)*	BEAR CAT *Rufus Thomas* *(Sun 181)*	RED TOP *King Pleasure* *(Prestige 821)*
5	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	SHIRLEY, COME BACK TO ME *Shirley & Lee* *(Aladdin 3173)*	HELP ME SOMEBODY *The "S" Royales* *(Apollo 446)*
6	DAUGHTER (THAT'S YOUR RED WAGON) *Swinging Sax Kari* *(States 115)*	CRAWLIN' *The Clovers* *(Atlantic 989)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
7	I WANNA KNOW *Dolly Cooper* *(Savoy 891)*	CAN'T DO SIXTY NO MORE *The Du-Droppers* *(Red Robin)*	NOT ANY MORE TEARS *Four Blazes* *(United 146)*
8	GOIN' TO THE RIVER *Fats Domino* *(Imperial S231)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial S231)*	CAN'T I *Nat "King" Cole* *(Capitol 2389)*
9	IS IT A DREAM *Vocaleers* *(Red Robin 114)*	I'M MAD *Willie Mabon* *(Chess 1538)*	OFF THE WALL *Little Walter* *(Checker 770)*
10	PLEASE BELIEVE ME *Doris Browne* *(Gotham 290)*	K. C. LOVIN' *Little Willie Littlefield* *(Federal 12110)*	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*

	in DALLAS	in NASHVILLE	in BALTIMORE
1	HELP ME SOMEBODY *The "S" Royales* *(Apollo 446)*	I'M MAD *Willie Mabon* *(Chess 1538)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*
2	I'M MAD *Willie Mabon* *(Chess 1538)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*
3	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*	RED TOP *King Pleasure* *(Prestige 821)*
4	CRAWLIN' *The Clovers* *(Atlantic 989)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial 5231)*	CRAWLIN' *The Clovers* *(Atlantic 989)*
5	RED TOP *King Pleasure* *(Prestige 821)*	HELP ME SOMEBODY *The "S" Royales* *(Apollo 446)*	LET ME GO HOME, WHISKEY *Amos Mliburn* *(Aladdin 3164)*
6	GOIN' TO THE RIVER *Fats Domino* *(Imperial S231)*	TELL ME MAMA *Little Walter* *(Checker 770)*	BEAR CAT *Rufus Thomas* *(Sun 181)*
7	LOST MIND *Percy Mayfield* *(Specialty 460)*	BEAR CAT *Rufus Thomas* *(Sun 181)*	I'M MAD *Willie Mabon* *(Chess 1538)*
8	NOT ANY MORE TEARS *Four Blazes* *(United 146)*	SHIRLEY, COME BACK TO ME *Shirley & Lee* *(Aladdin 3173)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial S231)*
9	TIN PAN ALLEY *James Wilson* *(Big Town 101)*	I WANNA KNOW *Dolly Cooper* *(Savoy 891)*	DAUGHTER (THAT'S YOUR RED WAGON) *Swinging Sax Kari* *(States 115)*
10	OFF THE WALL *Little Walter* *(Checker 770)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)*	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*

New Singing Star

NEW YORK — Marie Rapp, the sultry singing star of Seger records, who is creating a stir with her first release for the company, with a tune tagged "When A Woman Loves A Man", is shown here with composer-pianist Ellis Larkins as the talented artists tune up for their opening at Helen Dunn's East Side Cafe on May 1st. The exclusive engagement will feature the thrush's individually styish treatment of songs.

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS
1. KING PLEASURE - Red Top - 821
2. ANNIE ROSS - Farmer's Market - 839
3. JOE CARROLL - I Was In The Mood - 829
4. ANNIE ROSS - Twisted - 794
5. MILES DAVIS - Paper Moon - 817
6. MILT JACKSON - La Ronde - 828
7. EDDIE DAVIS - Squatin' - 866
8. SONNY STITT - Jeeper's Creepers - 826
9. Joe Holiday - I Hadn't Anyone Till You - 815
10. JAMES MODDY - Stardust - 841
11. WARDELL GRAY - Bright Boy - 840
12. Thelonious Monk - These Foolish Things - 838
13. BILLY TAYLOR - Man With A Horn - 822
14. MILES DAVIS - Dig - 777
15. SONNY STITT - Stitt's It - 787

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"PLEASE BELIEVE ME"
WILL MAKE MONEY
FOR YOU
GOTHAM
G-290

Going CRAZY with hillbilly audiences
Bill Haley's
"CRAZY MAN, CRAZY"
ESSEX 321

RED ROBIN Means Spring—
AND . . . MONEY IN THE BOXES

Just Released—Another Terrific Release by
THE DU DROPPERS
"COME ON AND LOVE ME BABY"
b/w
"GO BACK"
Red Robin # 116

Going Like Sixty
CAN'T DO SIXTY NO MORE"
Red Robin # 108

★ ★

Tops In The Charts
THE VOCALEERS
"IS IT A DREAM"
Red Robin # 114
— and —
"BE TRUE"
Red Robin # 113

★ ★

Just Released
THE SERENADERS
"I WANNA LOVE YOU BABY"
b/w "WILL SHE KNOW"
Red Robin # 115

★ ★

Watch This New One
CHAMPION JACK DUPREE
"SHAKE BABY SHAKE"
Red Robin # 112

Red Robin Records
ROBINSON RECORD CORP.
301 W. 125th St. (UN. 4-6827) N. Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | B+ EXCELLENT | B VERY GOOD | C+ GOOD | C FAIR | D MEDIOCRE

SWINGING SAX KARI
(States 117)

B "YOU LET MY LOVE GROW COLD" (2:00) [Shapiro Bernstein] Swinging Sax Kari provides the smooth instrumentalizing and Gloria Irving dishes up the vocal. Together they etch an easy slow blues that should please.

B "HENRY" (2:35) [Kencee] The lower lid is a middle tempo bounce. Miss Irving pleads with Henry who has cooled off towards her. Lyrics have a touch of earthiness and in spots the gal really belts it.

THE BLENDERS
(MGM 11488)

B "IF THAT'S THE WAY YOU WANT IT BABY" (2:41) The Blenders dish up a middle beat item, simply arranged, in easy fashion. Makes pleasing listening.

B "I DON'T MISS YOU ANYMORE" (2:38) The flip is a slow tempo ditty with a catchy melody. The boys chant in mellow style against a simple piano backing.

WILLIE JONES
(Atlas 1028)

C "SAD LOVE" (2:52) Willie Jones sings a slow southern type blues for a not too exciting side.

B "JOCKEY JUMP" (2:20) The lower lid is a middle beat rocker and Jones belts it with feeling and excitement. This one could catch spins.

LYNN HOPE
(Aladdin 3178)

B "BROKEN-HEARTED" (3:02) [Crawford] Lynn Hope lends his fascinating saxing to the DeSylva Henderson & Brown classic and with able support of the ork comes through with a solid end.

B "MOROCCO" (3:12) [Mesner] The ork dishes up a quick beat bounce for the jitterbug crowd in slick style.

THE TRENIERS
(Okeh 6960)

B "ROCKIN' IS OUR BIZNESS" (2:41) [Mobile Music] The Treniers sock out a wild rocker as they sing, shout and have a real jamboree. Orking is frenzied. Don Hill's torrid saxing helps carry the excitement.

C+ "SUGAR DOO" (2:39) [Mobile] A middle beat weirdie that moves, but is restrained when compared to the upper deck.

EARL FORREST
(Meteor 5005)

B "I CAN'T FORGIVE YOU" (2:39) Earl Forrest, who had a big one in "Whoopin' & Hollerin'," comes through with a solid reading of a slow rhythmic blues. Could get juke action.

B "I WRONGED A WOMAN" (2:37) Forrest sings emotionally as he tells how he wronged his woman because he thought she had another man.

THE CASH BOX ★AWARD O' THE WEEK★

"DON'T LEAVE THIS WAY" (3:10) [Ward-Marks]
"THESE FOOLISH THINGS REMIND ME OF YOU" (3:10)
[Bourne]
BILLY WARD and THE DOMINOES
(Federal 12129)

THE DOMINOES

● Billy Ward and The Dominoes sound lush as always on their latest pair of releases. The upper lid, titled, "Don't Leave This Way", is a slow tempo dramatic love tune that the boys work over with their familiar and always solid technique. Lead singer, in excellent voice, emotionally pleads with his girl not to leave. Support by the boys is tops and the result is another grade A plate. Tune was written by Billy Ward and the groups manager, Rose Marks. The flip is an oldie revived in lush and beautiful style. "These Foolish Things Remind Me Of You" is a slow tender tune given a great and colorful arrangement with the result that the etching is for everyone. With the proper exposure the possibilities are that it could break pop as well as blues.

FRANKIE LEE SIMS
(Specialty 459)

B "LUCY MAE BLUES" (2:29) [Venice Music] Frankie Lee Sims is new to the reviewer. The chanter sings in an unusual manner and he catches the ear. Sims handling of the Southern type blues makes this an interesting side.

B "DON'T TAKE IT OUT ON ME" (2:47) [Venice] Accompanied by a weird guitar Sims asks his girl not to take it out on him because she is mad at someone else. Etching provides a chuckle and Sims is good, and to repeat, different.

"THE FIVE WILLOWS"
(Allen 1000)

B+ "ROCK LITTLE FRANCIS" (2:03) [Golden] A new group on a new label gets off to a good start with an exciting reading of a quick beat rocker. The boys blend in happy fashion against go-go instrumentalizing and handclapping with an effective fade-out at the end.

B "MY DEAR, DEAREST DARLING" (2:41) [Golden] The boys come up with a change of pace for the coupler. A romantic slow beat is capably handled and the result is a pleasant etching.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"RISIN' SUN" (2:31) [Sheldon Music]
"TAKE ME" (2:51) [Bregman, Vocco & Conn]
CHARLES BROWN
(Aladdin 3176)

CHARLES BROWN

● Charles Brown dishes up a couple of slow blues numbers in his individual styling and the result is a pair to be reckoned with. The upper lid, "Risin' Sun," is a tender number in which Brown sings plaintively of the lonely nights. Brown's handling of this eerie mood piece makes this an unusual etching and should win a place for itself in the "hot" lists. The under lid is a similar item done softly but it falls into the ordinary blues category. A well done item, but it's the top lid for the money as we see it.

THE BOYER BROS.
(Excello 2010)

C+ "HE DELIVERED ME" (2:52) The Boyer Bros. blend on a dramatic slow beat religious tune with impressive effect. The boys chant in good style against a simple instrumental backing.

C+ "HE'S GOT THE WHOLE WORLD IN HIS HANDS" (2:52) The under portion is a change of pace in tempo. The brothers dish up a quick beat gospel tune in solid fashion.

THE CROWS
(Rama 3)

B "SEVEN LONELY DAYS" (2:41) A new group, The Crows, get behind Viola Watkins, and polish off a blues reading of a pop hit in solid fashion. The group makes pretty noises and should grab juke coin.

B+ "NO HELP WANTED" (2:38) This tune also kicked up a fuss in the pop and western fields. The Crows with the aid of a good arrangement etch an exciting version and with proper distribution this disk could be a big one.

THE CHAPTERS
(Republic 7038)

B "GOODBYE, MY LOVE" (2:38) The Chapters etch a slow tempo ditty in a style that makes pleasant listening. Deep voiced lead comes through well against an easy backing that features an effective piano.

B "LOVE YOU, LOVE YOU, LOVE YOU" (2:41) The flip is a moderate tempo tune etched in danceable rhythm. Lead voice is again standout.

EARL BOSTIC
(King 4623)

B "CHEROKEE" (2:59) [Skidmore] Earl Bostic etches the Ray Noble oldie and it comes up an exciting instrumental with Earl pitching a mean sax.

C+ "THE SONG IS ENDED" (3:00) [Berlin] Bostic reaches for another oldie for the flip deck and the result is a nostalgic side with Earl's sax again top monev. Bill Williams handles the vocal end.

THE EMBERS
(Herald 410)

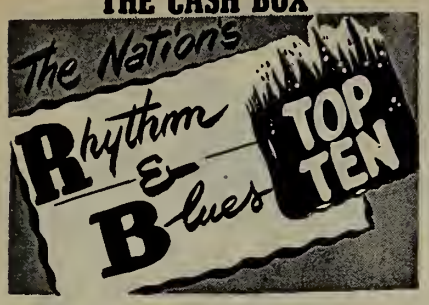
C+ "SOUND OF LOVE" (2:41) [Ember] The Embers, a new group, dish up a dramatic waxing with weird effect. Deep voiced lead does a good job.

B+ "PARADISE HILL" (2:39) [Ember] A slow pretty tune handled in smart fashion by the quartet. Group has a different sound and general mood of the plate is one of relaxation. This side has already stirred up some action in Newark.

SONNY TIL
(Jubilee 5118)

B+ "(DANGER) SOFT SHOULDERS" (2:50) [Chappell] Sonny Til pipes a slow romantic tune with dramatic effect. Musical backing is soft as Til sings tenderly and lovingly. Lyrics are intriguing.

B+ "CONGRATULATIONS TO SOMEONE" (2:54) [United] Sonny Til does an equally velvety job on the current pop hit. Two lovely sides for the mellow listener.



1. **HOUND DOG**
   Willie Mae Thornton
   (Peacock 1612)

2. **RED TOP**
   King Pleasure
   (Prestige 821)

3. **I'M MAD**
   Willie Mabon
   (Chess 1538)

4. **MAMA, HE TREATS YOUR DAUGHTER MEAN**
   Ruth Brown
   (Atlantic 986)

5. **GOIN' TO THE RIVER**
   Fats Domino
   (Imperial 5231)

6. **BEAR CAT**
   Rufus Thomas
   (Sun 181)

7. **CRAWLIN'**
   The Clovers
   (Atlantic 989)

8. **HITTIN' ON ME**
   Buddy Johnson
   (Merucury 70116)

9. **HELP ME SOMEBODY**
   The "5" Royales
   (Apollo 446)

10. **I WANNA KNOW**
    Du Droppers
    (RCA Victor 20-5229)
    Dolly Cooper
    (Savoy 891)

Rehearsing

NEW YORK—Conductor-arranger Joe Lipman (left) and singer Bill Hayes are the two MGM Records artists shown going over some intricate passages at a recent recording session at which they cut "There's Music In You" from the MGM film "Main Street to Broadway." The flip side is "I'm So Lonesome I Could Cry," penned by the late Hank Williams.

Krefetz Leaves Atlantic

NEW YORK—Effective May 1, Lou Krefetz, former national sales manager of Atlantic Records, resigned to devote full time to his managerial duties with The Clovers. Krefetz brought The Clovers to Atlantic two years ago and since then the group has come up with a succession of hits, their latest being "Crawlin'."

Krefetz departs on an amicable basis and the group continues to record for Atlantic as per their long term contract.

No successor has as yet been named.

Double Anniversary

NEW YORK—Woody Herman celebrates a double anniversary May 15 when he celebrates his fifteenth anniversary as a band leader and also observes his fortieth birthday.

In celebration of the event, Lou Brecker of Roseland has booked Woody for the evening. Roseland is the place where Woody made his first public appearance with his original cooperative band.

Annual Mother's Day Release

NEW YORK, N. Y.—With the approach of Mother's Day, May 10, Peacock Records again releases its "Dearest Mother" by Paul Monday.

Originally etched two years ago, when it received **The Cash Box** Award of The Week, the record became an instantaneous hit. In 1952, Don Robey, president of Peacock, again released the disk and the reception was so good that he decided to issue it for Mother's Day each year.

The backing is another holiday item, "Happy Birthday To You."

Gives Up Victor Line

NEW ORLEANS, LA.—The New Orleans distributor of RCA Victor records this week gave up the line. The firm is the Electrical Supply Co. It is expected that the new distributor will be named momentarily.

Congratulations To Someone

NEW YORK—Juggy Gales, youthful publisher, became a grandfather April 28 when his 18 year old daughter Jacqueline gave birth to a son. The boy has been named Mark.

Juggy is publisher of "Congratulations to Someone," the Tony Bennett hit and "My Lady Loves To Dance," Julius La Rosa's current recording.

TAKING OFF!
EUNICE
(Rock Little Daddy)
DAVIS
"GO TO WORK PRETTY DADDY"
"LET'S MEET ON 125th STREET"
Atlantic 992
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

Willie Mabon
•
"I'm Mad"
CHESS # 1538
CHESS RECORD CO.
750 E. 49th ST. CHICAGO, ILL

New Spiritual Sellers!
THE FAMOUS SKYLARKS
"THIS MAY BE THE LAST TIME"
Noshboro 535
Big Sales on this Big Blues
"LITTLE MAXIE" BAILEY
singing
"BROWN SKIN WOMAN BLUES"
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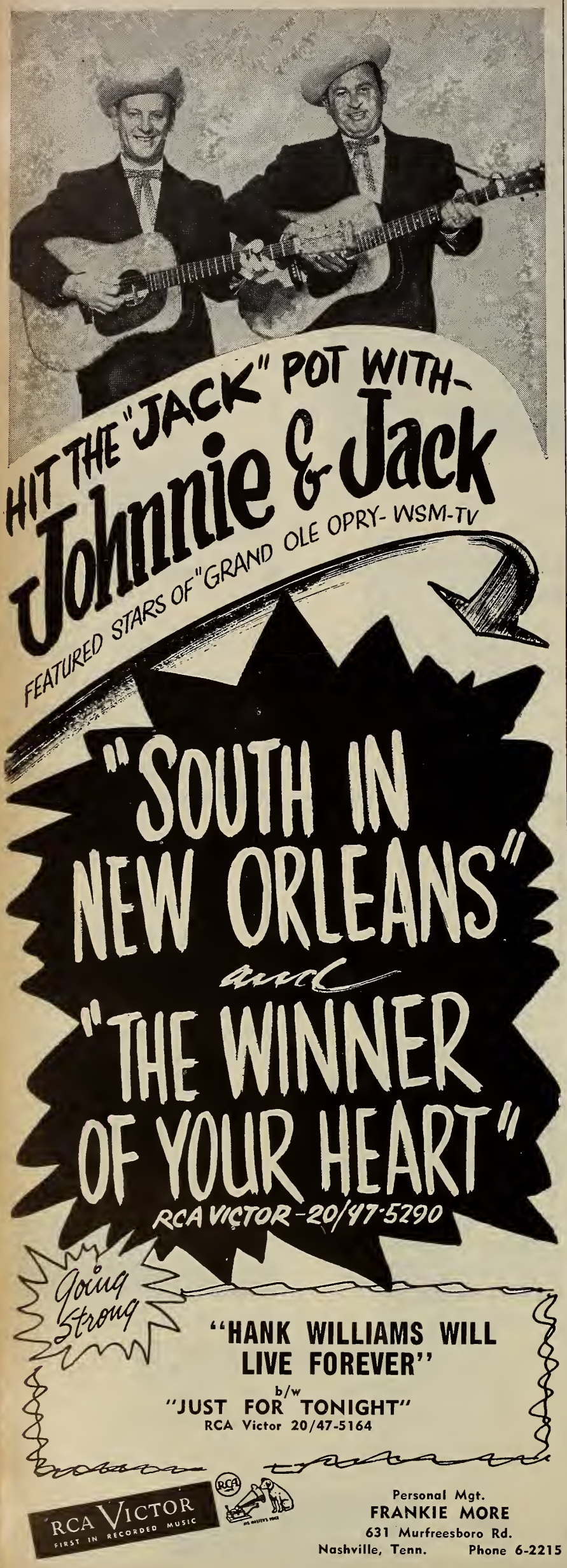
HIT . . . HIT . . . HIT
"Love You, Love You, Love You"
B/W
"Goodbye My Love"
By
The Chapters
Republic Record # 7038
Republic Recording Co.
NASHVILLE, TENN.

Really HITTING!
FATS DOMINO
"GOIN' TO THE RIVER"
5231
*
SMILEY LEWIS
"PLAYGIRL"
5234
Imperial Records

78's TICO's Hit of the Week... 45's
a Cash Box "BEST BET"
JOE LOCO & QUINTET
"THE SONG FROM MOULIN ROUGE"
and
"CAN CAN MAMBO"
(from the Jose Ferrer Pic MOULIN ROUGE)
TICO # 10-178
TICO EL REY DEL MAMBO
RECORDING CO.,
143 W. 41st St.
NEW YORK
(LA 4-0457)

Little Walter
•
"Off The Wall"
b/w "Tell Me Mama"
CHECKER # 770
Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

JIMMY McCRACKLIN
"SHE FELT TOO GOOD"
"SHARE AND SHARE ALIKE"
A DEFINITE HIT—WATCH IT
PEACOCK # 1615
Just Released
PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas



THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Ray "Duck" Atkins
WAYS—Charlotte, N. C.

1. Your Cheatin' Heart (Hank Williams)
2. No Help Wanted (Carlisles)
3. Going Steady (Faron Young)
4. Red Light (Merrell Moore)
5. Going Like Wildfire (Mac Wiseman)
6. The Family Who Prays (Louvin Bros.)
7. What Will I Do (Roy Acuff)
8. Just For Tonight (Johnnie & Jack)
9. Mexican Joe (Jim Reeves)
10. Knothole (The Carlisles)

Cousin Floyd
WSRS—Cleveland, Ohio

1. Kaw-Liga (Hank Williams)
2. Juke Joint Mama (L. Moore)
3. No Help Wanted (Thompson)
4. Your Cheatin' Heart (Hank Williams)
5. Bumming Around (T. T.Tyler)
6. Knothole (The Carlisles)
7. The Red Rose (Slim Willet)
8. I Couldn't Keep From Crying (Marty Robbins)
9. Tied Down (Roy Acuff)
10. Playin' Dominoes And Shootin' Dice (Ramblin' J. Dolan)

Tommy Sutton
WING—Dayton, Ohio

1. Your Cheatin' Heart (Hank Williams)
2. A Real Good Friend (Foley & Tubb)
3. Kaw-Liga (Hank Williams)
4. Hopeless Love Affair (Foley)
5. Mother's Tearstained Bible (Trace Trio)
6. Will You Be Ready (Skinner)
7. Knothole (The Carlisles)
8. Bumming Around (T. T.Tyler)
9. Till I Waltz Again With You (Charlie Gore)
10. Blame It On The Moonlight (Red Garrett)

Bill Valor
WLYN—Lynn, Mass.

1. All I'm Asking Is Sympathy (Slim Whitman)
2. Kaw-Liga (Hank Williams)
3. A Fool Such As I (H. Snow)
4. Condemned Without Trial (Eddy Arnold)
5. Your Cheatin' Heart (Hank Williams)
6. You're Walking On My Heart (Hank Thompson)
7. There Wasn't Any Organ (Hank Snow)
8. Window Shopping (Williams)
9. Pickin' Sweethearts (Hawkshaw Hawkins)
10. I'll Never Get Out Of This World Alive (H. Williams)

Joe Morris
WKDK—Newberry, S. C.

1. Your Cheatin' Heart (Hank Williams)
2. Mexican Joe (Jim Reeves)
3. Kaw-Liga (Hank Williams)
4. No Help Wanted (Carlisles)
5. I Haven't Got The Heart (Webb Pierce)
6. A Fool Such As I (H. Snow)
7. I Couldn't Keep From Crying (Marty Robbins)
8. The Last Waltz (Webb Pierce)
9. Going Steady (Faron Young)
10. Broken Wings (Elton Britt)

Bob Ferguson
KCLX—Colfax, Wash.

1. Bumming Around (T. T. Tyler)
2. I'll Go Where You Guide (Allen Flatt)
3. Sunny Mts Chimes (Sunny Osborne)
4. Rub-A-Dub-Dub (Thompson)
5. No Help Wanted (Carlisles)
6. Mexican Joe (Jim Reeves)
7. Kaw-Liga (Hank Williams)
8. Your Cheatin' Heart (Hank Williams)
9. I'll Go On Alone (W. Pierce)
10. Till I Waltz Again With You (Tommy Sosebee)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. Your Cheatin' Heart (Hank Williams)
2. Somebody Loves You (Tubb)
3. Bring Your Sweet Self Back To Me (Lefty Frizzell)
4. Till I Waltz Again With You (Gore & Wright)
5. How Can I Tell (S. Whitman)
6. That's All Right (A. Inman)
7. No Help Wanted (Carlisles)
8. Broken Wings (Elton Britt)
9. A Real Good Friend (Tubb & Foley)
10. Seven Lonely Days (B. Lou)

Art Barrett
WSAP—Portsmouth, Va.

1. I Couldn't Keep From Crying (Marty Robbins)
2. I've Found My Own (Wilson)
3. Rub-A-Dub-Dub (Thompson)
4. Screwball (Pee Wee King)
5. Steel Guitar Waltz (Herb Remington)
6. Your Cheatin' Heart (Hank Williams)
7. Fly Swatter Blues (L. Wray)
8. Orchids Mean Goodbye (Carl Smith)
9. Knothole (The Carlisles)
10. The Kind Of Love I Can't Forget (C. Moody)

Carl J. Swanson
WRUN—Utica, N. Y.

1. NC 4 March (Bob Roberts)
2. Seven Lonely Days (Meehan)
3. Cryin' Steel Guitar Waltz (Shorty Long)
4. Hillbilly Hula (Jenks Carmen)
5. Stolen Waltz (Dick Thomas)
6. Your Cheatin' Heart (Hank Williams)
7. Home For The Aged (Mr. Sunshine)
8. Mexican Joe (Jim Reeves)
9. No Help Wanted (Carlisles)
10. Side By Side (Britt & Allen)

Butch Lewis
WJKO—Springfield, Mass.

1. Broken Wings (Elton Britt)
2. Condemned Without Trial (Eddy Arnold)
3. My Heart Is Free Again (Curley Wiggins)
4. A Real Good Friend (Foley & Tubb)
5. No Help Wanted (Carlisles)
6. You Always Hurt The One You Love (Eddy Arnold)
7. Blue Letter (Red Foley)
8. Knothole (The Carlisles)
9. Your Cheatin' Heart (Hank Williams)
10. Changeable (Tex Williams)

Elmer Snodgrass
WAKE—Greenville, S. C.

1. Till I Waltz Again With You (Tommy Sosebee)
2. If God Can Forgive You (Charlie Gore)
3. My Love Will Fill 10 Pots (Jack Cardwell)
4. Seven Lonely Days (B. Lou)
5. I Sign My Heart Away (Hank Thompson)
6. Hank's Song (Ferlin Huskey)
7. Blue Letter (Red Foley)
8. Little Willie Waltz (Maddox & Rose)
9. Knothole (The Carlisles)
10. That's What I Get For Loving You (Ray Price)

Slim Lay
WHBS—Huntsville, Ala.

1. No Help Wanted (Carlisles)
2. Seven Lonely Days (B. Lou)
3. Your Cheatin' Heart (Hank Williams)
4. Going Steady (Faron Young)
5. Mexican Joe (Jim Reeves)
6. Bumming Around (T. T. Tyler)
7. Kaw-Liga (Hank Williams)
8. I'll Go On Alone (M. Robbins)
9. That's Me Without You (Webb Pierce)
10. Take These Chains From My Heart (Hank Williams)

Smokey Smith
KRNT—Des Moines, Iowa

1. Mexican Joe (Jim Reeves)
2. I Couldn't Keep From Crying (Marty Robbins)
3. No Help Wanted (Carlisles)
4. Kaw-Liga (Hank Williams)
5. What Will I Do (Roy Acuff)
6. Eddy's Song (Eddy Arnold)
7. The Last Waltz (Webb Pierce)
8. Roses For Your Wedding (Tommy Warren)
9. Honeymoon On A Rocket Ship (Hank Snow)
10. Bring Your Sweet Self Back To Me (Lefty Frizzell)

"Uncle" Joe Johnson
WPAQ—Mount Airy, N. C.

1. No Help Wanted (Carlisles)
2. Don't Let Your Sweet Love Die (Mac Wiseman)
3. Kaw-Liga (Hank Williams)
4. You're Sweeter Than Honey (Mac Wiseman)
5. Going Steady (Faron Young)
6. Flint Hill Special (Flatt & Scruggs)
7. Back Street Affair (W. Pierce)
8. Too Young To Tango (Ruby)
9. A Higher Power (M. Carson)
10. Knothole (The Carlisles)

Cliff Rodgers
WHKK—Akron, Ohio

1. Your Cheatin' Heart (Hank Williams)
2. Hank's Little Flower Girl (Little Barbara)
3. Kaw-Liga (Hank Williams)
4. The Last Waltz (Webb Pierce)
5. Bring Your Sweet Self Back To Me (Lefty Frizzell)
6. Honeymoon On A Rocket Ship (Hank Snow)
7. Cannonball Yodel (Elton Britt)
8. All That I'm Asking Is Sympathy (Slim Whitman)
9. San-Soo (Earl Sanger)
10. Knothole (The Carlisles)

Tex Roper
KFAL—Fulton, Mo.

1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Your Cheatin' Heart (Hank Williams)
4. Mexican Joe (Jim Reeves)
5. Going Steady (Faron Young)
6. Knothole (The Carlisles)
7. A Fool Such As I (H. Snow)
8. I Couldn't Keep From Crying (Marty Robbins)
9. Last Waltz (Webb Pierce)
10. I Haven't Got The Heart (Webb Pierce)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. Ramblin' Man (H. Williams)
2. Sidemeat And Cabbage (Jimmy Dickens)
3. Cannonball Yodel (Elton Britt)
4. Pickin' Sweethearts (J. Dean)
5. Hound Dog (Billy Starr)
6. That's All Right (A. Inman)
7. Seven Lonely Days (Meehan)
8. Hound Dog In The Window (Homer & Jethro)
9. I'm Such A Fool About You (Ed Camp)
10. Home For The Aged (Mr. Sunshine)

Ramblin' Lou
WJJL—Niagara Falls, N. Y.

1. No Help Wanted (Carlisles)
2. Your Cheatin' Heart (Hank Williams)
3. Me Without You (M. Shriner)
4. Don't Play That Song (Wilma Lee-Stoney Cooper)
5. Cryin' Steel Guitar Waltz (Kitty Wells)
6. Honeymoon On A Rocket Ship (Hank Snow)
7. Just Wait Till I Get You Alone (Carl Smith)
8. Kaw-Liga (Hank Williams)
9. Pickin' Sweethearts (Hawkshaw Hawkins)
10. Cannonball Yodel (Elton Britt)

Don Larkin
WAAT—Newark, N. J.

1. Kaw-Liga (Hank Williams)
2. Your Cheatin' Heart (Hank Williams)
3. Mexican Joe (Jim Reeves)
4. The Last Waltz (Webb Pierce)
5. No Help Wanted (Carlisles)
6. Big Mamou (Link Davis)
7. Knothole (The Carlisles)
8. Cannonball Yodel (Elton Britt)
9. Bumming Around (J. Dean)
10. The Glory Land March (Hank Snow)

Don Mullally
WTWN—St. Johnsbury, Vt.

1. Kaw-Liga (Hank Williams)
2. Your Cheatin' Heart (Hank Williams)
3. A Fool Such As I (H. Snow)
4. Going Like Wildfire (Mac Wiseman)
5. Knothole (The Carlisles)
6. Honeymoon On A Rocket Ship (Hank Snow)
7. What Will I Do (Roy Acuff)
8. Going Steady (Faron Young)
9. You're A Real Good Friend (Tubb & Foley)
10. Korea Mud (Elton Britt)

Clarence Kneeland
WERI & WICH—
Jewett City, Conn.

1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. After You Leave (M. Robbins)
4. No Help Wanted No. 2 (Tubb & Foley)
5. I Haven't Got The Heart (Webb Pierce)
6. What Will I Do (Roy Acuff)
7. A Fool Such As I (H. Snow)
8. Seven Lonely Days (B. Lou)
9. Uh Huh Honey (Autry Inman)
10. Eddy's Song (Eddy Arnold)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **YOUR CHEATIN' HEART**
   Hank Williams
   (MGM 11416; K-11416)

2. **NO HELP WANTED**
   The Carlisles
   (Mercury 70028; 70028x45)

3. **KAW-LIGA**
   Hank Williams
   (MGM 11416; K-11416)

4. **MEXICAN JOE**
   Jim Reeves
   (Abbott 116; 45-116)

5. **LAST WALTZ**
   Webb Pierce
   (Decca 28594; 9-28594)

6. **BUMMING AROUND**
   T. Texas Tyler
   (Decca 28579; 9-28579)

7. **HOT TODDY**
   Red Foley
   (Decca 28587; 9-28587)

8. **A FOOL SUCH AS I**
   Hank Snow
   (RCA Victor 20-5034; 47-5034)

9. **I COULDN'T KEEP FROM CRYING**
   Marty Robbins
   (Columbia 21075; 4-21075)

10. **KNOTHOLE**
    The Carlisles
    (Mercury 70109; 70109x45)

Shel Horton Conducts 42½ Hours Marathon For Cancer Crusade

SAXTON, PA.—Shel Horton, disc jockey of WHUN, Huntingdon, Pa., WVAM, Altoona, Pa., and WNCC, Barnesboro, Pa., conducted a 42½ hour marathon termed the Shel Horton Cancer Crusade Marathon, which ran the full 42½ hrs., netted him a total of $3,049.00 in funds for the Huntington County Cancer Society, and put the County over the quota in a hurry.

Shel was located in the windows of the Peoples Furniture Co. of Huntingdon, Pa., where he had erected a model radio studio for the benefit of visitors. He stayed with the mike for the entire 42½ hours without sleep, and the station (WHUN) turned over the entire time to the crusade for cancer.

William German, manager of WHUN, was county chairman of the drive and in a telephone conversation with Broadcasting and Telecasting, was informed that the event set a world's record for continuous broadcasting by one individual.

Horton, in his vantage point in the window, would spin records for pledges of money, subscribed by area firms and individuals, kept a running chatter for the 42½ hours and was taken to his home for a well earned rest on Sunday.

75 telegrams from all over the nation were received by Horton, and baskets of flowers were received from Teresa Brewer, Vaughn Horton (Shel's brother) of "Mockin Bird Hill" fame, Bing Crosby, Jack Dempsey and Perry Como.

The affair began on Friday morning, Apr. 17, 6:30 A.M., and continued through till 1:00 A.M., Sunday, Apr. 19.

Hillbilly Fan Mag Field Expands

NASHVILLE, TENN. — Margie Whitney, G-6341 West Mt. Morris Road, Mt. Morris, Michigan, is starting a "Opry Stars" Fan Club Magazine. The magazine will be issued each month and will carry pictures and stories of the Grand Ole Opry stars. First issue will be out right away. Judge Hayes has been chosen as honorary president of the Fan Club Magazine and he is being featured in the first issue. The first issue will also carry news stories and pictures on George Morgan and tell of his recent personal appearances at Lansing and Flint, Michigan.

This week also publication of a new monthly Hillbilly and Western Fan Magazine was announced by Artist Publications, Inc. of Cincinnati, Ohio. The magazine will be launched with a $5,000 contest for fans to "name" the new magazine. First prize will be a 1953 Nash Rambler Custom Station Wagon with over one hundred prizes in all.

The contest will commence June 1. Winners will be announced the first week in August. The first issue of the magazine will come out August 20 and will feature the grand winner's picture on the cover, with complete contest story inside. A unique feature of the contest is that the winner will select his favorite hillbilly disc jockey, who will receive a $100 Gruen wrist watch.

The magazine will contain pictures and stories on artists in the hillbilly and western field, with monthly features on Disc Jockeys, Fan Clubs, Square Dancing, Record Reviews and other interesting articles. Artist Publications, Inc., publish the current best selling Scrapbook of Hillbilly and Western Stars.

Victor To Release Two Eddy Arnold Albums

NEW YORK—During his appearance as star of the show at Hotel Sahara in Las Vegas, RCA Victor will release two new albums by Eddy Arnold, America's great ballad singer.

These include Album No. EPA-429 "All Time Favorites," Volume II (45 RPM) and the titles are "I'm Waiting For Ships That Never Come In," "I'm Gonna Sit Right Down And Write Myself A Letter," "When Your Hair Has Turned To Silver," and "Angry."

The other is Album No. LPM-3117 "All Time Favorites" sung by Eddy Arnold, and includes "Moonlight And Roses," "The Missouri Waltz," "I'm Gonna Lock My Heart," "You Always Hurt The One You Love," "Im Waiting For Ships That Never Come In," "I'm Gonna Sit Right Down And Write Myself A Letter," "When Your Hair Has Turned To Silver," and "Angry."

Stuffy Smith On Vogue

HOBBS, N. M.—Stuffy Smith is a western singer in Hobbs, New Mexico, who divides his time as a band leader, night club operator, booking agent and singer. On the strength of his style of delivery was signed to a recording contract several months ago by Vogue Records with no particular song in mind. Seems now a song with great possibilities has been found and the platter company will do a rush release. Snuffy will record with his own band in Texas this week and release is expected within 10 days. He is the owner of Club Morrice near Hobbs, a western music headquarters for talent.

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

BONNIE LOU
SCRAP OF PAPER
DANCIN' WITH SOMEONE
1213 and 45-1213

ANN LEAF
TAMBO
IN A LITTLE SPANISH TOWN
1196 and 45-1196

IRVING FIELDS TRIO
CUBAN CARNIVAL
MR. PIANO PLAYER
1182 and 45-1182

Folk/Western

MOON MULLICAN
RHEUMATISM BOOGIE
ROCKET TO THE MOON
1198 and 45-1198

BONNIE LOU
SEVEN LONELY DAYS
OUT OF REACH
1192 and 45-1192

CHARLIE GORE & LOUIE INNIS
MEXICAN JOE
(YOU AIN'T NOTHIN' BUT A FEMALE) HOUND DOG
1212 and 45-1212

COWBOY COPAS
I CAN'T GO ON
A WREATH ON THE DOOR OF MY HEART
1200 and 45-1200

Rhythm/Blues

ROY BROWN
GAMBLIN' MAN
MISTER HOUND DOG'S IN TOWN 4627 and 45-4627

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577
HEAVY JUICE
THE BLUES CAME POURING DOWN
4621 and 45-4621

Federal

BILLY WARD AND HIS DOMINOES
THESE FOOLISH THINGS REMIND ME OF YOU
DON'T LEAVE ME THIS WAY
12129 and 45-12129

LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

CAMILLE HOWARD
EXCITE ME DADDY
'IM SO CONFUSED
12125 and 45-12125

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1540 Brewster Ave Cincinnati 15 Ohio

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Pee Wee King
RCA Victor 20-5260
•
"SIN IN SATIN"
Polly Possum
and
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146 West 54th Street
New York, N. Y.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA
   Hank Williams
   (MGM 11416; K-11416)
2. NO HELP WANTED
   The Carlisles
   (Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART
   Hank Williams
   (MGM 11416; K-11416)
4. A FOOL SUCH AS I
   Hank Snow
   (RCA Victor 20-5034; 47-5034)
5. I'LL GO ON ALONE
   Webb Pierce
   (Decca 28534; 9-28534)
6. THAT'S ME WITHOUT YOU
   Webb Pierce
   (Decca 28534; 9-28534)
7. DON'T LET THE STARS GET IN YOUR EYEBALLS
   Homer & Jethro
   (RCA Victor 20-5214; 47-5214)
8. BUMMING AROUND
   Jimmy Dean
   (Four Star 1613; 45-1613)
   T. Texas Tyler
   (Decca 28579; 9-28579)
9. DEAR JUDGE
   Ernest Tubb
   (Decca 28550; 9-28550)
10. GAL WHO INVENTED KISSIN'
    Hank Snow
    (RCA Victor 20-5034; 47-5034)

Driving R&B audiences crazy!
Bill Haley's
"CRAZY MAN, CRAZY"
ESSEX 321

JUST RELEASED
NEW and DIFFERENT
DARRELL GLENN
and the Rhythm Riders
"CRYING IN THE CHAPEL"
b/w
"HANG UP THAT TELEPHONE"
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VALLEY RECORDS
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KNOXVILLE, TENNESSEE

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. NO HELP WANTED ..... The Carlisles (Mercury)
2. YOUR CHEATIN' HEART ..... Hank Williams (MGM)
3. KAW-LIGA ..... Hank Williams (MGM)
4. MEXICAN JOE ..... Jim Reeves (Abbott)
5. GOIN' STEADY ..... Faron Young (Capital)
6. KNOTHOLE ..... The Carlisles (Mercury)
7. SEVEN LONELY DAYS ..... Bonnie Lou (King)
8. BUMMING AROUND ..... T. Texas Tyler (Decca)
9. I HAVEN'T GOT THE HEART ..... Webb Pierce (Decca)
10. I COULDN'T KEEP FROM CRYING .. Marty Robbins (Columbia)

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B EXCELLENT · B+ VERY GOOD · C GOOD · C FAIR · D MEDIOCRE

BULLSEYE of the WEEK

"I CAN'T LAST LONG" (2:38) [Central Songs]
"I'VE GOT TO WIN YOUR LOVE AGAIN" (2:38) [Central Songs]
SKEETS McDONALD
(Capitol 2434)

● Skeets McDonald, whose accepted styling and talents has given him his share of record sales, comes up with a strong etching in "I Can't Last Long." The western artist puts his heart into his chanting of a sad slow tempo ditty as he tells of his dismal feelings because his girl said goodbye. The flip deck is a change of pace item that is spirited, lively and catchy. "I've Got To Win Your Love Again" is not just a backing. This one could take off on its own, and it's a guess as to which one, if not both, the listener will take to. Skeets carries the ball in good style and he socks out the quick rhythmic tempo tune. We like 'em both.

"THAT'S WHAT I GET FOR LOVING YOU" (2:07) [Acuff-Rose]
"THE PRICE FOR LOVING YOU" (2:53)
RAY PRICE
(Columbia 21089)

● Ray Price etches something for everybody in this double barrelled release. The upper deck, "That's What I Get For Loving You," is a quick beat ditty with Price coming through with a driving vocal. The western chanter sings the sentimental lyrics accompanied by a honkytonk piano and embellished with wild fiddles in the breaks. A fascinating and exciting dish that should make the coins jingle. The under lid is a slow tempo lilting tune and Ray sings the romantic lament with feeling. Guitar accompaniment is soft as is the general tone of the waxing. These are two good sides and bear close watching.

RED FOLEY
(Decca 28694)

B+ "MANSION OVER THE HILLTOP" (2:35) [Hymntime] Red Foley sings an inspiring piece with the aid of The Foggy River Boys. Foley's handling of the slow beat religious tune makes this a deck that should appeal to all.

B "I BELIEVE" (2:29) [Cromwell] The number that is currently number one in the country in the pop field is the material for the smooth chords of Foley and Red renders a solid performance. The Anita Kerr Singers fill out the background for a tender etching.

DARRELL GLENN
(Valley 105)

B+ "CRYING IN THE CHAPEL" (2:52) [Valley] Lad sings with a personality that should take him far. Darrell Glenn sings softly and tenderly as he presents a melodic religious heart tugger with a message. Waxing is good and with sufficient distribution should stir up quite a bit of dust.

B "HANG UP THAT TELEPHONE" (2:25) [Valley] Flip is rhythmic middle beat in which the chanter tells of his two timing wife against a solid string backdrop.

JOHNNY HORTON
(Abbott 135)

B "PLAID & CALICO" (2:36) [Meridian] Johnny Horton shows to great advantage as he warbles a quick moving rhythmic happy item. A cute spirits lifter of a romantic pair. A light hearted tune that has strong pop potential.

B "SHADOWS ON THE OLD BAYOU" (3:00) [American Music] Johnny Horton embroiders his vocal a bit with a light yodel with pleasing results. Echo is used on this plate. A good couple of sides.

HOMER & JETHRO
(King 1216)

B "WHEN IT'S LONG HANDLE TIME IN TENNESSEE" (2:46) [Lois] This was cut when the boys were with King. The duo chants engagingly in humerous but not hilarious fashion.

B+ "DON'T LET YOUR SWEET LOVE DIE" (2:43) [Dixie] Cut before they took to the magic formula of lampooning pop biggies. Homer & Jethro get together on a romantic middle beat in casual style.

COWBOY COPAS
(King 1200)

B "A WREATH ON THE DOOR OF MY HEART" (2:21) [Fairway] Cowboy Copas sings a dramatic middle beat story of the love that has died. Strings support the artist capably.

B+ "I CAN'T GO ON" (2:17) [Nashville] Copas has another lovers lament on this side, but one that seems better for the country market. A twanging guitar backs the singer for an effective etching.

"LITTLE" JIMMY DICKENS
(Columbia 21093)

B+ "TEARDROPS" (2:30) [Acuff Rose] "Little" Jimmy Dickens sings complainingly of his girl kissing someone else. A pretty melody, good vocal, and solid string backing.

B "SIDEMEAT AND CABBAGE" (2:40) [Milene] The flip is a quick tempo novelty with cute lyrics about the chanters passion for "sidemeat and cabbage." Jimmy's performance is polished and amusing.

GOLDIE HILL
(Decca 28685)

B "I'M YVONNE" (2:14) [Acuff Rose] Goldie Hill boasts of Yvone's qualities to the tune of "Jambalaya." An engaging side.

B+ "SAY BIG BOY" (2:54) [Cedarwood Pub.] Thrush sounds in good voice as she delivers a slow blues with feeling. Deck could make noise for Goldie.

THE CASH BOX FOLK and WESTERN ROUNDUP

Carl Smith will do a series of transcribed shows that will be carried over a 40-station hookup soon. Smith will feature a member of the Grand Ole Opry cast as a guest on some of the broadcasts, which are being bankrolled by the makers of Martha White Flour.

Vic McAlpin, of Melody Trails Music, reports that **Jimmie Logsdon** (Decca) of WHAS, Louisville, Kentucky has a new release that will be out soon entitled "The Love You Gave To Me." **Bill McDaniel**, public relations director for WSM, reports that **Eli Waldren**, writer for the "New Yorker" magazine has been visiting WSM to do research for a story he plans to write soon about the Grand Ole Opry. **Gladys Hall**, writer for the "Radio-TV Mirror" magazine has been in Nashville recently gathering material for story on the Opry also. Miss Hall had lengthy interviews with **Minnie Pearl** and **Red Foley**. Ray Price still playing to healthy audiences, has just completed a tour of East Coast dates.

RED FOLEY

George Morgan did the Prince Albert "Grand Ole Opry" NBC'er Saturday, April 25th. **Hank Thompson** did the guest spot with Morgan. Morgan also did the P. A. show on Saturday, May 2nd with the **Carter Sisters** as guests. **Bob Ross** manages Morgan. **Owen Bradley** who has been recording for Coral is now recording on the Decca label. **Jim Halsey**, who manages **Hank Thompson**, say the artist is set for a West Coast tour soon. **Shirley O'Daniell** is now being featured as soloist on **Eddie Hill's** (Mercury) road show appearances. **Bill Monroe** (Decca) and his **Blue Grass Boys** returned to the Opry Saturday, April 25th. Monroe will resume his road show appearances in the next few weeks.

Anita Carter, **Jerry Byrd** (Mercury) and **George Morgan** guested with **Eddie Hill** on the "Breakfast At The Opry" show, Saturday, April 25th. **Mary Waterston**, manager of the record department at Buckley's One Stop, Nashville, reports that the three biggest selling country tunes for her for the week of April 25th were: No. 1 **Hank Williams'** "Take These Chains From My Heart", No. 2 **Carl Smith's** "Orchids Mean Goodbye" and No. 3 **Moon Mullican's** "Rocket To The Moon." Miss Waterston also reports that **Tommy Sosbee's** new release "Nervous Feeling" also showed up good. **Bernie Pearlman**, King Records, Cincinnati, in Nashville April 25th for visit with labels talent appearing on Grand Ole Opry. **Carl Smith** celebrated his third anniversary on WSM and the Grand Ole Opry Saturday, April 25th. A large decorated cake was presented to Carl by one of his sponsors Dari-Mix on the occasion.

HANK WILLIAMS

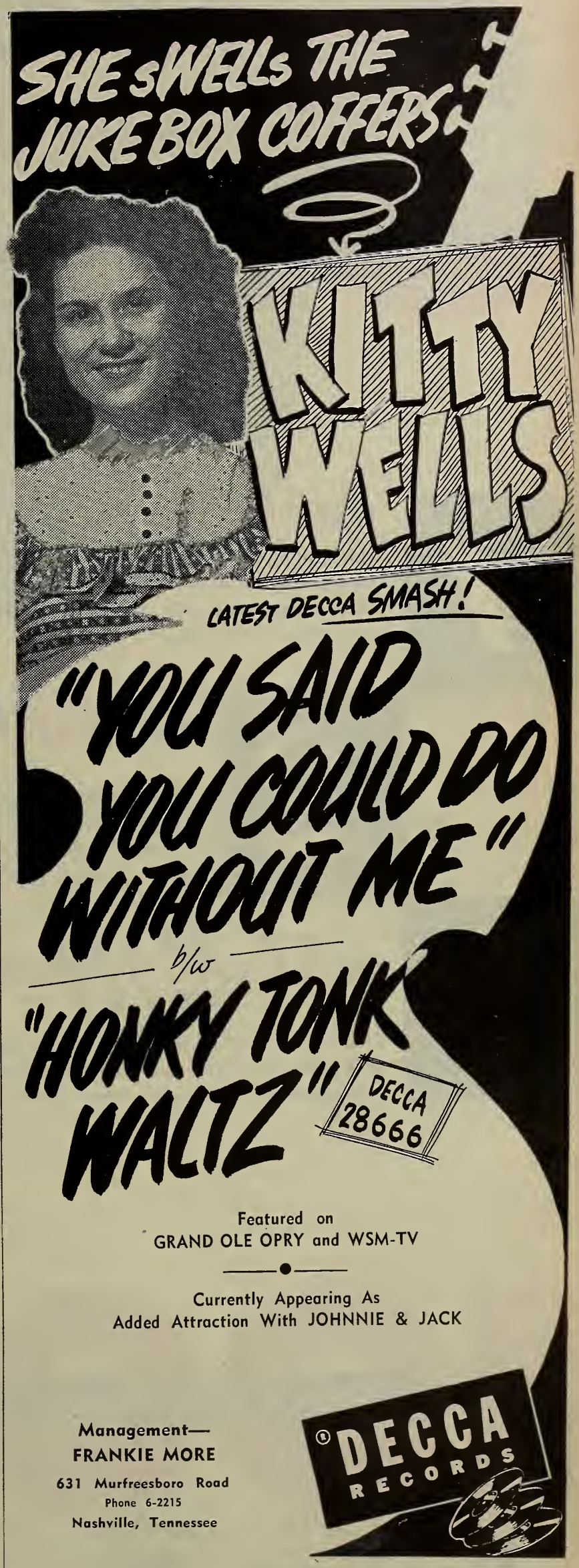
Earl and Joyce Songer, on a dj tour, visited Opry Saturday, April 25th. Songer will appear with **Julius LaRosa** at the Rubber Bowl in Akron, Ohio on May 16th. **Lou Millet** in Nashville April 25th to appear on the **Ernest Tubb Show**, broadcast from Tubb's Record Shop. Millet is presently touring with **Lefty Frizzel**. **Raleigh Powell**, country dj on WKGN, Knoxville, recently had **Chet Atkins** (RCA Victor) and **Johnny Masters** as guests on his **Hillbilly Jubilee Show**. **Hank Snow** (RCA Victor) has a new release out called "Glory Land March". The tune was written by **Johnny Masters**, who is also the author of "Winner of My Heart" a new release by **Johnnie & Jack** (RCA Victor). **Dot Barnheart**, president of **Johnny Horton** (Mercury) fan club reports that **Claude King**, featured on the Louisiana Hayride KWKH, Shreveport, is suffering from a broken arm received recently in an automobile accident when King's automobile turned over. Miss Barnheart also reports that Horton's fan club is starting a membership drive contest and prizes will be awarded to first and second place winners by Johnny. **Tommy Warren** reports that **Ginny Brewer** of Bluefield, West Virginia is now his fan club president. **Ken Marvin** (RCA Victor) touring Michigan and Canada with **Lonzo & Oscar** and **Tommy Warren**. **Howard White** reports that **Cowboy Copas** (King) finishes up three weeks of dates in Ohio this week. **Dave Garrison**, Vice-president of Valley Records is still out West promoting label's **Darrell Glenn** wax and working with distributors. The recent appearance in Maynardville, Tennessee with **Carl Smith**, **June Carter**, **String Bean**, **Hal & Velma**, **The Tune Smith**, **Johnny Sibert** and **Sammy Pruett** drew a capacity crowd.

HANK THOMPSON

Carl Story and his **Rambling Mountaineers** have just completed a transcribed program for the Armed Forces Radio Service which will be played overseas on May 13th. Title of the program is "Away Back Home". **Ray Atkins** country dj at WAYS, Charlotte reports that **Carl Story** with the **Rambling Mountaineers**, **Claude Boone**, **Red Rector** are doing capacity business with their "Tar Hill Barn Dance" broadcast every Saturday night from Mineral Springs, N. C. Special guests are recruited each Saturday night for the Barn Dance.

Ted Adams, manager of the record department at **Ernie Young's** Record Mart, Nashville, reports that **Carl Smith's** "Orchids Mean Goodbye" and **Ray Price's** "That's The Price For Loving You" are going good for his shop.

Frankie More, who manages **Johnnie & Jack** and the **Tennessee Mountain Boys**, (RCA Victor) reports that the act, with **Kitty Wells** as added attraction set a house record for the "Big 'D' Jamboree" in Dallas, Texas, Saturday, April 25th with 6,500 paid admissions. Group has just completed a West Coast tour.



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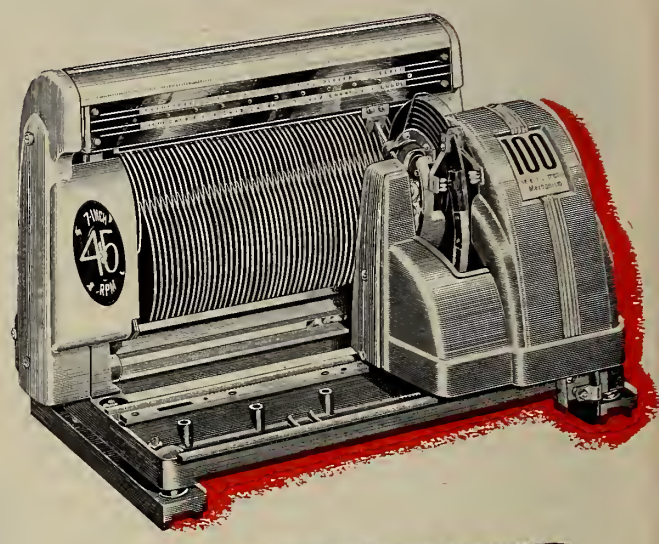

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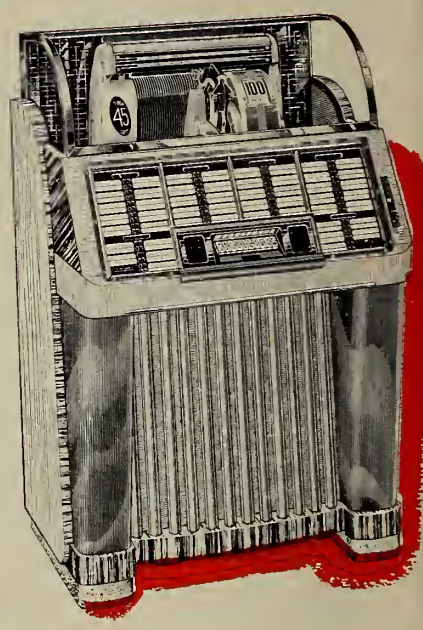

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Finest remote selection system made. Brings the same 100 selections—cataloged under the five basic musical classifications—right to the finger tips of guests.

100 SELECTIONS

AT THE PHONOGRAPH ANYWHERE IN THE LOCATION

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

America's Finest and Most Complete Music Systems

Here and There

JACKSONVILLE, FLA.—"I finally made the grade for the 20-year club, which your magazine so well originated for the industry.

"In my opinion this movement will further add to the many laurels **The Cash Box** already enjoys for good constructive ideas, along with interesting and factual data so necessary today in the coin machine business."

William Whitcomb
SOUTHERN MUSIC DISTRIBUTING CO.

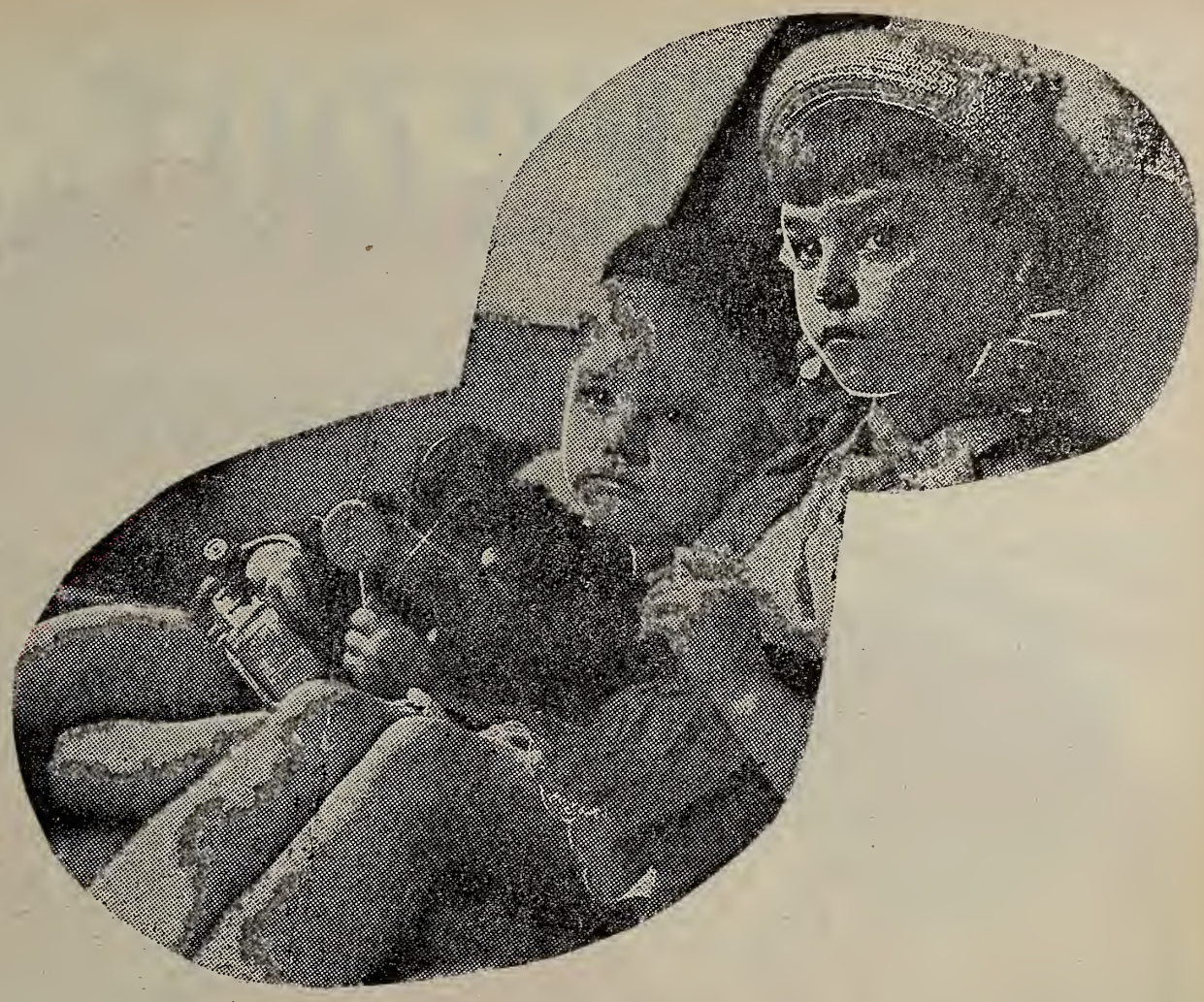
PARIS, FRANCE—A French inventor of the 1880's built a musical bed which played a varied repertoire of melodies. The bed was constructed like a chain of music boxes, wound up like a clock and ran as long as twelve hours.

Ed Comment: Outside of noting it was non-coin operated, we have nothing more to say).

WASHINGTON, D. C.—To assure continued conservation of critical supplies, the National Production Authority, this week revised the list of items in which its use is prohibited. Included in the list is: NICKEL IN PERMANENT MAGNETS (EXCEPT WHEN MADE FROM HIGH CONTAMINATED SCRAP) WHEN MAGNETS ARE TO BE USED FOR: — COIN REJECTORS FOR JUKE BOXES—and GAMES, INCLUDING PIN BALL MACHINES.

CLEVELAND, O.—Another hike in price of an item of supply needed in coin machines goes into effect immediately. General Electric announced an increase in the prices of its miniature light bulbs.

NEW YORK—Ops and mfrs of Coffee Vendors will be interested to know that a survey of the coffee drinking habits of the people of the United States conducted by the Pan-American Coffee Bureau this past past winter showed that on-the-job consumption increased 19.3%. 82% of management officials polled, noted a reduction in worker fatigue as a result of their coffee breaks; 75% found them valuable as a morale booster; and 62% reported increased worker productivity.



"Daddy's in the juke box business"

"We heard Daddy tell Mommy that things aren't what they should be. Daddy says it's very much harder now to make both ends meet. Because Daddy says that everything's going up. That all the prices of everything's up.

"Daddy says that he hasn't raised the price of his juke box music from a nickel. And he must get more because we need more. We are growing up.

"Mommy told Daddy he should try dimes and no more nickels. Because, she says, that if he cannot make ends meet anymore that he must get more.

"But Daddy said that he wouldn't dare do that because he's afraid that the others wouldn't go along. And they would try to take his places away from him.

"We don't know if Daddy will do like Mommy said he should do. But Mommy thinks that this is the only way that Daddy will be able to help us to enjoy what she says are the better things than they had.

"Mommy also says that every time she goes into the grocery store, or to the butcher, prices are always going up. She says that every time she goes shopping prices are higher. She told Daddy that the landlord wants more rent.

"We just won't be able to afford a new car this year. Even though Daddy uses the car for business. Because Mommy says that this would cost too much with all the household expenses and everything. So we are not going to have a new car this year unless Daddy does something about it.

"Our Mommy also tells us that we shouldn't tear our clothes so. And that we shouldn't think we may go to camp this summer for sure. Because Mommy says that Daddy's not having it so good now.

"Mommy says that Daddy just simply has to change around his business. Otherwise we shall have to give up the juke box business. Daddy loves the juke box business. But Mommy says that it is no use as Daddy is not making us a living now.

"We don't know what our Daddy's going to do. He and Mommy are always talking about it. Mommy says that he should change to ten cents play. But Daddy says that he is afraid to do it.

"We think that Daddy's only having some fun with Mommy. Because we know that our Daddy's not afraid of anything. But sometimes the older people are kind of funny like.

"You can betcha our Daddy's not afraid. He won't let us down. But we do wish that Mommy would stop worrying so much. Maybe Daddy will do what Mommy says and then she will stop worrying.

"Mommy doesn't tell Daddy that she is worrying. She says that things are rough enough with him now. And that she does not want to worry him any more than he is worrying now. That is why she told us not to tell Daddy that she did not buy a dress or a hat or anything.

"But we sure do wish we could go to camp this summer. We always have such fun in camp. We play in the sunshine, and we swim, and we have dancing, and campfires, and all sorts of good things.

"Mommy says that camp is very good for us. For it keeps us in the open where the air is good. And we come back very healthy, and all tanned, and everything. But Mommy says we can not afford it this year as Daddy's not doing so well.

"Gee, we sure hope that things will get better with Daddy's business. We are sure that Daddy's not afraid. And that he will do what Mommy says.

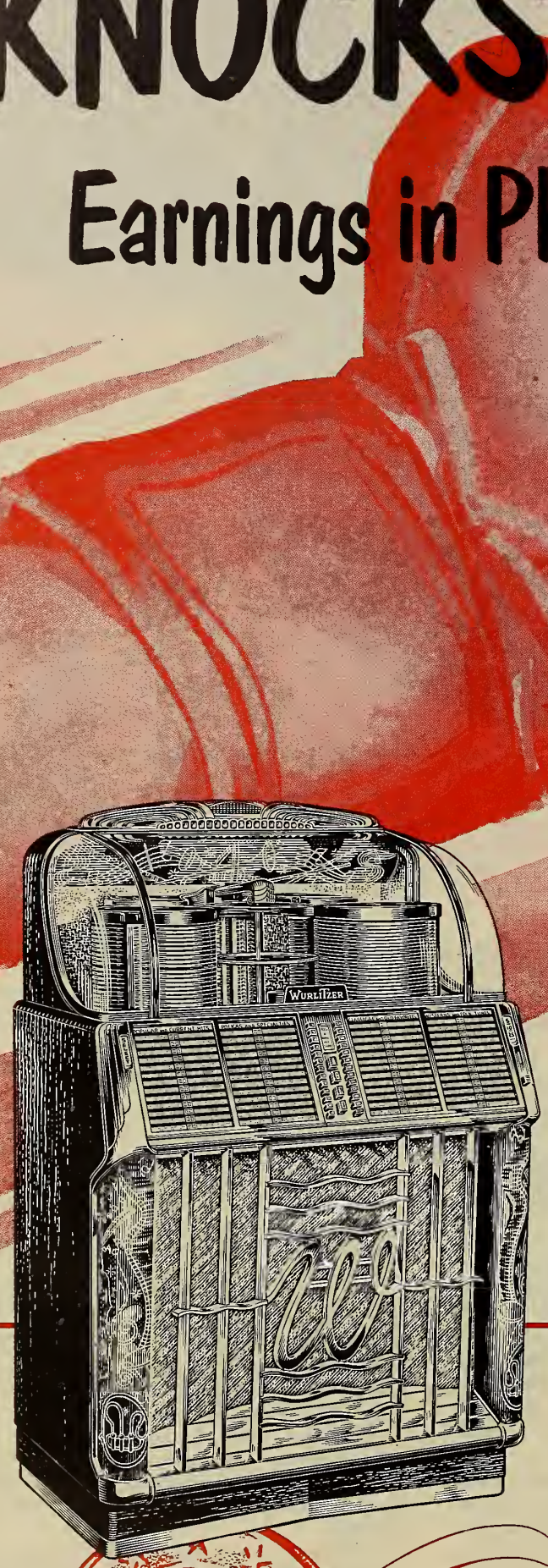
"That will help us all, Mommy says. So we sure do hope that Daddy will do what Mommy says.

"But don't you ever think our Daddy's afraid. He isn't afraid of anything. He will do the right thing.

"Then Mommy will stop worrying. And she will start smiling again. And be happy again.

"And we will go to camp this summer. And everything will be fine."

KNOCKS OUT the highest Earnings in Phonograph History

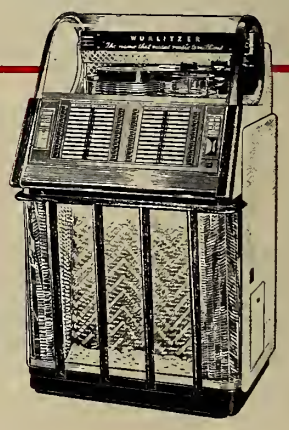


The 104-selection Wurlitzer 1500, only automatic phonograph ever to play 45 and 78 RPM records intermixed, is everywhere proving itself a two-fisted champion, consistently knocking out the highest take of all time.

See Your Wurlitzer Distributor

WHERE A 48-SELECTION PHONOGRAPH ADEQUATELY FILLS THE NEED

The Wurlitzer Model 1650 offers straight 45 play, built-in volume level control and many other new money-making features at a lower price. Also available as Model 1600 playing either 45 or 78 RPM records.



Make More Money with *Wurlitzer* **FIFTEEN HUNDREDS**

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

YOU'RE IN THE "CLEAN-UP SPOT" WHEN YOU GO TO BAT WITH GOTTLIEB'S

GRAND SLAM

THE HARDEST HITTING, MOST COLORFUL PERFORMANCE EVER ON A PLAYING FIELD!

- ROTATION SEQUENCE 1 to 9: when numbers 1 to 9 are hit in rotation, one to six numbers RE-LIGHTS for RE-PLAYS! As play continues, REPLAY LIGHT TRAVELS TO ANY ONE OF THE OTHER BUMPERS!
- When "A"-"B"-"C" ROLL-OVERS are made, TWO BOTTOM "HOME RUN" ROLL-OVERS LIGHT UP for REPLAYS. ROLL-OVERS "A" and "C" LIGHT ADDITIONAL CONTACTS FOR SUPER-HIGH SCORE!
- 4 HOME RUN TARGETS!
- BALL IN KICKOUT HOLE awards HIGH SCORE and puts a MAN ON BASE. Hitting any of the HOME RUN TARGETS brings in men on base for additional runs.
- Men on any two bases light up SPECIAL ROLL-OVER for REPLAYS!

SUPER-HIGH SCORE to 7 MILLION!

3 "POP" BUMPERS!

2 SUPER-POWER FLIPPERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

N.Y. Coinmen UJA Committee

NEW YORK, N. Y. — Barney Sugerman, Runyon Sales Company, was selected by the coin machine industry of New York to be guest of honor at the annual dinner on June 23 which will culminate the UJA drive for funds. Full story appeared in the May 2 issue of *The Cash Box*.

At a meeting of the leading figures in the local coin machine circles to make plans for the annual dinner, Jack Mitnick, A.M.I. regional representative, was named chairman. Sidney H. Levine and Albert S. Denver, two former chairmen, were chosen honorary chairmen of the 1953 campaign. They are respectively legal counsel and president of the Automatic Music Operators Association, at the offices of whom the meeting was held.

The dinner will be held at the Hotel Plaza.

Those who attended the meeting are, (standing l to r): George Holtzman, Nash Gordon, Louis Hirsh, Sidney H. Levine, Albert S. Denver, Senator Al Bodkin, Sal Trella, and Arthur Herman. (Seated l to r): Ted Blatt, Jack Semel, Joseph Fishman, Harry Rosen, Barney Sugarman, Jack Mitnick, Charles Aronson and Seymour Pollak.

UJA agencies are devoted to rescue, relief, rehabilitation, refugee aid and the safeguarding of human rights at home and abroad.

Airmail Subscription
The Cash Box $30

WANTED TO BUY FOR CASH

Seeburg 100-A	Seeburg 100-B
Evans Constellation	Wurlitzer 1400
Seeburg Bear Guns	Keeney Air Raider
United DeLuxe 6 Player	United Super 6 Player
United Star 6 Player	Chicago Coin 6 Player DeLuxe
Seeburg Wall Boxes	Seeburg Tear Drop Speakers

STATE QUANTITY, CONDITION AND QUOTE LOWEST CASH PRICE IN FIRST LETTER

BADGER SALES COMPANY • 2251 WEST PICO BLVD. • LOS ANGELES 6, CALIF.

More Rock-Ola Workshops Scheduled

CHICAGO, ILL.— Rock-Ola workshop service instruction schools under the direction of Frank Schultz, service representative will be held in Illinois, Iowa, Arkansas, Tennessee, Ohio and West Virginia during the next two weeks.

Instructions covering the operation of the "Fireball" 120 selection phonograph will be held at the following locations: Superior Sales Company, Des Moines, Iowa; H & H Music, Moline, Illinois; Southern Amusement Company, Little Rock, Arkansas; S & M Sales Company, Inc., Memphis, Tennessee; Frank Swartz Sales Company, Nashville, Tennessee; Wallace Music Company, Oak Hill and Charleston, West Virginia; and Tri-State Music Company, Portsmouth, Ohio.

ORDER NOW!
The Greatest
Bally's "SPACE SHIP"

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Factory Representatives for AMI Inc.
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593 10th Ave., New York 18, N.Y., LO 4-1880
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MOA Starts 7-Point Program

Prepare to Get National Tax Council Under Way. Will Divide Nation into 4 Sections. Step Up Activities To Fight ASCAP Sponsored Royalty-Tax Legislation

GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF.—Reports current here are to the effect that MOA (Music Operators of America) is getting its seven point program (first presented at the Executive Board of Directors meeting in Chicago at the Congress Hotel, Chicago) into action at this time.

George A. Miller, president and general manager of MOA, questioned regarding the seven point program, wouldn't give too much information at this time, except to state:

"Yes, we are getting our seven point program under way", he said, "but", he continued, "we aren't as yet releasing complete information as to our plans and purposes."

It is understood though that Miller has prepared the first part of the National Tax Council.

(Such a council was recommended by *The Cash Box* for the entire industry ever since the inception of this publication).

To bring about the most efficient efforts bv this Council, the nation will be divided into four sections.

Legal and managerial heads of each section will be responsible to the headquarters of MOA in this city.

Each section of the National Tax Council will have its own legal setup. It will work closely with operators to halt ever growing local and state taxation.

A complete dossier is reported to be ready to put the National Tax Council of MOA into action very soon.

Regarding activities on part of MOA against current ASCAP sponsored legislative attempts in Washington, George A. Miller stated:

"We are stepping up all activities in this direction. We are going to battle ASCAP tooth and nail right down to a finish fight. We hope that this will be the last time we shall have to enter into such tremendous expense over something which ASCAP has been defeated for time and again in past years.

"The nation's automatic music operators are entering into this legislative battle heart and soul. They realize that this can mean only the end of their business as they know it at the present time.

"This is the time we, of MOA, feel that every single music operator in the nation should immediately contact us, and stand by for the word to be given for him to go all out in the fight against ASCAP to save his livelihood."

George A. Miller took time out to commend *The Cash Box* on its efforts in behalf of the entire automatic music industry.

He said, "We, of MOA, only have the highest praise for *The Cash Box* and for the great work it has done, and is doing, in behalf of our industry."

Design News Mag Gives Wurlitzer Modern Designs Award

NO. TONAWANDA, N. Y. — For the second time in recent years, Design News magazine has presented its Modern Designs Award to The Rudolph Wurlitzer Company. This time Wurlitzer engineers won recognition for the development of the unique device which allows the Wurlitzer Model 1500 phonograph to play both 78 and 45 RPM records intermixed, automatically. The previous award was made in May, 1950, on the Model 1250 for its capabilities as the first phonograph to play either 7-inch or 10-inch records with a simple built-in adjustment.

Design News is a publication devoted to new engineering developments and has a wide circulation among engineers in all types of industry. So impressed were its editors with the Wurlitzer intermix feature that they used the Model 1500 as a cover for their publication, and devoted considerable space in copy, pictures and drawings to the methods applied by Wurlitzer in automatically choosing turntable speed, tone arm landing position, and turntable direction after the patron had selected the number of his choice.

The award is another indication that the coin operated phonograph industry continues to hold its place in the development field among manufacturers of all types of mechanical devices.

Agrees 10c Play K.O.'s Old Phonos

Music Ops Agree With THE CASH BOX Report That Old, Worn Out, Pre-War Phonos Quickly Disappear From Areas Where 10c Play Comes Into Being. Some Claim Big Increase In Purchases Of New Phonos Is The Rule In All 10c Play Territories.

CHICAGO—Ever since the report appeared in this publication, Page 34, May 2, 1953 issue, that old, wornout, 'junker' phonos quickly disappeared, when dime play comes into being in any area, *The Cash Box* has been deluged with reports that:

"This is an absolute fact. And, further, you haven't even told half the story in this regard."

Outstanding operators in this city, where dime play has been in operation for over two years now, claim that they are certain there is no other city in the entire nation that can point to the same percentage of the very latest models as can Chicago and the surrounding Chicagoland area.

Same reports are heard from other cities where dime play has come into being.

For example, one noted Peoria, Illinois operator reports, "I've changed my entire route over to the very latest machines. There isn't a machine that is over hree years old on my route.

"What's more", he continues, "I'm in town right now to replace even these three year old machines."

Like this operator, and many others, report, "You just simply can't walk into a gool location and tell the storekeeper that you're changing over to dime play on the same old junker he has in his spot at that minute.

"You've got to show him that, in addition to the tremendously increased overhead expense, labor and other costs you are enduring at this time, which are no different than what he, himself, is undergoing, and is the reason why he, too, had to raise his prices on all of his merchandise, you are also bringing him a brand new phonograph and that, what's even more important, this new machine costs you over $1,000 to install in his place.

"When he sees this new machine, with the tremendous number of selections that the new juke boxes have at this time, plus the cost of it, there is very little argument after that. He goes along.

"But", this operator concludes, "you could never get this storekeeper to agree to a change over to dime play with an old clunker in his spot. You've got to buy new equipment."

This purchase of new equipment works two ways to better the entire industry, ops claim.

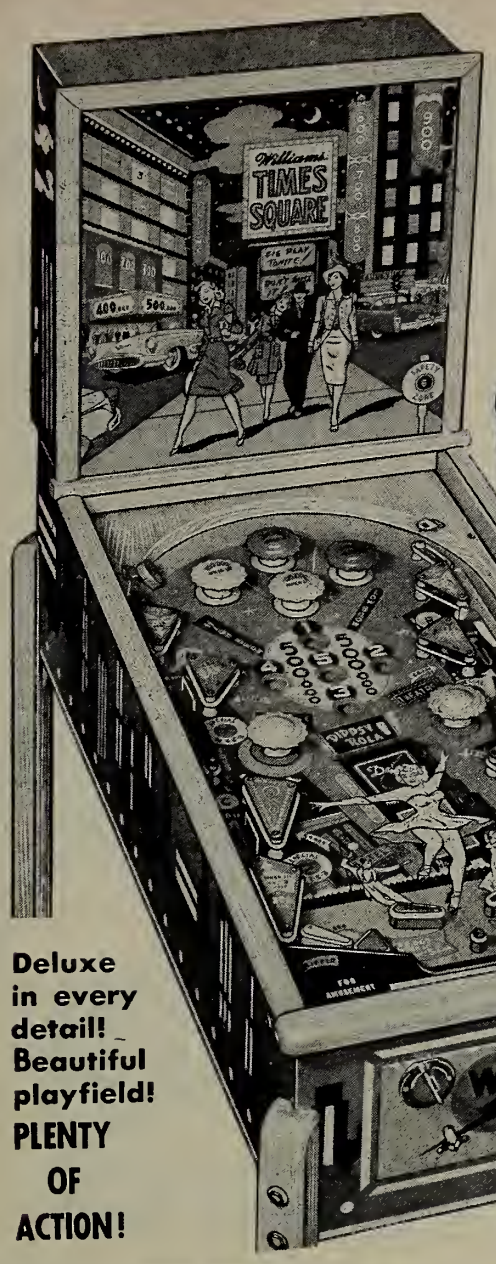
First, it gives the operator every advantage over any competitor who might try to get into the spot with nickel play again. The storekeeper now wants the "new phonograph".

What's more this sort of competitor will not install a brand new phono. So it works to the complete advantage of the dime player operator.

Second, it helps the manufacturers to continue to produce new and better equipment because their sales being up, they now have the necessary funds to continue experimentation and development of new ideas and new models to benefit the operators.

At the same time, it is reported, it benefits the entire industry from the standpoint that it brings the public finer music, better programming, and more beautiful equipment.

"This wins praise for the entire field," one op here says.



Follow the Crowds to

Williams TIMES SQUARE

New! EXCITING!

5 TRAP HOLES

Trapping balls in holes 4-5 and 2 Lite top side rollovers for replays!

Trapping balls in holes 1-5 and 3 lite bottom side rollovers for replays!

Trapping balls in holes 1-2-3 and 4 scores 1 REPLAY!

Trapping balls in holes 1-2-3-4 and 5 scores 2 REPLAYS!

★ Making TRAPHOLES increases values of side rollovers and automatic flippers! ★ Making ROLLOVERS increases values of 4 TOP BUMPERS!

PLAY IT! SEE IT! GET IT NOW FROM YOUR DISTRIBUTOR

Deluxe in every detail! Beautiful playfield! PLENTY OF ACTION!

Williams TIMES SQUARE

WHEREVER PEOPLE CONGREGATE THEY WILL PAY TO PLAY . . .

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Keeney Dial Feature In "Club Bowler" Clix

ROY GUILFOYLE

CHICAGO—Roy Guilfoyle, executive vice president of J. H. Keeney & Company, Inc., this city, announced most complete satisfaction today with the reaction of the firm's distributors to their latest ten player, "Club Bowler".

Guilfoyle stated that every one of the distributors wants the firm to continue ahead with the "hidden dial feature" which actually makes "Club Bowler" four different games in one.

"This feature", Guilfoyle reported, "clicked from the very first day it was introduced to the industry.

"Since then", he stated, "the operators have asked our distributors to make sure that we feature this dial on everyone of our games.

"There is no doubt", he continued, "that the hidden dial feature makes our 'Club Bowler' one of the most outstanding games the operators have ever had because of the fact that it gives them thke opportunity to change over the plav of the game to the four popular methods now in vogue."

Paul Huebsch, general salesmanager of the firm, not only fully agreed with Roy Guilfoyle, but had the following to say:

"From the very first time we presented the hidden dial", he stated, "our distributors advised us that every operator was very much pleased with our idea.

"It makes the bowler worth more in every regard", Huebsch continued, "especially from the standpoint that when the operator wants to switch games, he can change over to the play most popular in the next location and the next, until he has all the four types of popular bowling game play working for him.

"It means", he emphatically stated, "that the operator is getting a four game value with the purchase of but one 'Club Bowler'."

Bally Distrib Reads Latest News

CHICAGO—Don Moloney, head of the new distributing firm Donan Distributing Company, this city, caught at his desk one early Monday morning studying the new issue which had just arrived by The Cash Box candid camera. Donan is distributors for the equipment of Bally Manufacturing Company.

SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	250
SEEBURG M-100A	650
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	375
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	395
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-CLA 1428 BLOND	250

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

Chicago's Music Ops' Tee-Off Luncheon Sets July 16 For Big Tourney

CHICAGO, ILL.—The tee-off luncheon (this name for the luncheon was suggested by The Cash Box) of the Recorded Music Service Association (the Chicago juke box operators' organization) was held at the Town Club in the Sheraton Hotel here this past Tuesday, April 28.

The decision was made that the music operators move to the south side of the city this time and make the Southmoor Country Club the spot for their annual golf tournament, banquet and entertainment, Thursday, July 16, 1953.

(This date was predicted by The Cash Box in its "Chicago Chatter" column in the May 2, 1953 issue.)

The Entertainment Committee will be headed by Joe Fillitti as chairman, with the following of the board of directors of the organization to help him: Ray Cunliffe, Phil Levin, Dan Palaggi, Frank Padula, Earl Kiess, Dan Gaines, Roy Blomquist and Andy Oomens.

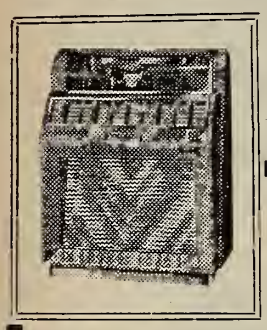
Present at the luncheon, in addition to the above, were: Len Micon of World Wide Distributors; Rocky Rolf of RCA-Victor; Bud Brandom of Brandom Music; Henry Grossman; Mike Dale; Sigmund Schultz; Phil Holdman of James E. Martin.

Discussion regarded type of food to be served as well as the buffet lunch right after the golf tourney.

The orchestra has not as yet been chosen. Disk stars will be flown in, and those in town, will be present to entertain the music operators that evening.

In addition to the various prizes which the association is purchasing to be awarded to the various winning golfers, manufacturers and distributors here have also advised that they, too, will give prizes.

The Cash Box will award five full year subscriptions, which will be given away that evening.



★SEEBURG M100A..
Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished
Looks and Operates like new $595.00
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SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •

Husband - Wife Team Week's High Bowling Scorers

TILLIE & TONY GALGANO

CHICAGO, ILL.—A husband and wife team proved to be this past week's high scorers in the Automatic Phonograph Bowling League play.

Tony and Tillie Galgano of Galgano Distributors, this city, were the husband and wife team who took high for the women and the men, Monday evening, April 27.

Tony Galgano scored a 533, which proved the high for the men.

Tillie Galgano scored a 404, which came thru as the high for the women.

WILLIAMS TIMES SQUARE
Busiest spot on any location is the one that holds the new Williams' smash hit: "TIMES SQUARE." 5 trap holes for combination of replays. Automatic flippers. DeLuxe in every detail. Beautiful play field. Plenty of exciting action. SEE IT! PLAY IT! GET IT!

MISCELLANEOUS
MILLS PANORAM PEEK5 $295.
EXHIBIT SIX SHOOTER.. 165.
BALLY TURF KING..... 145.

JUST ASK ANY OPERATOR WHO HAS THE
Rock-Ola "FIREBALL"
120 SELECTIONS
On LOCATION
ABOUT THIS GREAT PHONOGRAPH

SHUFFLE GAMES
Chi Coin 6 Player, with Formica Top and Lite Up Pins ..... $235.
United Match-A-Score, NEW ..... 49.
United 6 Player, Stars.... 395.
United 6 Player ..... 250.
Keeney League Bowler ... 125.
Keeney King Pins ..... 35.

THE ONLY GENUINE DeLuxe FORMICA Tops For United Shuffle Games
1 to 5 ..... $15.00 ea.
6 to 10 ..... 13.50 ea.
11 to 25 ..... 12.50 ea.
25 or Over ..... 11.50 ea.
Price Includes Special Glue.

Phone: EVerglade 4-2300
Chicago 47
2330 N. Western Ave.

Editorial:

Juke Box Operators Have Ordered Tens Of Thousands REPRINTS of

AN ANSWER TO LOCATION OWNERS WHO ARE ASKING OPERATORS

"Why 10¢ Play"

Washington, D. C. Music Guild Reproduces Page In Advertisement In Several Daily Newspapers

FREE REPRINTS STILL AVAILABLE

Write — Wire — Phone The Cash Box, New York

That music machine operators want dime play is an established fact—and it appears that eventually the industry will win its fight to run a profitable business. And that *The Cash Box* inaugurated this plan ten years ago—and has continually pressed for the changeover over these years—is also a known fact. Every industry needs leadership for the welfare of its members. *The Cash Box* is, without question, the leader in the juke box industry.

Gradually over the past few years, music machine operators have become dime play conscious, and in many territories have switched. Many more are in the process of changing over, and others will soon follow.

The latest effort of *The Cash Box* to bring dime play to an actuality was the full page editorial which appeared in the issues of April 18 and 25. Requests for reprints have been tremendous. *The Cash Box* has mailed tens of thousands of these reprints all over the United States.

The wide-awake Washington Music Guild, operators association in Washington, D. C., reproduced the editorial verbatim in a full page advertisement in *The Washington Daily News* (Wed., April 22), and it will appear in *The Washington Star*, *The Washington Post* and *The Times-Herald*.

Reprints of this page are available *FREE*. We have gone into our fifth printing order. We shall continue to mail these reprints to music operators and operator's associations in an all-out effort to assist all in the industry to overcome any resistance. Wire, write or phone THE CASH BOX, 26 West 47th Street, New York, N. Y. (Tel.: JUdson 6-2640).

A Sure Winner! ... Chicago Coin's

CROWN BOWLER

Triple Match Feature

Size
8 ft. x 2 ft.

1 Match A NUMBER 0–9

FAST ACTION!

2 Match A NUMBER and STAR ★

FAST PLAY!

3 Match A NUMBER, STAR and CROWN

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player In 10th Frame Can Add Up To 180 POINTS To Total Score!

Plus! 5th Frame Score DOUBLES!

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Con Kaluza, Sr. and Jr. of Browerville, Minn., were in the Twin Cities looking over the latest in coin operated games and Con Jr. is getting into the swing of things now that he is back from the service. . . . Tom Kady of Kady & Son, Grand Forks, N. D., decided to make the trip into the Twin Cities this time and let Norman run the route while he was gone. . . . Charles Rose of Fargo, N. D., was in the Twin Cities purchasing equipment for changes he is making on his route and also the route he recently purchased from the Novelty Sales Company. . . . Walter Hugeback, Redline Vending Company, New Hampton, Iowa, recently bought out Bill Gilles of Osage, Iowa. . . . Andy Theisen, Northland Music Company, Brainerd, Minn., did not spend more time than necessary in accomplishing his business in town as he was in a hurry to return to his route. . . . Ben Weis of Bemidji, Minn., states that now that the weather is getting nice he will have to get his private plane in shape for trips to Minneapolis.

Ozzie Truppman, who is associated with the Bush Distributing Company, Miami, Fla., spent a few days in Minneapolis visiting friends. . . . Gordon Dunn of Moose Lake, Minn., and Fred Kovanen, Pla-Mor Amusement Company, of Moose Lake, Minn., although competitors, were heard exchanging comments on business and route activities. . . . Mr. and Mrs. George Plummer of St. Ansgar, Iowa, were in town picking up supplies and equipment for their route. . . . Condolences are being extended to Roger Brustad of Minneapolis on the death of his mother, Mrs. Oline G. Brustad. . . . Gabby Cluseau of Grand Rapids, Minn., is getting rather impatient for good golfing weather. . . . Darlow Maxwell, Huron, S. D., thought his jinx was going to be broken but he did run into a few minutes of snow on his way into the Twin Cities. . . . Fred Kirshman of St. Cloud, Minn.; Wes Rydell of Mora, Minn.; Frank Major of Grand Rapids, Minn.; Frank Coubal, Bloomer, Wisc.; Frank Phillips, Winona, Minn.; and John Howe of Foley, Minn., were busy picking up supplies and records this week.

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America's Greatest Money-Makers

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FOUR CORNERS	$169.50
SLUGFEST	119.50
DALE GUN	59.50
HORSESHOE	152.50
CYCLONE	149.50

ROCK-OLA FIREBALL 120 SELECTIONS

Come on in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.

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Westchester Dinner Reservations Nearing Capacity

PORT CHESTER, N. Y.—According to Seymour Pollak, secretary of the Westchester Operators Guild, Inc., reservations for the annual dinner on May 19 at Bill Reibers' Restaurant are hitting close to 300 and very soon it will be necessary to turn down further requests for tables.

"We want all who attend to have an enjoyable evening and will therefore not go beyond 350 which we feel is a comfortable capacity", said Pollak.

Entertainment plans are moving along nicely, leading record companies having been contacted, and a splendid roster of talent is expected.

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Chi Phono Bowling League Banquet May 16 Sellout

Team Sponsors, Bowlers, Phono and Record Distribs Grab Up Tables For Casa Nova Affair

Bill Gersh Of "The Cash Box" To Emcee

CHICAGO — The Casa Nova Restaurant, 7230 West North Ave., Elmwood Park, famed for its food and sparkling entertainment, will be the scene of one of the gayest evenings in the history of the industry here.

This will be Sunday, 7 P.M., May 16, when the sponsors, bowlers, their families, phono and record distributors and suppliers, all get together to be present at the awards to be given to the championship teams and individuals, completing the first season of the Automatic Phonograph Bowling League here in Chicago.

The rush for tables on the part of distributors, suppliers, record firms and sponsors, not to count the bowlers themselves, has brought forth the statement from the committee handling the affair that, "This is a sellout."

Bill Gersh, publisher of The Cash Box, has been invited to act as master of ceremonies for this big evening. He will award the trophies and prizes to the championship teams and individuals.

Among the teams that bowled during the entire season were: Decca Records, Gillette Distributors, Coral Records, Walter Oomens Sons, A.B.C. Music Service No. 1 and No. 2 teams, Melody Music, Galgano Distributors, Columbia Records, B & B Novelty, Atlas Music, and Star Music.

Leading bowlers were: C. Latino, N. Delort, J. W. Oomens, W. Paradee, M. Pieroni, A. Galgano, F. Tutomase, L. Christiansen, D. Radusta, R. L. Capone, V. Jaccino, L. Taylor, I. Cairo, A. Avers, C. Michaels, C. Alesi, A. Rice, J. Schuman, and many, many others.

Teams and individual bowlers may know of their standing prior to the big banquet. Few will know of the beautiful awards which have been prepared by the committee in advance of this big evening.

FOREIGN BUYERS!

We carry the world's Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Our service is Quick, Efficient and Reliable.

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LIKE NEW
Seeburg M-100-A
78 RPM — 100 SELECTION
$595.00

EXTRA SPECIAL
Seeburg 147 (Pearlite Finish) $159.50
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1329 Capitol Ave.
LIncoln 3571

Exclusive Seeburg Distributors

Distribs Push For More Chi Coin's "Crown Bowler"

CHICAGO—Ed Levin, salesmanager of Chicago Coin Machine Company, this city, reported this past week:

"Before we could even get under way with full scale production on our new 'Crown Bowler' our distributors were pushing us for speedier and bigger deliveries."

According to Ed, it seems that two of the firm's distribs, Harold Lieberman of Minneapolis and Irwin Blumenfeld of Baltimore, were in town, just before the game was being readied for its first production run.

Both men became extremely enthused over "Crown Bowler," placing immediate and large orders for quick delivery.

"This," Ed Levin reports, "in addition to the fact that we hadn't even completed shipments to our distributors all over the country, caused us to step up our first production run, much higher than we had originally decided on with the result," he continued, "that we are working at top speed in our factory to take care of the biggest production run orders we have yet amassed."

When first samples were received by Ray Williams of Commercial Music Company, Dallas, Texas, Levin commented, "We received a very thrilling large order for the Dallas and San Antonio offices of this firm.

"This was rapidly followed with another order for City Music Company, Houston, Tex.", Ed says, "and these three orders have us working harder than ever.

"In the meantime," Levin stated, "Al Simon in New York had received his sample. The next thing we knew he was on the phone placing an extremely large order for 'Crown Bowler' to take care of distributors in his area."

With the distributors of Chicago Coin pushing hard for speedier and larger volume delivery it seems that the firm will be working at top speed for sometime to come to satisfy the demand.

So. Auto. Music To Move Lexington Branch To Larger Quarters

LEXINGTON, KY. — Leo Weinberger's Southern Automatic Music Company continues to grow and grow. First it was the home office in Louisville, Ky., that needed more room, and Leo moved to an entire building; and then the Cincinnati, O., headquarters were changed to larger space.

Now it is announced that the firm's present Lexington, Ky., offices are too small. This branch office is expected to move into a new building now under construction, and which should be ready in May. Homer Sharp and C. F. McMillen, Jr., who have been associated with the firm for the past 17 years, share the duties of supervision of this Lexington branch. They state that the new building will occupy approximately 10,000 square feet of space, and will have the facilities for parking ninety cars and trucks.

It will be the last word in appearance and will offer the trade every facility, including the latest in mechanical shop, parts department, spraying department, and large warehouse room.

The offices and showrooms will be ultra modern in design, and the entire building will face a lawn and flower garden.

An opening party will take place, dates to be announced later.

Tratschs To Europe

CHICAGO—Mr. and Mrs. Walter Tratsch left here May 1 for an extended tour of Europe which will combine business and pleasure for both.

They will return, according to present plans, about September 15, 1953.

They leave on the U. S. Liner United States from New York harbor on May 8.

First stop will be Great Britain, tho they do not intend to remain for the Coronation.

From there they go to Holland, France, Luxemburg, Western Germany, Italy, Spain, Portugal, and Tel Aviv, Israel.

Both believe that the market for the firm's famed "Rifle Sport" shooting galleries has opened thruout Europe.

Phono Bowlers Take 5th In State Tourney

AURORA, ILL. — One of the teams of the Automatic Phonograph Bowling League of Chicago took 5th place in this all-state tournament of the IBA (Illinois Bowling Association) this past Sunday, April 26.

The five-man team entered in the all statewide tourney was composed of: Les Taylor, who scored a 516; Norbert Delort, who came thru with a 531; William Paradee, who rolled a 537; Marino Pieroni, who knocked down 458; and Carl Latino who came in with the high score of 576.

After all handicaps were removed this team was given a total score of 3,024. One of the highest in the tourney.

But due to handicap play, other teams were able to overtake this tremendous score and the phono team wound up 5th, but, in the money.

The five-man team is eagerly looking forward to the size of the check which will be mailed to them sometime this week.

Version Of "Photomat" Used By N.Y. Banks

LONG ISLAND CITY, N. Y.—William Rabkin, president, and Herb Klein, sales manager, International Mutoscope Corporation, this city, report that several banks here have bought a version of the firm's "Photomat" which they are using to reproduce documents at a moment's notice.

The heart of the "Photomat" mechanism, without cabinet or coin mechanism, is what the banks are requesting. These institutions state that it serves many of their immediate needs where photography is necessary, and at the same time it doesn't require any experienced personnel to handle the duty.

NEW!
2 FULL FIVE-MAN TEAMS!
Keeney's
TEN PLAYER
CLUB BOWLER
The only game that offers realistic bowling competition for 5-man teams!
JUMBO LITE-UP PINS readily visible rollovers
EVER-SLICK Silent Playfield
4 Ways to Play!
20-30 SCORING
EXTRA SHOTS ON TENTH FRAME
BONUS PLAY: EXTRA SHOTS ON ALL FRAMES
DOUBLE SCORING IN 3rd-5th or 7th frame!
LOCATIONS ARE ASKING FOR
Keeney's
CLUB BOWLER
4 WAYS Adjustable BY OPERATOR ON DIAL INSIDE CABINET
See YOUR KEENEY DISTRIBUTOR!
IMMEDIATE DELIVERY!
J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.
act today!

As I See It

A Weekly Column by AL SCHLESINGER

I have received two letters from operators asking why I don't raise the question of the high cost of games. Well, that has been a $64.00 question for a long time. However, where there is smoke there is fire. This evidently seems to be a continuously burning question.

Every operator must realize that the past several years created problems for manufacturers as well as themselves. I assume that the various shortage of metals and the high cost of labor contributed to the high cost of games. It sounds quite logical to me. Unfortunately, the operator has not been able to pass this along to his customer. What with his increased cost of parts, labor and maintenance increasing daily he has been really hurt. How badly, is reflected in the purchase of new games on the market to-day. If a manufacturer, who after much research and experimentation finally produces a game with a price tag whose selling price appears to be exorbitant, it is quite understandable. Many operators do not realize the amount of money that has been spent in trying to create a game, and the manufacturer is justified in putting on his tag a price which will not only repay him for experimentation, but, also give him a profit.

In the past decade it has been known that manufacturers have copied what appeared to be hit games. With a few small changes they proceeded to manufacture these games in the same price range as the original. In the early days this did not happen too often, because there were more manufacturers and competition among them was much greater. When it did happen, savings were passed along to the distributor, jobber and operator. In by-gone days the income on games were as good as they are today because the operator bought cheaper, had a wide choice of games to select from and could thereby afford to change his games more often than he can today. Today, he keeps his games longer because he has to milk every nickel out of it before he can trade or place it on the junk pile. (And what operator does not have a junk pile.) This has had a tendency to limit the manufacturer because of the lesser demand. Today three or four games manufacturers can supply the entire trade with their products on a controlled basis of production. Each one makes just so many games a year—and that's it! The old question of which came first, the chicken or the egg, is applicable to our situation today. Did the operators, because of the high prices, force the manufacturers to limit production, or did the manufacturers because of increased costs, force the operators to curtail the demand. Whichever way it happened, the demand has slackened and we have the situation in which we are in today; low production and high costs.

The coin machine business was born of an idea many many years ago. The idea spread out into various channels. Evidently some ideas were built up at the top with gold, iron, brass, but at the bottom was sand and clay. Beware of a house built in this manner. Sand and clay is not designed to support a powerful superstructure. As I see it, the most necessary thing about an idea, is that it be on a firm foundation. Then it will be a real and lasting foundation.

Geo. George

BINGO GAMES

Bally Bright 5pot	$295.00
United ABC, Very Clean	145.00
Bally Coney Island	325.00
United Bolero	215.00
Bally Frolics	435.00
Bally Bright Lights	295.00
United Leader	285.00
Bally Palm Beach	450.00

SPECIALS

Genco "400" Like New	$225
Genco Jumping Jacks, Like Brand New	285
Genco Golden Nugget, Brand New	WRITE.
Futurity, Like New	265
Turf Kings, Very Clean	95
Write For Complete List! ! !	

Roy Monroe

VENDORS

Atlas Bantams, New	$10.95
At's DeLuxe, used	7.95
Nat'l King Candy Vendors, New	19.50
Nat'l King Ball Gum Vend., New	9.95
Victor Baby Grand, New	11.00
5tar Candy Vend.	10.95
4 Col. 5tamp Vend.	18.50
Bonanza Popcorn Vendors	WRITE
Alkuno Cracker Vendors	37.50
5tick Gum Vend.	9.95
Advance 21-F	WRITE

SUPPLIES

Shuffleboard Wax, Case of 12 cans	$4.25
Coin Wrappers, Box of 2000	.90
Collection Books, 100	7.50
5huffleboard Pucks, 5et of 8	12.00
Shuffle Alley Pucks	1.50
Rainbow Ball Gum, Per Lb.	.28
Chlorophyll Tab. Gum, Per Lb.	.60
Chlorophyll Ball Gum, Per Lb.	.60

SHUFFLE GAMES

ChiCoin 6 Player Match Bowler	$345
ChiCoin 6 Player Match & 10th Fr.	375
ChiCoin 6 Player DeLuxe	250
United 6 Player, Formica Top, Big Pins	200
United 5 Player, Formica Top, Big Pins	180
United 6 Player Match Bowler	345
United 10th Frame Bowler	385
C.C. Bowl-A-Ball	WRITE

MUSIC

Seeburg 5/10/25c 3-Wire Wall Bxs.	$27.50
Wurlitzer 5/10c Bar Boxes	9.95
5eeburg 5c 3-Wire Wall Boxes	18.00
Rock-O. '48 Bl'de	295.00
5'b'g '48 Blonde	245.00
5eeburg 147M, Metal Cabinet	175.00
Wurlitzer 1100	275.00
Williams Music Mite & 5tand	125.00
Ristaucrat	65.00

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2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: 5Uperior 1-4600)

AS I SEE IT

THE "20 YEAR CLUB"

"I think that it is a splendid idea and will help cement the long friendships and acquaintances made over this long period of years."

BEN D. PALASTRANT
Automatic Products Company
Boston, Mass.

A new compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the March 14 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the March 14 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... **ZONE** ..... **STATE** .....

Date I entered the C. M. Business .....

● **Also Send Membership Card For** ●

(Enclose Names, Firms, Addresses and when they started)

CALIFORNIA CLIPPINGS

LOS ANGELES

Operators of every form of equipment literally jammed into town this past week with a buying spree that had many jobbers and distribs hustling for additional equipment to handle the flood of business. One group of business men practically bought the town out. . . . Bill Happel, prexy of Badger Sales Company getting squared away here last week prior to his leaving for Europe via Chicago and New York. Bill sets sail May 1st. . . . And Joe Duarte and Frank Dunkel insist they'll go if it means carrying the luggage. Both Joe and Frank have been going at a breakneck pace over at the Badger export department. . . . Moving along at an equally rapid pace has been the sale of that new Williams' "Deluxe Baseball" game over at Badger. Seems as if interest in the national pastime is purty high out thisaway, even with the absence of a major league ball club. . . . Al Silberman, Badger Sales automatic merchandising division head, selling the tar out of a host of equipment. . . . Clyde Demlinger on the row shopping for new equipment from Balboa. The resort area really breaks out in a rash of coin biz, especially so once the school season lets out. . . . Jack Neel, of Riverside in town again this week. . . . Jack Dolan, Dan Stewart Company, one of the town's busiest coinmen with orders galore piles up for Rock-Ola's "Fireball" phono; the line of Chicago Coin bowlers; and of course the new kiddie ride; "Dopey Duck." . . . Pete Ley of the Stewart firm off on a quick trip down around San Diego and then back to the office. . . . Mel Teixeira making the rounds of coin row from Santa Maria this past week. . . . Coinmen throughout the Southland were saddened at the passing of Ivan Wilcox, veteran music operator from Visalia. Wilcox was one of the most loved and respected operators in the area. . . . Stu Metz back in town again after a visit to the Bally factory in Chicago. . . . Mary and Kay Solle all sort of settled down again after Vegas, only to play host to a gang of friends in the business over at the Palladium here last week at the Russ Morgan opening. Gals guested a flock of music operators.

* * * * *

Lyn Brown, Exhibit Supply, all excited with the expected arrival of the firm's new kiddie ride "Sea Skate." Interest in the boat ride has been exceptional reports Lyn, especially so from operators arond the Balboa, Newport Beach and Catalina area. . . . Lyn's "little red wagon" getting to be something of a trade mark for him around town. . . . S. L. Griffin a steady visitor to Los Angeles from Pomona. . . . ditto Larry Hansford from Lompoc. . . . Phil Robinson, Chicago Coin regional representative has never been happier, what with such terrific response to the line of Chi Coin bowlers. No sooner does a shipment arrive when the call goes out for an additional rush order, and as Phil says, "Just let 'em keep coming." . . . Sammy Ricklin, California Music Co., in the process of ripping out a wall at his fabulous one-stop record service to make room for additional record racks. . . . Cecil Ellison of Lancaster made the trip into town last week. . . . Also Bill Bradley of Covina. . . . The gang over at Paul Laymon Company continue to go great guns with the Wurlitzer new "1650" phonograph and the ever-popular Bally "Beach Club." The demand for the latter game is just as strong as if the game had just come out. . . . Ed Wilkes as busy as ever, and not only in the office. His home at Long Beach still occupies a good deal of his time come those sunny week-ends. . . . Charley Daniels and Jimmy Wilkens oughta rig up a fishing contest, both being experts with a rod and reel. Altho it's possible Jimmy might win with his taste for stocked lakes. . . . New Gottlieb baseball game, "Grand Slam" makes its appearance over at Laymon's.

* * * * *

Lela Smith of Barstow visiting along coin row this past week. . . . And Johnny Lantz of South Gate too. . . . The gang over at Minthorne Music a little relieved with the knowledge that the siege of remodeling is just about completed. Entire showrooms, offices and repair shop gets a brand new deck of paint shortly for which Hank Tronick, George Mahlum and Nels Nelson will undoubtedly be eternally grateful. . . . The Minthorne firm is donating a Seeburg phonograph to the East Side Boys Club at the latter's shindig at the Shrine Convention Hall, May 16. . . . Jack Simon, Simon Sales Company, continues doing a consistent run of business via diversified line of coin operated equipment the firm carries. And altho cohort Abe Chapman remains up to here with his work in behalf of the Mt. Sinai Hospital, we're sure he had a keen eye open for news of the fabulous golf tournament played out at the Las Vegas Flamingo Hotel last week. . . . Al Cicero of Santa Maria making the rounds along Pico here this past week. . . . T. H. Loo, veteran operator in town too, from El Centro. . . . Well known Gilbert Licea of Mexico City, visiting Los Angeles with members of his staff. . . . Also Ken Ferrier of Oxnard. . . . Nice to say hello to Bob Portale from way up thar in Stockton. Bob's doing a terrific job traveling throughout the northwest.

The Woman's Viewpoint of the Coin Machine Industry

NILDA BONDIOLI

CHICAGO — Management of any large music route, especially today, requires a well trained, experienced executive.

It is, therefore, all the more fascinating to find the complete general management of a large music route, here in the city of Chicago, captained by a young woman who has but eight years of experience in the industry.

Yet, regardless of her eight years experience, Miss Nilda Bondioli is recognized thruout the entire automatic music industry here as one of the most capable, one of the most astute, and one of the most diplomatic managers of any automatic music business.

In fact, even competitors here have only the highest of praise for this young woman, who has so ably and efficiently manages B & B Novelty, Inc., to the point where its leadership goes undisputed.

Though Miss Bondioli doesn't call on locations herself, she has trained others to do so, and she has trained them so well, that she has never yet been faced with a serious complaint from any of her locations.

The business of B & B Novelty, Inc., is owned by Miss Bondioli's father, Mr. Burt Bondioli.

Late in 1951, when Vic Bondioli, her brother, returned from the U. S. Air Force, after three years service, Miss Nilda Bondioli placed him in the firm, where he is now working with servicemen and collectors, to eventually train him for an executive position.

"One of my pet peeves," Miss Bondioli says, "is the belief, which still seems to rankle in the minds of some people whom I meet, that the automatic music industry is some sort of shady business.

"I was faced with this much more in 1945 than I am today. I'm happy to state that, as each year goes by, more and more people have come to realize that the automatic music industry is as upstanding, as fine, and as respectable a business, as there is anywhere in the entire nation."

Asked whether she thought a woman could be successful in this industry, Miss Bondioli emphatically stated, "Very definitely so.

"In fact," she believes, "a woman can be much more successful than a man. And she can," Miss Bondioli claims, "build up a better and more prosperous business."

One of her reasons for this very emphatic statement is, "A woman has that understanding of people which, combined with charm, business ability, the general economy with which women have been endowed and of which they have trained themselves to make such good use, makes for a most successful career in the industry. In the music division especially."

Miss Bondioli says, "First of all, a woman who wants to enter into the automatic music business, must have a pleasing personality. She must be able to get along with people. In fact, she must really like people.

"Definitely, to aid this charm factor, she must have business ability. Whether this comes from long business experience, from general business training, or even whether it is a natural trait, business ability is very important."

Miss Bondioli also says, "Another very important facet in the general mould for business success, is that any woman who enters into this industry must simply make up her mind that she will have to work hard, just as hard as any man when necessary, and that she will, at the same time, have to disregard long hours.

"No success can be achieved in this industry by indolence and neglect of hard work."

Miss Bondioli presents this one fact, in which she feels all women excel, "A woman, much more than a man," Miss Bondioli says, "is adept at finance and financial judgment.

"Every woman, almost from time immemorial," Miss Bondioli believes, "has always had to be the one to handle the finances, whether of a home, an office, or a business. A woman is, therefore, economically minded. She'll watch every penny. She'll build coin on coin toward success. She knows the value of economy even better than any man.

"Most extremely important," claims Miss Bondioli, "is this one fact which will assure every woman of a good, solid grip on the future success of her business, and that is," she says, "that she must be most thoroughly honest with everyone of the people with whom she does business.

"Her word must be her bond in every regard," Miss Bondioli emphasizes.

This latter, very important factor, Miss Bondioli believes, cannot be stressed too strongly.

"If any woman entering into this industry will put personal honor and honesty up and above everything else. she will very soon find that everyone with whom she does business, will regard her with the same honor and honesty, and the very highest regard.

"This," she says, "coupled with a pleasing personality, with business ability, with economy, and with desire to work hard for her better future welfare, is sure to bring any woman success.

"But," Miss Bondioli carefully adds, "she must first make very certain that she likes this business, enjoys it, must want to make it her life work, and progress with it."

"Mr. Dime Play" Answers Music Ops

PHIL LEVIN

CHICAGO—Phil Levin, secretary of the Recorded Music Service Association, and who was among the very first and original proponents of dime play in this area, is also known as "Mr. Dime Play."

In all his many speeches before operators Levin never uses the word "nickel." Instead he puts up his hand, with five fingers extended, and says, "That kind of play."

He is now being called on by various groups to talk before them regarding dime play.

One speech which won tremendous acclaim for him was at the Cleveland, Ohio convention of the Ohio Phonograph Owners Assn.

"One thing," Phil says, "that most operators always throw up at me when I'm telling them about dime play is that, 'the people in my territory are different'.

"For this statement," Phil reports, "I have a stock answer and one which I feel answers everyone who will ever even want to make this remark in the future.

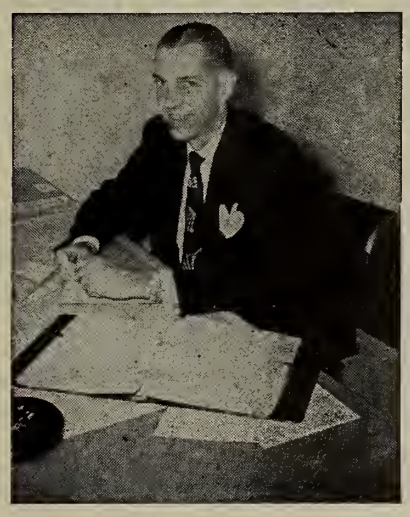
"That answer is," Phil continued, "that the difference between the people in Chicago and the people in New York is just about 970 miles."

As Phil points out, and has pointed out in the past, people are no different anywhere. All want to save where they can save. All eat when they're hungry. All like entertainment.

The only difference, then, according to Phil Levin, is the educational process which is necessary on the part of any merchant to show the public logically why dime play is needed by the juke box operators.

His answer that, "The only difference between the people in Chicago and the people in New York is 970 miles," has become one of the most indelibly impressed statements ever made in favor of "Mr. Dime Play's" pro dime play arguments.

Night Shift Plus Part Time Workers Help United Step Up Production



BILL DeSELM

CHICAGO — Those smiles on the faces of executives at United Manufacturing Co. was explained by Bill De Selm, salesmanager, in this fashion:

"It's due to the fact that our night shift, plus the four-hour part time night workers we're also hiring, are now beginning to pay off.

"We have been able to step up our production on 'Cabana', 'Cascade' and 'Clover' shuffle alleys this week, and expect an even bigger production jump next week, and the weeks to follow."

United has been featuring large 'Help Wanted' ads in all the newspapers here.

The four-hour part time workers, which pulled in many of the householders in the neighborhood, helped tremendously to step up production.

De Selm said, "There's never been anything like this in all the history of all the hit products we have produced.

"Instead of catching up, we seem to continually fall behind, as distributors wire and phone us for more and still more new equipment.

"We do believe," he stated, "that the night shift, plus the part time workers we now have, will help to somewhat alleviate this tremendous backlog of orders which has accumulated, and we shall be able to go on ahead very soon."

Calif. Music Guild Celebrates 19th Yr.

OAKLAND, CALIF.—The California Music Guild, with headquarters in this city, will soon celebrate its 19th year as a music operators' organization.

Plans are already under way. A large souvenir year book is being prepared.

This organization came into being right with the first modern phonos that were presented in 1934.

The original organization consisted of eight men who met in the home of one of these men each week to discuss their business.

Today, with George A. Miller as business manager, and who has been business manager of the organization for these 19 years, California Music Guild is considered one of the most outstanding organizations of its kind in the history of the automatic music industry.

Happened This Very Minute:

HEART ATTACK

And Happens EVERY MINUTE of Every Day—750,000 Times Each Year

What Can YOU Do To Help ?

An Open Letter From AL STERN

It is your association—for you—your family—relatives—friends—associates—it is non-profit.

Its objectives—to fight and continue fighting the number one killer of all humanity—heart disease! Through medical research and heart surgery—work toward reduction of the staggering human toll.

Our aim—to share with every community the newest developments—in heart surgery as it is being done now at the Edgewater Hospital—to make available a very expensive film entirely in color, covering all phases of our new heart surgery technique to any recognized medical group anywhere.

All contributions are deductible! We urge every operator—jobber—distributor—employee of the industry we represent to forward your donation now!

Your contribution will help support this magnificent work, and while money should be the smallest part of this great humanitarian endeavor—lack of contribution—would necessitate discontinuation of our work in this field.

Therefore, the warmest hearted—most charitable minded—group anywhere—the coin machine industry—should and must with justifiable pride support to the fullest extent possible the Edgewater Heart Association created for—and dedicated to reducing the sickening toll of death from heart disease which now stands at "one every minute" over 750,000 annually.

Please write your check now, make it payable to EDGEWATER HEART ASSOCIATION, and forward it to any of the following destinations:

THE CASH BOX
NEW YORK OR CHICAGO

EDGEWATER HOSPITAL
5700 N. ASHLAND, CHICAGO

DR. IRA L. SCHNAER
109 N. WABASH AVE., CHICAGO

WORLD WIDE DISTRIBUTORS
2330 N. WESTERN AVE., CHICAGO

It's become a by-word in the coin machine industry that The Cash Box will spare no effort to co-operate with its members. This week we became a "traffic cop watcher" for several operators who were parked on Tenth Avenue. Parking is prohibited on this street, and a traffic cop patrols the several blocks continually. The ops, visiting the wholesalers, had to pick up some parts, etc., and rushed into their offices, hoping to be served in a few minutes. The rules are enforced stringently, and we stood alongside the cars ready to whistle the moment the officer headed our way. It's our opinion that the parking problem is costing the wholesalers a considerable amount of business. It might be a good idea for all of them to get together and work out a community deal for the parking convenience of coinmen. The situation will become worse when the Port of Authority Air Terminal Building is constructed on the Southeast corner of 42nd Street and 10th Avenue (probably within the next six months).

* * * * *

Irv Goldner and **Moe Kaminsky**, Baltimore, Md., ops visit our city for several days. While here they discussed several problems with leaders, and visited the offices of **The Cash Box**. . . . **Jack Semel** awaiting the arrival of his second grandchild. **"Happy" Herby**, Jack's son, formerly associated with his operations, now in the tropical fish business. . . . Remember Steve **Delwin**, who operated in Long Island before the war? Steve is now living in Miami, Fla., and states he'd like to return to the coinbiz. . . . With the exception of its offices, Runyon Sales Co. in Newark, N. J., is now set up in its new headquarters. The telephone strike made it necessary for the current tenant, General Electric, to remain on the premises, and Runyon also couldn't get its phones set up. Looks like the strike will be settled before the week ends, and the move made next week. . . . **Nat Cohn**, Riteway Sales, tells us he's working on something new, and will be ready to announce it to the trade very shortly. . . . **Sy Silverstein**, Peekskill, N. Y. operator, back from a month's honeymoon in Miami Beach.

* * * * *

Robert Graham, sales manager of Nylco Products, Inc., Clinton, Mass., back at the office after a visit to Chicago. The firm manufactures "The Rocket," a coin operated kiddie airplane ride. . . . **Mike Munves**, in order to complete a big deal, takes back several old "Mutoscope Reel" machines. We watched as the machines were opened, and the reels were so antique no one could recognize the actors. Mike believes the reel was made around 1900. . . . **Al Simon**, Albert Simon, Inc., displays ChiCoin's "Super Jet" airplane kiddie ride. Also getting many orders for the factory's newest shuffle game "Crown Bowler." which is being operated in territories outside of New York City. . . . **Hymie Koeppel**, Koeppel Distributing Co., out on the road buying used music machines. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, get a shipment of Wurlitzer's 1600 and 1650 phonos. They stay around long enough for a check up, and application of "sold" tags. Then out they go to fill back orders. Joe would like to see a continual stream of these phonos coming along. . . . **Al Schlesinger**, Square Amusement Co., Poughkeepsie, N. Y. (and columnist for **The Cash Box**) drops into the office for a visit while spending several days in the big city. . . . **Charlie Katz**, National Kiddie Rides, shows us three new kiddie rides, manufactured by B & R, and being offered the trade in the economy priced line. They are "Lee Toyland Express" (a locomotive); "Army Jeep"; and "Fire Chief" (a fire engine). These rides supplement the present line the firm is handling as national distributors. . . . Understand that **Dave Rosen**, Phila. distributor, away to Miami Beach for a rest. Dave has been recuperating from a recent illness. . . . **Harry Rosen**, Atlantic-New York Corp. (Seeburg distribs), leaving for Miami Beach on June 1 with his wife, **Dorothy**, and daughter, **Helen**. Harry will attend the graduation exercises of both his daughter **Judith** and her husband **Harlan Singer**, who complete their courses at Miami University. Harry hopes he can remain there for at least a month. . . . **Dave Taub**, former operator, who now conducts the Crescent Driving Range (golf driving set-up) in Unionville, N. J., opens for the 1953 season. Taub's "Range" received considerable publicity when its "pro" **Babe Lichardus** won the New Jersey State Open tournament.

New Orleans is a funny town. The public is sold on playing pinball games, and altho shuffle games, kiddie rides and other amusement machines are placed on locations, pinball games are played until the cows come home. Other games get a play, but nothing like the old reliable. . . . However, in arcades, the shuffles and kiddie rides do get a big play. . . . Pretty **Jennie (Prestley) Casanova** ended up her honeymoon in this most romantic town after visiting the Gulf Coast. The new groom Gene is quite a handsome specimen. Jennie reports back to Abdalla's in Opelousas while Gene starts O.C.S. training in Fort Benning Ga. . . . **Buck Moore** of Moore Automatic Music moved into a new brick home on Texas St. in Alexandria, La. Wonder if Buck has been hunting lately, and who shot that "Hound Dog"? ? ? ? . . . **Mr. and Mrs. Louis Boasberg** of New Orleans Novelty Co., vacationing in Paris, France. They expect to be back in early June. . . . Happy to learn that Lee Casey's five year old son was not seriously injured when he was struck by an automobile.

The Roosevelt Hotel was the host this week for the regional meet of the National Automatic Merchandise Assn. (NAMA). . . . **Anne Connino** states that Sept. 18 is the big day. She and Tony plan on reducing their individual income taxes with a merger. . . . Danny Cohen, Crescent Cigarette Service, just moved into his new home in one of the nicest districts in the City, Lake Vista. Guess who are his next door neighbors? None other than the nicest couple we know, **Bill** and **Lillian Amann** of W. M. Amann Distributing Co. . . . Lots of record hits and juke box ops flood record row. The ops claim there are so many hits they can't decide what should be in their top ten on their routes. . . . Catch a fast view of **Sammy** and **Luke**, Jefferson Music; **J. B. Gratia**, Algiers Music; and **August** (that nice boy that's always willing to help) of Perez Amusement Co. . . . Sorry to hear of the passing of the sister of **J. C. Moore**.

CHICAGO CHATTER

Still laffing at Nate Gottlieb's "Story of the Week." This one was so well told that Nate is now elected into the very exclusive Joe E. Lewis classification. It's all about a guy competing on a quiz program for the $15,000 packpot. Ask Nate to tell it to you. . . . Even though Joe Fillitti didn't know it (as of Wed. A.M. 4/29) he was made "Chairman" of the Entertainment Committee for the big golf tourney of the music ops' association, at the Southmoor Country Club on July 16 (date was scooped by The Cash Box last week) with the following men to help him: Ray Cunliffe, Phil Levin, Dan Palaggi, Frank Padula, Earl Kiess, Dan Gaines, Roy Blomquist and Andy Oomens. . . . Albert S. Denver and Sidney H. Levine of Noo Yawk in town this past week. . . . Alvin Gottlieb advised that Cash Box's Joe Orleck of Noo Yawk turned 16 different colors on his ride in the "Flipper" down Miamiway and proved himself one helluva heaver. Alvin enjoyed 7 days and nites in Miami with Burt Bondioli, Joe Mangone, Bob Gnarro, Sam Taran and Eli Ross. . . . This being their first trip to Miami, Burt Bondioli and Bob Gnarro intended to stay but a week. Now they don't want to come back. The boys have "sand in their shoes" as the Miami expression goes.

Dick Hood back from Ft. Lauderdale but Chi's weather didn't please him one bit. . . . If music ops think that a "tax on top of a tax" is impossible to get passed into Federal Law, they had best remember that such a thing exists at this time. The very powerful New York Stock Exchange has been fighting it for sometime—unsuccessfully. In short, those holding stock, pay income tax on the dividends—and the firms who issue the stock, pay income tax on earnings—definitely a tax on top of a tax. So should ASCAP get their bill through it would be but very tough to ever overcome it. For further details just read the N. Y. Stock Exchange report, "Wanted: A Square Deal for the Investor." . . . That sylph like man of fashion, Bally's Ben Becker, who reduced from 260 to 220 lbs., in town this past week, seeing what's what at the busy Bally plant. Ben flew out for Buffalo, Toronto, Montreal, and then home.

Ed Levin reports that one big reason why the ChiCoin plant went all out with biggest first production run for "Crown Bowler," was the praise and initial orders heaped on by Harold Lieberman of Minneapolis and Irwin Blumenfeld of Baltimore. Both happened to be in town when the new game was rolled out for the first time. . . . (Aside to Herb Jones: Please send Jim McNulty of Rock-Ola name, address and phone number of the gal who appears on Page 2 of new "Bally-Who" issue. Jim went for the "Beach Club" gal hook, line and sinker.) . . . George A. Miller's Calif. Music Guild will celebrate their 19th anniversary as an operators' organization, 1934 to 1953. . . . Johnny Vavrek of Hammond phones to advise his first spot on dime play in Whiting, Ind., zoomed over 90 percent. . . . Ben Coven writes in to ask for 5,000 reprints of 10c play story which appeared in The Cash Box this past week. Writes Ben: "We have had a great many calls from our customers to get them copies of this editorial so they can pass them out to their locations."

Even though Sam Stern hasn't yet been able to get sufficient number of slug rejectors and motors to get "DeLuxe Baseball" back into production, this hasn't stopped firm's distribs from ordering more, more, more, ad infinitum. . . . Art Weinand in Boston with Jerry Golumbo at Restaurant Owner's Assn. show, while Frank Mencuri tries to catch up with his mail. Frank scheduled to talk before group of salesmen of large food mfr. . . . Al Stern just underwent gall bladder operation at Edgewater Hospital (4/28). Got attack on his return from Florida. . . . Paul Huebsch pays The Cash Box a very handsome compliment. Advises tremendous rush of orders for the Keeney Cigarette Vendor due greatly to ads in Cash Box. . . . Romaine Hogard and Tom Reasonower of Tulsa visiting at Rock-Ola. You know what they wanted. . . . Sorry to hear that Kurt Kluever's little dotter broker her arm. It's got Mr. and Mrs. Kluever giving her even more attention than ever before. . . . J. Raymond Bacon of Rock-Ola has a terrific merchandising idea. . . . Hear of an outfit in Dubuque that reconditions old coffee vendors. Then sells them to promoters who make anywhere from 100 percent and more profit foisting them on the biz opportunity answerers. . . . MOA gets its 7-point program under way with its "National Tax Council" as first move.

Capt. Tom Callaghan, since his return from Puerto Rico, greets everyone with "Salute pesetas itiempo para garstalos." It means, "Health and money and plenty of time to enjoy it." . . . Tried oompteen times to talk to Bill O'Donnell this past week. . . . All happy to hear Illinois' House of Representatvies voted down anti-bell mgf. bill. . . . Look at your issue of Ill. Bell Tele.'s "Telebriefs" this month (May, '53) and see how this firm shows cost increases. . . . Best crack ever is Phil Levin's answer to music ops who tell him, "People in our city won't play dimes in juke boxes. They're different from your people in Chicago." Answers Phil, "The only difference between the people in New York and the people in Chicago is 970 miles." . . . Most revealing discussion, re: music biz, with Phil Weisman of Universal this past week. Phil knows what's what. . . . Distribs continue to report new equipment backlogs growing bigger every week. . . . Tom Crosby, President of the Minn. Amuse. Games Assn., St. Paul, writes for reprints of Cash Box page on dime play and says, "This page certainly condenses all the arguments why we should get 10c per play and get it as fast as we possibly can." . . . One thing all music ops agree on, who've already switched to dime play, is that this K.O.'s the old junkers right out of the terrtory. . . . Roadmen report that ops everywhere moving fast to cover all the top summer spots this year. Expect biggest travel summer in history.

Team composed of Les Taylor, Norbert Delort, Bill Paradee, Marino Pieroni and Carl Latino, rolled a 3,024 to place 5th in Illinois Bowling Assn. championship tourney. That's real bowling. Now boys looking forward to a very nice check for their 5th spot in this statewide tourney held in Aurora. . . . This Monday nite, May 4, is very last for Phono Bowling League. Be sure to be at the Fireside Bowl, W. Fullerton Ave. It's the final playoff for the championships. . . . Last Monday, Gillette won 3 from ABC No. 2 to put them in a tie with Decca for 1st place. Decca won 2 from Coral with Frank Tutomase scoring 530, Al Ignoffo 506, and Norbert Delort 481. (Charley Michaels still in the Wac dept with a 404.) . . . Coral's Carl Latino sewed up the No. 1 spot for Individual Men's with a 487. . . . Atlas Music took ABC No. 1 for 2 games. . . . With Bill Paradee scoring 504 and Marino Pieroni knocking down 518 pins, B & B beat Columbia for 2 games. . . . Melody Music took 3 games from Star Music to push themselves into a tie for 3rd place with Oomens. . . . And Oomens' team, with Julius Mohill most completely disgusted, lost 3 to Galgano. (Tony and Tillie Galgano knocking off high for men and women with Tony—533, Tillie—404). Both Johnny and Isabelle Oomens off form, but 'way off. . . . Belief is that everyone, including all sponsors, will be present this Monday eve, last nite of bowling before big banquet at Casa Nova Restaurant, May 16.

Lyn Durant walks into factory this past week wearing a Mexican sombrero. Just returned from south of the border. . . . Mr. and Mrs. Milt Marmer of Cinci celebrating Milt's birthday midnite Satty at the Chez with Bill and Lucy DeSelm and Jackie Miles. . . . All Munising, Mich., comes into town to visit with United's "Big Swede" Hellstrom. . . . That nite shift, plus part time 4 hour nite workers, paying off at United and production being stepped up on all products of the firm. . . . Jack Nelson out of town this past week. . . . Much ado about Fair Trade.

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Profit in CASH... not SLUGS
when your machines are protected
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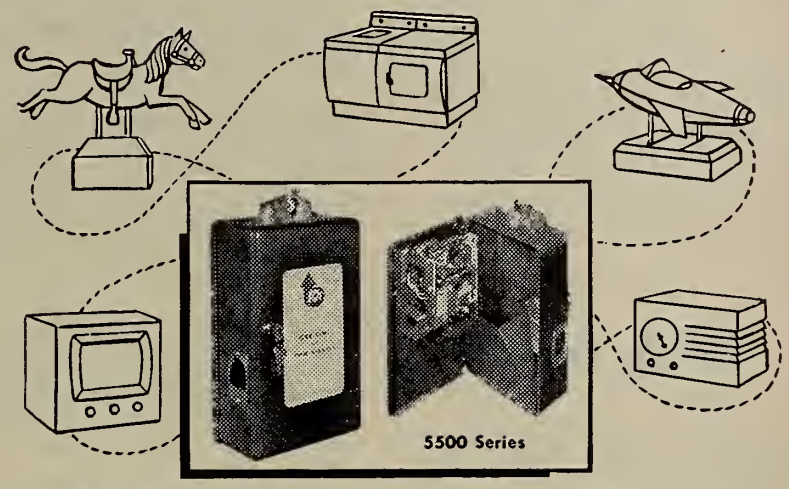

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WURLITZER 1015	$129.50
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SPECIALLY COMPOUNDED FOR COIN MACHINES. Completely CLEANS and, at the same time, PUTS A HARD FINISH on PLASTIC, CHROME, GLASS and ALL METAL SURFACES. It's America's Finest "ALL PURPOSE" Cleaner.
GALLON $3.95
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CHICAGO CHATTER

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — Highest prices paid in the Middle West for Bally Bright Lights, Bright Spots, Frolics, Palm Beaches, Atlantic Citys, and Beautys. Cash immediately available. Contact: T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT — We buy dealers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: TIlden 4-9040.

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Bingo Games. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: UNiversity 6900.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT—Postwar phonographs wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: UNiversity 6900.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

WANT—45 R.P.M. used and new phonograph records. Lates—any quantity—Highest prices paid—We also buy new 33-1/3 L.P. records (33-1/3 R.P.M.). Any quantity—Write or Phone. CHARLES RICHMOND, 758 7th AVENUE, NEW YORK 19, N. Y. Tel.: CIrcle 5-9428.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have, Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: DIversey 8-3996.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes; Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Used Rock-Olas — Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

FOR SALE

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music — F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE—Frolics $425; Palm Beach $425; Atlantic Citys $400; Spot Lites $375. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA. Tel.: WHeeling 5472.

FOR SALE — Ready for location. Bright Lights $195; Coney Islands $275; Bright Spots $275; Keeney Lite-A-Line $85; Atlantic City $375. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—New Wallboxes 3025 @ $19.50; Wurlitzer Outdoor Speaker $37.50; 4006A Speakers $19.50; 4007A $22.50; 4009 Speakers $17.50; 3020 Wallboxes $25; 1015 Phonographs $145; 1100's $295; 146M $90. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13. WIS. Tel.: BLuemound 8-7600.

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, O. Tel.: TOwer 1-6715.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—United Six Player DeLuxes $225; United Six Player Shuffle Alleys with F. T. & J. Pins $200; United Twin Rebounds with F. T. & J. Pins $100; United Six Player Supers $300; Chi-Coin 10th Frame Bowlers $325. (1/3 deposit). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Cigarette Machines: DuGrenier 8 col.; National 8 col.; U-Need-A E's, 8 col. 25c coin chute. King size. Refinished. $65 each. Crating $10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Special—Midget Movies, late model, positively like new, complete with film and poster only $190 each. If you operate Kiddie Rides in stores, etc., Midget Movies will return investment quickly and create good will. Midget Movies will pay for itself in one season in Arcade and summer spots. Limited quantity—Act now. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34. MASSACHUSETTS.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $595; Seeburg 148ML reconditioned, refinished $249; Seeburg 147M reconditioned, refinished $149; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Make offer on following bowling games—3 Super Twin Bowlers; 3 Double Headers; 1 Skee Alley; 1 Shuffle Skill; 1 Speed Bowler; and 1 Double Shuffle Alley. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Two Exhibit Silver Bullets $95 each; Bally Hi-Roll $35; Turf King $99.50; Universal Winner $65; Photo Finish $40 or will trade for United or Chicago Coin 6 and 4 Players Shuffle games, Chicago Coin Band Box or Kiddie Rides. STANLEY AMUSEMENT CO.; 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.; UNiversity 4-0773.

FOR SALE—Spot Lites Very Clean $250; Bright Lights Drop Shoots with large pans $200; Bright Spots $275: Lite-A-Lines $50. Also other late Bingo's at a low price. Call or write for your needs. D & P MUSIC CO., 27 EAST PHILADELPHIA ST., YORK, PA.

FOR SALE—Brand New Original Crates: Universal stands for bells, 60 single weighted, "Revolv-A-Round' safes, 1 single, 7 double. One Edison Electronic Executive Voice Writer and Transcriber with stands. Priced to sell. Make offer. Large selection postwar original flipper five balls, $10. One balls $20. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally, WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For ony 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Close outs right off the route reconditioned like new: Coney Islands $315; Atlantic Citys $375; Leaders $310; Holidays $250; Lite-A-Lines $105; Hot Rods $40; Citations $30; Genco 400's $225. 1/3 Deposit. Bal COD. The Genco 400's revamped, now better than Jumping Jacks, Gold Nuggett or latest Binges. You try for three weeks and return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 3844.

FOR SALE—Shuffleboard Wax $6.25 case of 24; Crusader Horse, painted, like new $345; Chicago Coin Horse Shoes $60; Chicago Coin Shuffle Baseball $45. Will take used records or flipper type pin game in trade. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—15 New Astroscope $175 each; Metal Stamper latest model $350; 5 Scientific Pokerino, like new, $75 each; Seeburg Bear Gun $235; Evans Ten Strike $50. MICHAEL'S COIN DEVICES, NATIONAL AIRPORT, WASHINGTON, D. C.

FOR SALE — Very Cheap — Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Rockola Loboy Scales—Late Model $75. Bride Doll Lamp, w/bulb $4.50. 10% discount on $100 or over on all premiums. Sensational "Whirlaway Rod & Reel" $17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE — Bingo Games — Show Boat like new $395; Bolero $199.50; AMI Phonographs, Model C $395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: Atwater 7565.

CLASSIFIED ADVERTISING SECTION

FOR SALE—12 Packard Wall Boxes clean $4.50 each; 1 United 3-4-5 $125; 1 Williams Super World Series $185; 1 Genco Double Action $50; 1 Williams Long Beach $225; 1 Genco 400 (5c) $225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Make offer. 5 Ball Free Play — Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO, 7, CAL.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES. 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King — used — $145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MUlberry 2110.

FOR SALE—5 Bally Spot Lites $275; Frolics $395; United A. B. C. $105; Turf Kings $75; Winners $50; Champions $35; Photo Finish $35. All Machines cleaned, checked, ready for location. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 22-894.

FOR SALE — Reconditioned: Thing $35; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea.; 11 W1-L56 (5c) Remote $4.50 ea.; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE N. C. Tel.: 2-3992.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.; 349.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Nothing temporarily — Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTORS, INC., 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.

FOR SALE—Chicago Coin Band Box $150; Wurlitzer 1100 $275; Super Twin Rotation $200; Scientific Batting Practice $65; Chicago Coin Hit Parade $65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.

FOR SALE—AMI "A" $295; AMI "C" $495; Seeburg 100-78 $595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH TVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—AMI "A" $295; "B" $395; "C" Write; Wurlitzers 1015 with cobras $109, without cobras $99; 1100's $229.50; 1422 Rockola $75; Seeburg 48 Masters $200; All machines clean, checked, ready for location. UNITED DISTRIBUTORS, INC., 513 EAST CENTRAL, WICHITA, KANSAS.

FOR SALE—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 $425; 600 Wurlitzer $50; Double Header $50; Ski Alley $75; Williams Super World Series $250; Exhibit Six Shooter $160; Dale Gun $50. V. YONTZ SALES CO., BYESVILLE, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned—Like New —Bank-A-Ball $45; United A. B. C. $95; Genco "400" $245; Long Beach $225; Bright Lights $220; Knockout $45; Paratroopers $160; Georgia $75; 3 Musketeers $82; Dale Gun $45; Select-A-Card $65; College Daze $65. All Guaranteed. Call, Write or Wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel. SAcramento 2-5050.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE — Bally Atlantic Citys; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Quartette $160; Minstrel Man $90; Globe Trotters $135; Mermaid $95; KO's $45; Seeburg wall boxes $5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Big Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs; Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MOntana 5000-1-2.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—10c Music Ops—Don't Pass Up Those Nickels! General's Conversion kit fits late model phonographs and wall boxes. Will take 2 nickels, 10c and 25c. Send $3.50 for sample. In lots of ten, $2.95 each. Complete with decal, simple instructions and neeessary parts. GENERAL DISTRIBUTING CO., P. O. BOX 871, CARLSBAD, CALIFORNIA.

NOTICE—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machine operated. $25 per copy. State listings 1c per name. L. W. WHIPPLE, P. O. Box 125, MATTHEWS, N. C.

*"*Anyone who wants to continue on ahead progressively and profitably in this business must have 'The Cash Box' right at hand all day long, every day of the year."*

ROBERT GNARRO

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Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

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FIRM .....

ADDRESS .....

CITY ..... ZONE... STATE.....

moving PICTURE

Moving music for profit is a selling job the "D" does exceedingly well. Its earnings record in thousands of locations makes it easy to place in "top" spots.

Moving in the "D" requires no costly crew. One man handles it easily. Locations are proud as punch with its compact size and beauty.

Moving light and color attract crowds. They like this modern juke box, have complete confidence in its unfaltering performance.

Moving a well-loaded cashbox is a regular occurrence with the new "D", even in an ordinary location.

Moving upward in income convinces the spot that choosing an operator with an AMI to install is a wise decision.

Moving around amongst *firm* friends is commonplace with the "D" operator. He makes more money, they make more money. Everybody's happy.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

"THE CONFIDENTIAL

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
709th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	70.00
4. '49 Coronet 100	125.00	169.50

A M I

4. WM Wall Box	19.50	27.50
4* Model A '46	225.00	325.00
4* Model B '48	395.00	400.00
2* Model C	375.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	275.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box.	5.00	8.50
4. Panorama Peek (Con).	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

3* Pla Mor Wall & Bar Box	3.95	7.50
2. Manhattan	79.00	99.50
4. Model 7 Phono	69.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
4* 1422 Phono ('46)	79.50	125.00
4. 1424 Phono (Hideaway)	99.50	169.00
4* 1426 Phono ('47)	119.00	150.00
4. 1432 (Rocket '51)	375.00	395.00
4. 1434	395.00	449.50
4. Magic Glo (1428)	199.50	249.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
2* 146S	99.50	125.00
4* 146M	90.00	150.00
2. 147S	99.00	125.00
2* 147M	115.00	175.00
2. 148S	175.00	199.00
2. 148M	200.00	250.00
2* 148ML	169.50	249.00
1* M-100-78	565.00	675.00
4* 3W2 Wall-a-Matic	9.95	12.50
2* W1-L56 Wall Box 5c	4.50	7.95
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	30.00	34.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	69.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	60.00
4. 850	29.50	79.50
4. 950	39.50	99.50
4* 1015	109.50	150.00
2. 1017 Hideaway	99.00	129.50
4* 1100	229.00	300.00
4. 1080	125.00	150.00
4* 1250	319.50	425.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	25.00
4. 3020 Wall Box	19.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	20.00	22.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	129.50
4. Ristaucrat	35.00	79.50
1. Williams Music Mite	49.50	125.00
4. Evans Constellation	350.00	395.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	85.00	150.00
4. Across the Board	225.00	245.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	24.50	45.00
4. All Star Basketball (Got 2/52)	95.00	175.00
4. Aquacade (Un 4/49)	30.00	39.50
4. Arcade (Wm 11/51)	115.00	145.00
4. Arizona (Un 5/50)	40.00	79.50
2* Atlantic City (B 5/52)	345.00	435.00
4. Baby Face (Un 1/49)	20.00	39.00
4. Ballerina (B 48)	10.00	24.50
4. Band Leader	25.00	49.00
4. Banjo	20.00	24.50
4. Bank-A-Ball (Got)	30.00	74.50
4. Barnacle Bill (Got 8/48)	34.50	50.00
2. Basketball (Got 10/49)	95.00	150.00
7. Beauty (B 11/52)	499.50	545.00
4. Be Bop (Ex)	49.50	69.00
4. Bermuda (CC 11/47)	20.00	35.00
4. Big Hit (7/52)	165.00	195.00
4. Big Top	50.00	64.50
4. Black Gold	40.00	59.50
4. Blue Skies (Un 11/48)	24.50	35.00
4* Bolero (Un 1/52)	175.00	220.00
4. Bomber (CC 5/51)	40.00	70.00
4. Bonanza (Wm 11/47)	12.50	29.50
1. Boston (Wm 11/47)	40.00	69.50
2. Bowling Champ (Got 2/49)	30.00	50.00
4. Bowl. League (Got 8/47)	10.00	50.00
4* Bright Lights (B 5/51)	175.00	295.00
1* Bright Spot (B 11/51)	275.00	325.00
4. Broadway (B)	175.00	189.50
4. Buffalo Bill (Got 5/50)	44.50	79.00
4. Buccaneer (Got 10/48)	34.50	55.00
2. Buttons & Bows (Got 3/49)	25.00	47.50
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	150.00	185.00
4. Campus	55.00	65.00
1. Canasta (Ge 7/50)	25.00	69.50
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	20.00	35.00
1* Champion (B '48)	35.00	75.00
4. Champion (CC 6/49)	59.50	69.50
4. Chico	27.00	45.00
4. Chinatown (Got 10/52)	185.00	195.00
4. Cinderella (Got 3/47)	20.00	29.50
4. Circus (Un 9/52)	345.00	445.00
1* Citation (B '48)	29.50	65.00
4. Cleopatra	15.00	24.50
1. College Daze (Got 8/49)	65.00	75.00
2* Coney Island (B 9/51)	175.00	335.00
4. Contact	24.50	55.00
1. Control Tower (Wm 4/51)	85.00	95.00
4. Coronation (Got 11/52)	210.00	235.00
4. County Fair (Un)	95.00	125.00
4. Crazy Ball (CC 7/48)	20.00	35.00
4. Crossroads (Got 5/52)	175.00	215.00
2. Cyclone (Got 5/51)	139.00	149.50
2. Dallas (Wm 2/49)	44.50	60.00
2. De Icer (Wm 11/49)	75.00	79.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	169.50	195.00
4* Double Action	50.00	95.00
4. Dble. Feature (Got 12/50)	75.00	99.50
2. Dbl. Shuffle (Got 6/49)	49.50	69.50
1. Disk Jockey (Wm 1/53)	215.00	225.00
4. Dreamy (Wm (3/50)	75.00	79.50
4. Eight Ball	120.00	150.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	39.50	49.50
2* Fighting Irish (CC 11/50)	45.00	75.00
1* Five Star (Univ. 5/51)	75.00	135.00
4. Floating Power	44.50	49.50
4. Flying High (Got 2/53)	250.00	275.00
4. Flying Saucers (Ge 12/50)	59.50	100.00
1. Football (CC 8/49)	59.50	79.50
1. Four Corners (Wm 12/52)	210.00	225.00
2. Four Horsemen (Got 9/50)	79.50	129.50
4* Four Hundred (Ge '52)	195.00	295.00
4. Four Stars (Got 6/52)	169.50	225.00
2. Freshie (Wm 9/49)	42.50	69.50
4* Frolics (B 10/52)	395.00	495.00
2* Futurity (Ge 6/52)	220.00	265.00
1. Georgia (Wm 9/50)	65.00	95.00
4. Gin Rummy	42.50	65.00
4. Gizmo (Wm 8/48)	19.50	35.00
4. Glamour	24.50	75.00
4. Globe Trotter	135.00	145.00
4. Gold Cup (B '48)	24.50	50.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	65.00	75.00
4. Gondola	19.50	35.00
4. Grand Award (CC 1/49)	24.50	35.00
4. Handicap	225.00	269.00
4. Happy Days (Got 8/52)	200.00	250.00
4. Happy-Go-Lucky	100.00	139.50
4. Harvest Moon (Got12/48)	25.00	59.00
1. Harvest Time (Ge 9/50)	35.00	79.50
4. Harvey (Wm)	119.00	175.00
6. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	99.50	245.00
4. Hit Parade	27.50	29.50
4. Hit Parade (CC)	27.50	65.00
4. Hit & Runs (Ge 5/51)	55.00	75.00
4. Hit 'N' Run (Got 4/52)	150.00	155.00
4. Holiday (CC 12/48)	39.50	45.00
4. Holiday (Ke 12/51)	155.00	265.00
4. Hong Kong (Wm 10/52)	195.00	210.00
4. Horsefeathers (Wm)	150.00	159.00
2. Horse Shoe (Wm)	139.50	152.50
4. Hot Rods (B '49)	40.00	65.00
4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Jack 'N' Jill (Got 4/48)	20.00	45.00
1. Jalopy (Wm 9/51)	150.00	175.00
4. Jamboree	24.50	39.50
4. Jeanie (Ex 7/50)	50.00	85.00
2. Jockey Special (B '47)	15.00	49.50
4. Joker (Got 11/50)	60.00	110.00
4. Judy (Ex 7/50)	45.00	75.00
2. Jumping Jacks (Ge '52)	285.00	325.00
1. Just 21 (Got 10/50)	15.00	49.50
4. K. C. Jones	50.00	55.00
4. King Arthur (Got 10/49)	40.00	89.00
4. King Cole (Got 5/48)	20.00	45.00
4. King Pin (CC)	50.00	150.00
1* Knockout (Got 1/51)	45.00	79.50
4. Lady Robin Hood (Got 1/48)	25.00	35.00
2* Leaders (Un)	225.00	310.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
2* Lite-A-Lite (Ke 6/52)	90.00	159.50
4. Long Beach (Wm 8/52)	225.00	325.00
4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Lucky Star (Got 5/47)	29.50	50.00
1. Mad. Sq. Garden (Got 6/50)	100.00	115.00
2. Majors '49 (CC 2/49)	27.50	45.00
4. Major League Baseball	20.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	135.00	145.00
1. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50
2. Maryland (Wm 4/49)	35.00	49.50
4. Merry Widow	25.00	29.50
4. Melody (B 47)	15.00	49.50
4. Mercury (Ge)	59.50	79.00
4. Mermaid (Got 6/51)	95.00	139.00
4. Minstrel Man (Got 3/51)	90.00	125.00
4. Monterey (Un 5/48)	10.00	35.00
4. Moon Glow (Un 12/49)	24.50	39.50
4. Morocco	22.50	35.00

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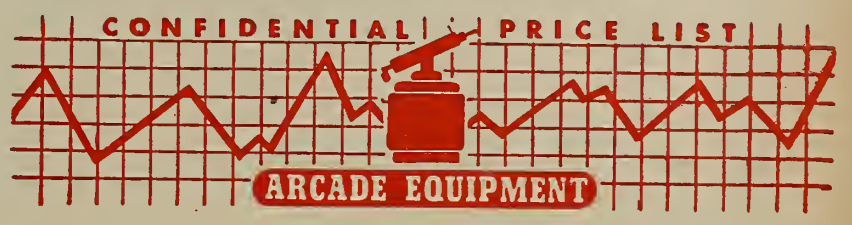
4. Niagara	150.00	185.00
1. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	45.00	85.00
4. Oklahoma (Un 6/49)	64.50	69.50
4. Old Faithful (Got 1/50)	85.00	95.00
4. Old Hilltop	150.00	160.00
4. Olympics (Wm)	170.00	175.00
4. One Two Three	34.50	49.50
3* Palm Beach (B 7/52)	365.00	475.00
4. Paradise (Un 7/48)	12.50	35.00
3. Paratrooper (Wm 9/52)	160.00	169.50
4. Phoenix	35.00	39.00
1. Photo Finish	30.00	39.00
4. Pin Bowler (CC 7/50)	80.00	95.00
4. Pinch Hitter (Un 5/49)	24.50	49.50
2. Pinky (Wm 10/50)	92.50	95.00
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	65.00	89.50
4. Playtime (Ex)	30.00	45.00
4. Puddin Head	35.00	39.50
4. Punchy (CC 11/50)	40.00	75.00
4. Quarterback (Wm)	35.00	69.50
4. Quartet (Got 2/52)	150.00	160.00
2. Queen of Hearts (Got 1/53)	235.00	250.00
4. Rag Mop (Wm 11/50)	89.50	95.00
4. Rainbow (Wm 9/48)	22.50	35.00
4. Ramona (Un 2/49)	20.00	35.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	35.00	50.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	45.00	79.50
4. Rockettes (Got 8/50)	85.00	95.00
4. Rondevoo (Un 5/48)	15.00	29.50
4. Rose Bowl (Got 10/51)	125.00	139.50
4. Round Up (Got 11/48)	24.50	49.00
2. St. Louis (Wm 2/49)	19.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	39.50	45.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	24.50	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	125.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
1. Select-A-Card (Got 4/50)	65.00	79.50
4. Serenade (Un 12/48)	29.50	34.50
4. Shanghai (CC 4/48)	24.50	39.00
4. Shantytown	62.50	85.00
4. Sharpshooter (Ge)	49.50	65.00
2. Shoo Shoo (Wm 2/51)	75.00	90.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Shoot the Moon	145.00	160.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 1/53)	395.00	400.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
4. Skill Pool (Got 9/52)	175.00	195.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2* Slugfest (Wm 3/52)	135.00	140.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	40.00	69.50
4. Spark Plugs (Wm 10/51)	145.00	250.00
4. Special Entry (B '49)	35.00	49.50
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
2. Spot Bowler (Got 10/50)	89.50	119.50
2* Spot-Lite (B 1/52)	225.00	325.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
2. Sportsman (Wm)	45.00	110.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2. Springtime (Ge)	75.00	95.00
6. Stage Door Canteen	10.00	25.00
2* Stars (Un 6/52)	275.00	350.00
4. Stardust (Un 5/48)	14.50	35.00
4. Steeple Chase (Un 2/52)	150.00	295.00
3* Stop & Go (Ge 3/51)	50.00	79.50
4. Stormy (Wm 1/48)	24.50	35.00
4. Streamliner	10.00	14.50
2. Summertime (Un 9/48)	20.00	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	35.00
1. Sunshine Park (B 12/52)	335.00	350.00
6. Supercharger	19.50	24.50
4. Super Hockey	35.00	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	35.00	44.50
4. Sweepstakes	225.00	275.00
4. Sweetheart (Wm 7/50)	50.00	79.50
1. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	50.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	24.50	49.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	20.00	29.50
4* Thing (CC 2/51)	32.50	45.00
4. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	125.00	135.00
2. Three Musketeers (Got 7/49)	74.50	85.00
4. Thrill (CC 9/48)	29.50	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	89.00	100.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action	25.00	35.00
2. Triplets (Got 7/50)	74.50	95.00
3. TriScore (Ge 1/51)	35.00	40.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	22.50	44.00
4* Tumbleweed	52.50	75.00
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	75.00	145.00
2. Twenty Grand (Wm 1/53)	175.00	210.00
2. Utah (Un 8/49)	50.00	59.00
6. Vanities	10.00	25.00
6. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	25.00
4. Watch My Line (Got 9/51)	49.50	85.00
4. Whizz Kids	105.00	175.00
6. Wild Fire	19.50	30.00
2. Wild West	114.50	165.00
2* Winner (Univ.)	50.00	85.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	125.00	300.00

4. Bally Shuffle-Line	95.00	109.50
4. Bally Hook Bowler	95.00	100.00
2. Bally Baseball	75.00	79.50
4. Bally Shuffle Champ	25.00	39.00
4. Bally Shuffle-Bowler	24.50	29.00
1. Bally Speed Bowler	45.00	50.00
4. ChiCoin Baseball	45.00	49.00
1. ChiCoin Trophy	40.00	75.00
1. ChiCoin 6 Player	235.00	255.00
4. ChiCoin 6 Player Match	325.00	355.00
2. ChiCoin 6 Player DeLuxe	250.00	275.00
4. ChiCoin 6 Play 5th Frame	425.00	450.00
7. ChiCoin 10th Frame	425.00	450.00
4. Exhibit Strike	25.00	89.50
1. Exhibit Twin Rotation	200.00	395.00
2. Genco Shuffle Target	39.50	95.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00
4. Genco 8 Player Reb'd	125.00	145.00
2. Genco Target Skill	95.00	125.00
4* Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	75.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	65.00	79.50
4. Keeney League Bowl	125.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	275.00	295.00
1. Keeney DeLuxe League Bowler	255.00	295.00
1. Keeney Big League Bowl	195.00	285.00
4. Keeney 4 Play League	125.00	150.00
4. Keeney 4-Way Bowl	50.00	75.00
2* Keeney 6-Player	185.00	265.00
2. Keeney 10 Play	325.00	400.00
4. Keeney Super DeLuxe	275.00	295.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. DeLuxe Twin	85.00	125.00
4* Un. DeLuxe 6-Player	225.00	325.00
2* Un. Super 6 Play	295.00	350.00
4. Un. Dbl. Shuffle	40.00	50.00
1. Un. Official Bowler	335.00	340.00
4. United Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	25.00	69.50
1. Un. Shuffle Alley Exp.	29.50	79.50
4. Un. 2-play Express	35.00	79.50
4. Un. Sin Rebound	50.00	70.00
4* Un. Twin Rebound	100.00	145.00
4. United Slugger	59.50	65.00
1* United Skee Alley	60.00	79.00
1. Un. 4-Player	135.00	174.50
4* Un. 5-Player	160.00	215.00
1* Un. 6-Player	190.00	250.00
4. Un. Manhat. 6 Play	325.00	350.00
1* Un. Star 6 Play	375.00	395.00
7. Un. 10th Frame Star	485.00	495.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	59.50	69.00
1. Universal Twin Bowler	49.00	69.50
2. Univ. HiScore Bowler	45.00	115.00
1. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
1. Williams Dbl. Head	45.00	75.00



4. ABT 6 Gun Rifle Range	595.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	59.50
2. Bally Big Inning	75.00	100.00
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	125.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Ball	35.00	45.00
4. Bing-A-Roll	45.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
2. ChiCoin Basketball Champ	195.00	225.00
1. ChiCoin 4 Player Derby	155.00	295.00
1* ChiCoin Goalee	75.00	125.00
4. ChiCoin Hockey	49.50	75.00
1. Chi Midget Skee	125.00	195.00
4* ChiCoin Pistol	75.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
2. Evans Bat-A-Score	100.00	175.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	50.00	75.00
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	45.00	75.00
1. Exhibit Gun Patrol	175.00	210.00
4* Exhibit Jet Gun	185.00	225.00
4. Exhibit Pony Express	175.00	225.00
6. Exhibit Rotary Mdsr.	175.00	275.00
2. Exhibit Silver Bullets	110.00	125.00
1* Exhibit Six Shooter	150.00	175.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
4. Hy Roll	39.00	50.00
4. Irish Poker	65.00	85.00
4. Jack Rabbit	55.00	95.00
4. Jungle Joe	125.00	135.00
2. Keeney Air Raider	115.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	125.00
4. Keeney Texas Leaguer	49.50	55.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	395.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	450.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
2. Scientific Batting Pr.	39.00	65.00
4. Scientific Pitch 'Em	185.00	195.00
4* Seeburg Bear Gun	225.00	250.00
4. Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
3. Set Shot Basketball	295.00	349.50
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	115.00	125.00
1. Un. Team Hockey	85.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	24.50
1. Wilcox-Gay Recordio	125.00	165.00
4. Williams All Stars	35.00	45.00
6. Williams Box Score	39.50	65.00
4. Williams Star Series	45.00	100.00
4* Williams Super World Series	185.00	250.00
2. Williams Quarterback	39.50	85.00
4. Wurlitzer Skee Ball	25.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. DuGrenier "W" (9 col.)	50.00	125.00
2. DuGrenier "S" (7 col.)	45.00	77.50
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	125.00	150.00
4. Electro (8-col.)	200.00	250.00
4. Electro (10 col.)	249.50	255.00
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	95.00	125.00
4. National 950	85.00	105.00
4. National 930	90.00	135.00
4. National 9-A (9 col.)	100.00	125.00
4. Nat. 9-ML Wheatwood	198.00	200.00
4. National Electric	95.00	139.50
4. Rowe Diplomat (10-col.)	179.50	185.00
4. Rowe Imperial (6 col.)	79.50	130.00
4. Rowe Imperial (8-col.)	78.50	145.00
4. Rowe Royal (6 col.)	79.50	90.00
4. Rowe Royal (8 col.)	90.00	140.00
4. Rowe Royal (10 col.)	95.00	130.00
4. Rowe President (8 col.)	100.00	125.00
4. Rowe President (10. col.)	100.00	125.00
4. Rowe Crusader (10 col.)	98.50	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	87.50
4. Uneeda "A" (8 col.)	49.50	92.50
4. Uneeda "A" (9 col.)	59.50	95.00
4. Uneeda "E" (6 col.)	50.00	79.50
4. Uneeda "E" (8 col.)	79.50	90.00
4. Uneeda "E" (9 col.)	75.00	80.00
4. Uneeda "E" (12 col.)	65.00	80.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	90.00	95.00
4. Uneeda 500 (9 col.)	90.00	95.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	110.00
4. Uneeda Monarch (10 col.)	79.50	110.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	125.00
4. Stoner (Mod. 80, 4 col., (180 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar. 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chief-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills, Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00	425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	$250.00-$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Beach Club	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
Double Score Bowler	595.00
Crown Bowler	625.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00
Saddle & Turf	635.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. & SALES CO.

Golden Nugget	$495.00

D. GOTTLIEB & CO.

Grand Slam	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Club Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Clover Shuffle Alley	$625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00
Cabana	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Times Square	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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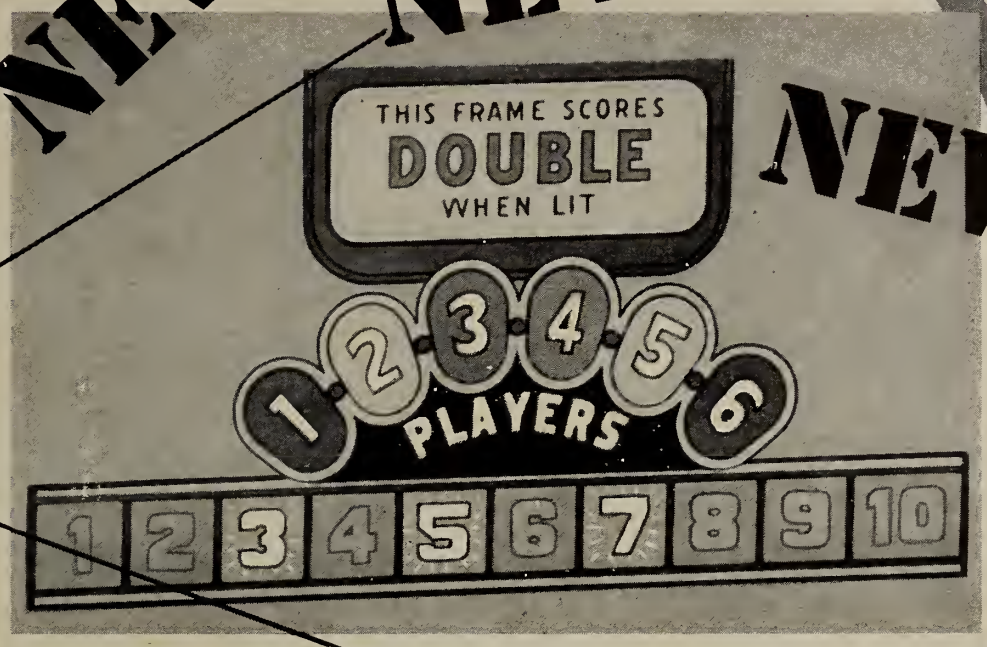
UNITED'S

Cascade Shuffle-Alley

NEW NEW NEW



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Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)

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